

**vets**  
**all**  
**natural**  
by Dr Bruce Syme

# Complete Mix

100%  
RAW

Just mix with fresh meat!

**Natural RAW Diet**  
Improves Health & Longevity

Adult

Puppy

Sensitive Skin

Weight Loss

Cat/Kitten

**New**

Grain/Gluten Free



Dr Bruce Syme BVSc (Hons)  
Founder of Vets All Natural



*Dr Bruce Syme*





## Dr Bruce Syme BVsc (Hons)

Dr Bruce, founder of Vets All Natural, is a practising Veterinarian and animal lover. His qualifications, experience and holistic approach makes him a leader in Pet Nutrition and with this knowledge, he has developed the highest quality natural diets, including **Complete Mix**, and the premixed with meat, HealthRoll's & Raw 76.

Dr Bruce has studied a Bachelor of Science (majoring in molecular genetics) and Veterinary Science. He graduated from Veterinary School with first class honours.

Over many years Dr Bruce has worked in England and Australia with numerous leading specialists and he is a registered veterinary acupuncturist.



Dr Bruce lectures on Raw Food Nutrition, Natural Veterinary Medicine and Complimentary Therapies for Cancer treatment. He has presented at the Australian Veterinary Association Conference, Victorian Country Veterinary Conference and many breed and training clubs functions.

After many years of experience and focus on pet nutrition, Dr Bruce found that a diet based on fresh meat with a correct balance of vegetable matter reduces the incidence of many health issues. General health and longevity in dogs and cats improves significantly when fed on his diets.

## Dr Bruce's pledge!

*"Over many years I've seen significant reductions in skin problems, arthritis, obesity and huge improvements in everyday health. There is absolutely no doubt Complete Mix, mixed with raw fresh meat improves the health and longevity of dogs and cats."*



*"In my clinic I use raw balanced grain and gluten free diets to support dogs with grain/gluten allergies, ear infections, diabetes, struvite crystals, irritable bowel disease, sensitive stomach, digestive issues, anal gland blockages, cancer and early stage renal failure and the results have been so pleasing"*

Dr Bruce Syme BVS (Hons)  
Founder of Vets all Natural

*Dr Bruce Syme*



## Perfectly balanced 'Muesli' to mix with raw meat

**Complete Mix** is a carefully balanced fully natural preservative free 'muesli' to mix with fresh meat. It makes the perfect balanced diet which canines and felines have thrived on for millions of years.

A truly natural balanced diet consists of vegetable matter, raw muscle meat, organs and raw bones. **Complete Mix** represents the vegetable matter portion of your dog or cat's healthy diet. It mimics the gut content of a prey animal, just like being in the wild.

## Raw - It just makes sense!

Dogs and cats are not designed or equipped to properly digest and absorb cooked food, as we humans are. They have been evolving on this planet for millions of years eating fresh food. Their mouths, teeth, stomach, intestines, organs and enzymes, are all evolved to masticate process, digest and absorb raw food.

The ingredients of **Complete Mix** are air dried to prevent any thermal damage to proteins, vitamins and enzymes. The ingredients are formulated in accordance with the principals of raw food.

## Economical Raw Feeding

When **Complete Mix** is blended with raw meat, it becomes an economical Biologically Appropriate Raw Food (BARF) diet. Breeders, multiple dog owners and large breed dog owners save \$100's and still feed the best. You simply add **Complete Mix** to the appropriate ration of raw meat, like kangaroo, rabbit, beef, mutton, lamb or organic chicken and you have a 100% preservative and additive free, completely natural, raw, perfectly balanced meal. You can feel proud you are giving your pet the best.

## Avoid Modern Diseases

There is a growing stockpile of scientific evidence that links the long term consumption of cooked commercial pet foods, to the development of a vast array of common illnesses and degenerative diseases. Skin allergies, dermatitis, stomach sensitivities, teeth and gum disease, arthritis, renal failure, ear infections, obesity, reproductive failure and anal gland blockage can all be linked to improper nutrition.



## Natural Balanced Ingredients

Specific **Complete Mix** varieties contain a combination of mixed cereals (rolled oats, cracked barley, flax seed meal and whole oats), dried vegetables and fruit, dried garlic, dried parsley, dried barley grass, calcium powder, yeast powder, kelp granules, lecithin granules and vitamin C powder.

The **Complete Mix Sensitive Skin** formula has additional herbs and supplements which naturally target the cause of skin problems. It contains high levels of Omega 3 for healthy skin and a shiny coat, anti-oxidants for a healthy immune system and multi-strain probiotics for healthy digestion.

