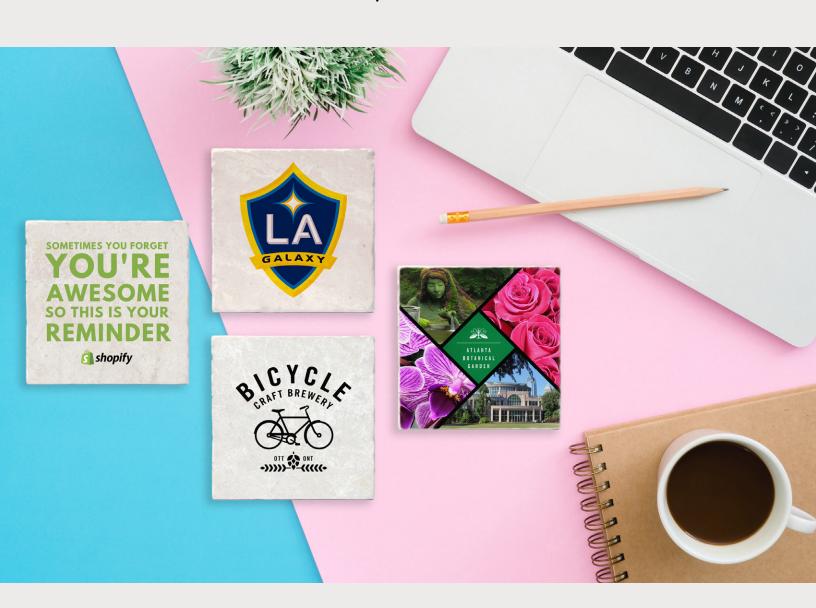
2023-2024 PROGRAM

## Corporate Gifting

by Versatile





Versatile Coasters has been in operation for over 10 years, and is based in the small town of Almonte Ontario. Using our state of the art flatbed printers, we are able to print almost any design, theme, logo or text onto our blank ceramic coaster tiles.

We have sold well over a million coasters almost entirely through independent retail stores who stock our products as part of their assortment. For our corporate gifting program, we develop custom coasters featuring your logo, artwork, text, or themes.

#### A few brands that have trusted us for providing high-quality gifts:





















# About Our Coasters

Our coaster tiles are made from a proprietary ceramic blend which means they will absorb any condensation from glassware - no more water rings on tables!

- 4"x4" absorbent ceramic coaster tile
- Natural cork pad on bottom
- Durable UV-cured inks
- Natural look tumbled edges
- · Bleeds available
- Marbled or stark white background
- Weight per tile: approximately 10 oz



















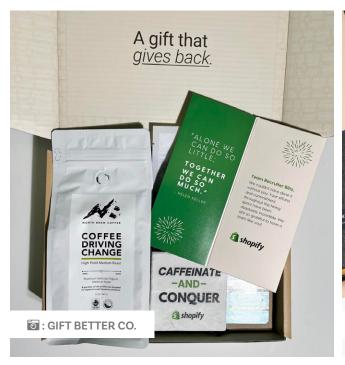












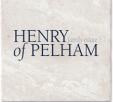














### **Pricing**

No setup fees, no colour surcharge, no tricks. Price includes a Versatile branded info card on the bottom of each coaster held on with a Versatile branded elastic loop.

QTY	49-199	200-399	400-699	700-999	1000+
CPU	\$5.00	\$4.75	\$4.55	\$4.35	\$4.25

Prices are in the native currency of business requesting the items (USD / CAD). Shipping, duty, and any applicable taxes are extra.

## Options + Add-Ons

Make your gifts a little extra special with gift boxes, branded decals and custom branded info cards. Boxes and decals available for sets of 4 only, at a 25 set order minimum.



#### WHITE GLOSS GIFT BOX

Gloss white chipboard exterior and light matte interior. 100% Recycled content. Set of 4 coasters are packaged in the box, ready for gifting.

PRICE: \$0.50 EACH (25 MINIMUM)



#### **BLACK GLOSS GIFT BOX**

Gloss black chipboard exterior and light matte interior. 100% Recycled content. Set of 4 coasters are packaged in the box, ready for gifting.

PRICE: \$0.75 EACH (25 MINIMUM)



#### **KRAFT PINSTRIPE GIFT BOX**

Kraft chipboard exterior and kraft interior. 100% Recycled content. Set of 4 coasters are packaged in the box, ready for gifting.

PRICE: \$0.50 EACH (25 MINIMUM)





#### 2.5" X 2.5" ROUND BRANDED DECAL

White or clear gloss vinyl round decals, ready for your logo or image, placed on the gift box containing the coasters.

PRICE: \$0.50 EACH (25 MINIMUM)



#### **CUSTOM BRANDED 4"X4" INFO CARD**

Brand the card that backs the set or individual coaster. You supply the artwork, or we can design for fee on a case by basis. 4" x 4", 14 pt matte cardstock. One side only, full colour, square edges, bleeds possible.

PRICE: \$0.25 EACH (50 MINIMUM)

## Order Process

- Fill out the <u>custom order request on our</u>
  <u>website</u> or the custom order form provided and send to <u>info@versatilecoasters.com</u>.
  We'll be in touch within 2 business days.
- Prepare your artwork or send us your logo.
  We can print full bleeds of your artwork. If custom designing a coaster, please provide this template to your art department.
  Vector files preferred: Ilustrator, EPS, PDF.
  Bitmap images accepted as well at 150 DPI
  @ 100%.
- We confirm your order, and once confirmed, a 50% deposit is required. We'll send you an invoice and accept several methods of payment for your convenience.
- We send you a digital proof and upon approval, print and ship your coasters to you. The timeline for less than 1000 coasters is 5 business days, not including shipping/transit time.\* For 1000+ coasters the timeline is determined on a case by case basis. Shipping is as stated, is extra and will be capped at a maximum of 10% of the PO value.
- Your 50% balance is due 21 days after delivery.
- Please note that timelines are an estimate,
   not a guarantee, and could fluctuate based on seasonality.





## Our Customers Say...



"Versatile Coasters are a go-to for our custom corporate gift projects! Dan and the team are incredibly helpful and the printing on the products is top notch. We consistently use these products in our custom gifts because of the flexibility and creativity they allow for. Whether it's event branding, core values, or a quote and logo, it gives us a way to bring our client's brand to life in a tasteful way, without adding more swag to the 'junk drawer'."

#### **OLIVIA VILLALTA**

Co-Founder & CEO, Gift Better Co. (Ottawa, ON)



"Versatile Coasters exceeded our expectations. The stone coasters with cork backing are made from high quality materials, and the ability to brand with a full color logo on the front is amazing. The printing technique is detailed and precise, leaving a perfect logo application every time. And while we love the product, the customer service experience is unmatched. The Versatile Coaster team is professional and timely, and have NEVER missed a deadline for us. Would absolutely recommend to anybody looking for beautiful branded coasters!"

#### MIA GLEES & TEAM

Marigold & Grey (Rockville, MD)



"Year after year we turn to Versatile to create customized coasters for our employees. We love that Versatile is a local vendor and produce a quality product. They are responsive to our needs and have great customer service. Our employees love receiving their coasters and use them every day at home or the office."

#### **ALEX CARR**

Program Manager, Transit Information and Marketing, City of Ottawa (Ottawa, ON)

