

# KELLY'S BOOTCAMP

[www.kellysbootcamp.net](http://www.kellysbootcamp.net)

Product Focus: Lebert EQualizer™



## I MET MARC LEBERT AT THE DCAC FITNESS CONFERENCE IN AUGUST 2011. IT WAS LOVE AT FIRST SIGHT.

I had been running an outdoor Bootcamp, Kelly's Bootcamp, for two years with hundreds of students, training in a parking lot primarily using body weight and hand weights. To balance out all of the pushing and pressing, I searched for a way to incorporate a pull.

Marc demonstrated the vertical row and hundreds of other exercises that can be done with one EQualizer bar or two. I liked that the EQualizer allowed for progressions and regressions that would genuinely accommodate the diverse population that we served. I knew that this piece of equipment would be a game-changer for our workout community, and it was also clear that Marc's passion and purpose were the real deal. Right from the start, my gut told me the product was going to have longevity backed by education and ongoing training.

*"Ten years later, we use them every day. The EQualizers are incredibly diverse, utilized for partner drills, circuits, obstacle courses, mobility work, warm-ups, strength, cardio drills, and stretching."*



The Sunday night after the conference, I sent an email to all of my clients explaining that the Lebert EQualizer would be part of our tool kit and all students should purchase them and bring them for our outdoor workouts. I bought the EQualizers directly from Marc and sold an individual bar to each of my students. Within a week, over one hundred of my students had a new favorite toy!

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The Lebert EQualizers were a godsend for our community during the pandemic. Since my students already owned one, it was a great item to use for home workouts, both strength, and cardio.

Along with providing excellent training tools came a heart-centered inventor, entrepreneur, and fitness guru. My community adores Marc Lebert. We have named challenges, contests, workouts, and teams after him and his innovative products. He comments on and likes our social media posts and ten years later, is excited and pumped up about the way we use his inventions. Kelly's Bootcamp & Lebert Fitness are a stellar combination and we are incredibly grateful for the impeccable service and training we have received from Lebert Fitness, as a whole.

## **ABOUT KELLY'S BOOTCAMP**

With over 25 years of experience teaching and training as a fitness professional, Kelly Young is a certified Personal Trainer with a rewarding career of helping people make incredible, life long transformations. Launching Kelly's Bootcamp in 2009 she's made monumental strides in providing result oriented workouts that make her clients feel great physically and mentally. Over the years she continues with her objective of empowering people to exercise with affordable prices, accountability and an all around fun workout.

## **ABOUT LEBERT FITNESS**

For nearly two decades Lebert Fitness has been a pioneer in providing simple, affordable and effective bodyweight training tools that excel in recreation centers, boot camps, small group training, and home settings. Lebert Fitness products are versatile tools that can be used by anyone at any fitness or strength level. Whether it is for a beginner, elite athlete, youth or older adult, our suite of products is an important part of helping people achieve their fitness goals.

**FOR MORE INFO:**  
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*-Kelly Young, Founder of Kelly's Boot Camp*