The **Grain/Gluten Free** variety has flax meal plus green lentils, red split lentils, carrot, calcium, parsley, potato starch, barley grass, kelp, lecithin, dried garlic and vitamin C.

## Easy Preparation

For best results, soak the **Complete Mix** in room temperature water for 12 - 24 hours or for immediate use soak and stir in hot water for a minimum of 30 seconds. By soaking the **Complete Mix** the palatability and digestibility is improved and it allows germination (activation) of the starch in the vegetable matter which increases their digestibility, nutritional value and bioavailability.

The **Complete Mix** and meat combination can be premade and refrigerated for 4 to 5 days. Keep in a well sealed container to maintain freshness. Mixed portions can also be frozen for up to 6 months and then daily portions can be fed when required. One kg of **Complete Mix** will combine to feed an average sized dog for approximately 10 days and a cat for up to 3 weeks.





## Make the right choice!

### Which Complete Mix formula?

Animals at different 'stages' have different dietary requirements so Vets All Natural have developed a range to suit all dog and cat sizes, ages and breeds. The formula variations are based on health condition, the level of growth, energy and nutrient requirements. Simply vary the amount fed based on the animal's weight using the daily feeding guide.

#### Adult/Senior Dog



The adult formula is designed to fulfil the day to day needs of the average dog. Compared to puppies, adult activity falls, metabolism slows and growth stops. We have matched the required protein, fat, carbohydrate, fibre, vitamins and mineral levels. The Adult mixed formulation is higher in vegetable matter.

#### Puppy

If your puppy is less than 2 years old they will thrive on this formula. Puppies need more protein and more base nutrients and vitamins to sustain their rapid growth rate. To achieve this, the Puppy formula includes more calcium, kelp, barley grass, lecithin, and vitamin C. Puppies reach maturity at different ages. Generally smaller dogs mature faster and therefore change to Adult variety sooner.



#### Sensitive Skin

This is ideal for dogs who rub and scratch. The allergy blend utilises a range of additional essential fatty acids, Chinese and western herbs (eg Astragalus, Perilla Seed, Reiki and Shitake mushroom), and powerful nutraceuticals to promote and restore gut health, and modulate the immune system. Combinations of selected ingredients have demonstrated positive efficacy in treating and controlling allergic skin disease, inflammatory bowel disease, and can lessen the severity of auto-immune diseases.



#### Weight Loss



The Weight Loss formula works on the principle of lower fat, lower protein, and a higher level of vegetable matter and roughage, with the net result being a lower calorie intake, whilst still providing high levels of essential nutrients. The Weight Loss formula is designed to be fed at a level according to the dogs "ideal" weight, rather than its current weight (eg If your dog is 32kg, but their ideal weight is 26kg, then you feed according to the 26kg feed chart level).

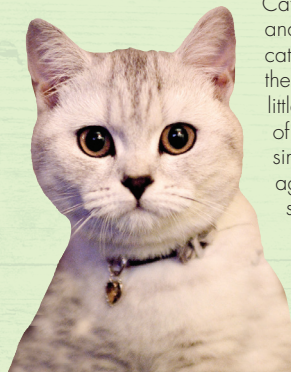
#### Grain & Gluten Free

This everyday grain, gluten & preservative free formulation is ideal for dogs and puppies with selective skin allergies, sensitive stomachs and specific grain or gluten related illnesses. It reduces chances of reactions in skin, gut and ear infections. The balanced ingredients and low carbohydrates helps to correct underlying intestinal and digestion problems therefore supporting irritable bowels and sensitive stomachs. No gluten and low sugar raw diets also support management of dogs with diabetes, cancer, early stage renal failure, leaky gut syndrome and struvite crystals. It particularly benefits susceptible breeds such as German Shepherds, Staffordshire Bull Terriers and West Highland White Terriers.



#### Cat and Kitten

Cats and kittens love our special cat and kitten variety. Compared with dogs, cats are generally uniform in size and therefore dietary requirements vary little. The growth rate and requirements of kittens and adult cats are very similar. There is one cat formula for all ages. The formula is high in nutrient supplements to balance the small amounts used per meal. The meat blend ratio is high to match their highly carnivorous nature and ensure taurine levels are balanced.





## Natural Balanced Ingredients

Dr Bruce has carefully selected natural, highest quality, raw, preservative free ingredients to match mother natures needs. Here are just some of these ingredients.



