



**KALDI'S COFFEE**  
ROASTING CO.

*est. 1994*

3983 GRATIOT  
ST. LOUIS, MO 63110  
KALDISCOFFEE.COM  
314.727.9991

Kaldi's Coffee Roasting Co. in St. Louis is looking for a part time Graphic Design & Marketing Intern.

## Position Summary

The Kaldi's Coffee Graphic Design & Marketing Intern will be tasked with designing a variety of print material, from logos, menu boards, merchandise, and ads, to full-fledged environments and varied display materials. The designer will also be responsible for designing digital components, such as online newsletters, website updates, and digital ads. The design scope will cover Kaldi's Coffee, Firepot Nomadic Teas, and may include work for our larger family of brands. The designer will also manage social media, including posts, interacting with other users, and scheduling.

## Duties & Responsibilities

- Assist in the creation and execution of merchandise, packaging, and print signage
  - Including researching more sustainable packaging options
  - Working with the finance team to better understand the financial impact and considerations of the business
- Support other designers to create concept and design options
- Researching trends for upcoming seasonal rollouts
- Support events, photo shoots, and social media with signage and time
  - Manage and shoot seasonal photo shoots of merchandise, drinks, and environments
- Support sales team with presentations, logo exploration, mock-up packaging, signage, and other graphic needs
- Manage Social Media accounts with posts, stories, and interaction
- Support Marketing team with the creation of newsletters and digital ads
- Update and support website with web updates and shipping packaging solutions
- Other duties as assigned

## Qualifications

- Bachelor degree in Design (or working towards a degree) or equivalent experience
- Strategic thinker with strong conceptual and brainstorming skills
- Full working knowledge of Adobe Creative Suite
- Strong sense of design, typography, and color
- Good understanding of the Kaldi's Coffee brand and the Firepot Nomadic Teas brand
- Strong level of creativity, conceptualization, execution, and organization

- Self-motivated, hard-working, and initiative-taking
- Excellent interpersonal skills
- Experience with photography and social media
- Knowledge of coffee and tea is not a requirement, but is a huge plus

This position is to be located at the Kaldi's Coffee Roastery in St. Louis, MO. Pay commensurate with experience and skills. If you think that you might like to work with us and that you would be a good fit for our team, we would love to see your resume and either a pdf to your work or a link to your website with some work.

Please submit resume and cover letter to Sara T. at [sarat@kaldiscoffee.com](mailto:sarat@kaldiscoffee.com) with the subject line: Graphic Design & Marketing Intern.