#TOGETHERBAND

The sustainable wristband that connects you to the 17 UN SDGs.

Please contact togetherband@bottletop.org for enquiries.
THE UN’S SUSTAINABLE DEVELOPMENT GOALS HAVE THE POWER TO CREATE A BETTER WORLD BY 2030

SHOW YOUR SUPPORT WEAR A #TOGETHERBAND
THE #TOGETHERBAND CAMPAIGN

INFORMS
An ongoing multi-platform campaign that expresses the goals through creativity, culture, social media, journalism and documentary film

INSPIRES
We work with NGOs and grassroots charities to drive change and build a sustainable future for us all

EMPOWERS
Both our products and our campaign empower all of us to become active citizens united in our desire to protect the planet.
OUR DESIGN HERITAGE

#TOGETHERBANDs are designed by BOTTLETOP. With our 20 year heritage in handcrafted sustainable luxury accessories, our products empower the communities that create them all over the world.
17 BANDS FOR 17 GLOBAL GOALS

CHOOSE THE ONE THAT MATTERS TO YOU
THE IMPACT OF A
#TOGETHERBAND

Our bands drive impact in 6 powerful ways

- Our rope is made from 100% Parley Ocean Plastic®
- We plant trees every time we sell a #TOGETHERBAND
- We donate profits from the sale of our #TOGETHERBANDs to 40 beneficiary charities
- We pay for a meal for family in need every time we sell a #TOGETHERBAND
- Our #TOGETHERBANDs are made by a community of women in Nepal who have been rescued from human trafficking
- The clasps are made from Humanium Metal (recycled decommissioned illegal firearms)
#TOGETHERBAND ORIGINALS

The Original band created to share the UN Sustainable Development Goals with the world. Available in all 17 colours of the Goals and sold in a pack of two, there’s one to wear and one to share with someone special.

They are available in an elegant Mini and more chunky Classic styles.
In 2020 we launched #TOGETHERBAND Editions, a luxury range which showcases our Humanium Metal clasp, made from seized illegal firearms.

This band is sold individually and is available in all 17 colours plus black and three different precious metal plated finishes.
# The Power of the Band

The Power of the Band is a symbol of impact, purpose and values. They are a tool to carry messages and facilitate conversations.

**Gifts with Meaning**
Engage clients and teams around sustainable products or programmes.

**Share Your Message**
#TOGETHERBANDs can carry your message and act as a physical touchpoint.

**Facilitate Conversations**
Bring people together and start conversations about the issues that matter.

**Create Connections**
The Bands enable individuals and teams express what matters to them and build connections.

**Drive Social Engagement**
Perfect for encouraging social media engagement of your network and wider influencers.

**Communicate a New Direction**
A way to communicate new objectives and purpose and embody that campaign.

**Engage New Starters**
Gift them with a band that explains your core purpose.

**Activated at Events**
The bands can be used interactively at events or as takeaways.

**Share Your Message**
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OUR BAND, YOUR MESSAGE

#TOGETHERBANDs come in 100% recycled and recyclable packaging that details the background of the campaign and the UN SDGs.

Each packaging element can carry your brand logo and incorporate the message and call to action you want to share.

We can create completely bespoke designs for your brand and include additional inserts and elements to make it your own.
#TOGETHERBAND BESPOKE

#TOGETHERBANDs can be created in any combination of the Goal colours, finishes and brand colours meaningful to you
CUSTOMISED IMPACT REPORTS

#TOGETHERBAND creates custom impact reports for each client showcasing the impact of their bands.

This impact can be further shaped according to particular interest areas.

Details can be shared with recipients through the packaging design or more widely in company comms.

2 tonnes of Ocean Plastic Removed From Marine Environments

6,000 trees planted; that will capture 1,900 tonnes of CO2

£7,500 donated to beneficiary projects advancing the SDGs

2,000 meals provided in Nepal for families in need

5kg of illegal firearm metal used in clasps; making communities safer

5 artisans employed in Nepal for a month; supporting their families

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BRINGING YOUR MESSAGE TO LIFE

The #TOGETHERBAND campaign team is available to consult with brands to:

Provide sustainability and SDG content, articles and visuals for your website and newsletters

Create content for your social media platforms

Create a mini-documentary or video content for your brand

Create an interactive pop-up booth at events to unpack your vision
OUR COLLECTIVE IMPACT TO DATE

**Over £1m donated** to NGOs driving progress in each SDG area in 2020

**800 Ambassadors** ranging from global icons, to world leading experts, to grassroots activists

A reach of **over 5.4 billion** spreading the message of the SDGs

**67,200 hours of artisan employment** created in Kathmandu, Nepal

**1 tonne of recycled illegal gun metal** confiscated from gangs, permanently removing nearly 6000 illegal weapons from El Salvador’s communities

**33 water and hygiene stations** installed within vulnerable communities across Brazil and Mexico.

**30,000 meals provided** for people at risk of starvation around the world

**55,000 medical grade face shields** provided for frontline health workers fighting COVID-19

**125 tonnes of plastic removed** from the ocean and marine environments, equivalent to the size of a baby blue whale

**Planting over 15,000 trees** (and counting) has made the campaign fully carbon negative