### Parsley & Barley Grass

- High level of vitamins, minerals and trace elements
- High levels of antioxidants
- Calcium Carbonate strengthens and protects bone development and maintenance
- Improves nutrient absorption



### Kelp

- Rich source of iodine for normal thyroid gland function
- Provides energy, stamina and reproductive ability
- High levels of magnesium, vitamins B Complex, D, E & K



### Shark cartilage

- Natural source of glucosamine and chondroitin
- Supports cartilage and joints
- Important for active and older dogs



### Flaxseed

- Omega 3 encourages healthy skin and coat
- Anti-inflammatory properties assist joint support
- Rich in Omega 3 and 6
- Support brain growth and function



### Lecithin

- Provides power and vigour in the brain
- Cleanses kidneys and liver
- Breaks down cholesterol and fats
- Increases immunity against viral infection



### Vitamin C

- Powerful antioxidant and assists in fighting bacteria
- Assists immune system to withstand stress
- Aids in the repair of skin, tendons, ligaments and bones



### Yeast

- Rich source of vitamins, including A, B Complex, C and E
- High iron and phosphorus to allow blood to carry oxygen
- Chromium regulates blood glucose levels
- Selenium fights ill health and disease



### Garlic (Dried)

- Discourages parasites including worms and fleas
- Stimulates digestion and intestinal absorption
- Antibacterial properties reduce flatulence
- Adds flavour and aroma to encourage eating



## Complete Mix Typical Analysis

	Adult/Senior (Dog)	Puppy	Weight Loss (Dog)	Sensitive Skin (Dog)	Grain&Gluten Free (Dog)	Cat/Kitten
Protein	13.8%	16.6%	11.7%	15.9%	16.7%	17.4%
Fat	3.3%	3.2%	3.2%	4.2%	1.7%	3.6%
Carbohydrate	15.6%	9.7%	19.4%	13.8%	7.0%	6.1%
Fibre	1.2%	0.8%	2.2%	1.9%	<1.0%	.5%
Ash	2.3%	1.6%	1.8%	2.7%	2.0%	1.4%
Calcium mg/kg	2800	2400	3000	2700	3800	2300
Phosphorus mg/kg	2100	2100	1800	2500	1800	2200
Linoleic a mg/kg	8330	5572	9163	8200	2700	4190
Linolenic a mg/kg	3660	2327	4026	7600	1500	1660
Taurine mg/kg	N/A	N/A	N/A	N/A	N/A	326

\* This table assumes Complete Mix is soaked and mixed with the suggested quantities of raw kangaroo meat.

## Complete Mix Daily Feeding Guides (125 grams = 1 cup)

Dog weight of Dog in Kg	Adult/Senior Dog*			Grain & Gluten Free (Dog)			Weight Loss (Dog) <sup>^</sup>		
	Sensitive Skin (Dog)			Complete Mix Grams	Fresh water ml	Fresh meat Grams	Complete Mix Grams	Fresh water ml	Fresh meat Grams
	Complete Mix Grams	Fresh water ml	Fresh meat Grams						
5	30	30	95	15	15	125	55	55	50
6 - 10	55	55	170	30	30	220	100	100	85
11 - 15	75	75	230	45	45	390	130	130	115
16 - 20	100	100	300	50	50	400	175	175	150
21 - 25	115	115	350	60	60	460	200	200	175
26 - 30	130	130	395	65	65	525	225	225	200
31 - 35	150	150	445	75	75	595	250	250	220
36 - 40	160	160	480	80	80	640	280	280	240
41 - 45	180	180	540	90	90	720	315	315	270
46 - 50	200	200	600	100	100	800	350	350	300

\*For dogs over 8 years increase the Complete Mix by 10% and decrease the meat by 10%

<sup>^</sup>Feed to target weight.

Puppy weight of puppy in Kg	Puppy (up to 2 years)			Grain & Gluten Free Puppy (up to 2 years)			Cat/Kitten				
	Complete Mix Grams	Fresh water ml	Fresh meat Grams	Complete Mix Grams	Fresh water ml	Fresh meat Grams	Complete Mix Grams	Fresh water ml	Fresh meat Grams		
										Complete Mix Grams	Fresh water ml
0 - 1	25	25	70	12	12	96	K 0	1	20	20	140
2	30	30	100	16	16	128	K 2	2	30	30	190
3	40	40	120	20	20	160	K 3	3	35	35	250
4	50	50	160	26	26	208	A 4	4	35	35	180
5	60	60	200	32	32	256	A 5	5	45	45	200
6 - 10	100	100	320	52	52	416	A 6	6	50	50	230
11 - 15	150	150	420	72	72	576	S 4	4	50	50	150
16 - 20	200	200	600	100	100	800	S 5	5	55	55	160
21 - 25	250	250	750	125	125	1000	WL 6	6	85	85	170
26 - 30	275	275	850	140	140	1120	WL 7	7	95	95	180
31 - 35	300	300	950	160	160	1280					
36 - 40	340	340	1050	175	175	1400					
41 - 50	380	380	1140	185	185	1480					
51 - 60	425	425	1300	195	195	1560					

\*K = Kitten \*A = Adult Cat \*S = Senior Cat \*WL = Weight Loss diet

Note - these feeding tables are a guide only and total feeding amounts can be adjusted to your dog or cat's specific needs.



## Common Improvements from Raw diet



### Skin and Coat

- Greatly reduced skin disease, allergies, itchiness
- Softer coat, more shine, no dandruff
- Reduced doggy odour, less need to bath dogs



### Immune system

- Improved immune function and disease fighting capabilities
- Lower incidence of auto-immune diseases
- Lower incidence of degenerative diseases and cancer
- Increased life expectancy



### Oral cavity

- Vastly improved teeth and gums
- No bad breath
- No need for veterinary teeth cleaning



### Digestion

- Reduced flatulence
- Solidly formed faeces
- Eliminates anal gland blockage
- Corrects inflammatory / irritable bowel disease
- Reduces food allergy symptoms



### Bone and Joints

- Anti-inflammatory properties reduce soreness
- Bone protection from natural sources
- Assist in preventing and treating arthritis



### Healthy faeces

- Firm stools
- Regular bowel function
- Reduced flatulence
- Supports anal gland function



### Reproductive

- Increased fertility and litter sizes
- Reduced obstetrical problems and caesareans
- Healthier, lively puppies, fewer litter mortalities



### Urinary

- Fewer chronic urinary tract infections
- Less crystal formation
- Reduced incidence of renal failure



### Parasites

- Reduced gastrointestinal worms
- Fewer fleas, mange and lice



### Growth and development

- Steady growth and maturation in all breeds
- Reduced incidence of growth disorders like hip dysplasia

## Testimonials

Vets All Natural receives 100's of testimonials each year. We are proud and delighted that through Dr Bruce's formulations we can improve the health and longevity of much loved dogs and cats.



*"Since starting to use VAN products years ago, I have never had such happy, healthy babies and best of all, they NEVER get bored with their food!!!" "Your products are great and I recommend them to everyone."*

*Susan D - Breeder, Memrabull Bull Mastiffs*

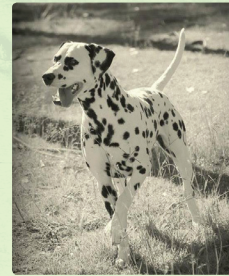


Photo by Maxcapture Photography of Australian Champion Lotzadotz Aphancy Brand (AI)

*I am a registered breeder of Dalmatians and have exclusively fed Vet's All Natural Sensitive, Adult and Puppy formulas since August 2010. My dogs coats are amazing as is their health. Feeding a completely natural, raw diet has eliminated any health issues to do with diet and I couldn't be happier. I totally recommend feeding Dr. Bruce Syme's, Vet's All Natural. Toni - Breeder, Lotzadotz Dalmatians*

*We have been feeding our Ragdoll kitten "Complete Mix" from the first day we brought him home. Alfie loves his food and he is in fantastic condition. We couldn't be happier, and neither could Alfie. Mark H - Cat lover*



*Hi Dr Bruce and the Vets All Natural Team, my dogs have been on the Vets All Natural Sensitive Skin Complete Mix since October and I am excited to say that my dog Holly, who has been suffering from itchy skin for four years, has dramatically improved since I changed her diet to this. I've even been able to take her off her allergy vaccine which she has been receiving for the last two years! Thank you for providing such a great diet for dogs, I feel comfortable knowing this is the healthiest food for my dogs and I'm happy to have her off the vaccine! Lauren H - Dog lover*



## Testimonials

**Dr David Battle** – Coastal Chiro Vet, Sunshine Coast

*This clinic sees large numbers of dogs with arthritis. "Our Clinic is focused on musculo-skeletal health of canines - prevention, treatment and rehabilitation. There is a role for this diet in every case we see"*

*"We recommend Vets All Natural Complete Mix to all of our clients. It fits beautifully with our philosophy of raw natural diets for dogs whenever possible"*

**Dr Carl von Schreiber BVSc** – Bermagui Veterinary Clinic

*"We stock Dr Bruce's products and are delighted with the results. Dogs certainly thrive on it.....and maintain great body and coat condition. Many animals with chronic skin diseases have improved"*



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