



BOTTLETOP

#TOGETHERBAND

BOTTLETOP – OUR BACKGROUND

EMPOWERING COMMUNITIES THROUGH ARTISANAL

EMPLOYMENT. BOTTLETOP is a mission driven company that aims to empower communities and vulnerable groups through the creation of workshops and ateliers that train people to create our designs.

PROTECTING OUR PLANET’S RESOURCES.

Our collections are designed using leading edge sustainable materials. We upcycle, recycle, and re-use materials at every level; from millions of ring pulls in our BOTTLETOP collection to illegal firearms in our jewellery.

ADVOCATING FOR SUSTAINABILITY USING CREATIVITY

AND CULTURE. We engage our consumers in the development and sustainability topics that are close to our hearts by using creativity and culture to unpack the stories that sit behind each of our products.



Emma Watson wears Electric Blue
BOTTLETOP Belani Bag



A BETTER WORLD BY 2030

#TOGETHERBAND is a campaign that supports the 17 Sustainable Development Goals, the United Nations' route map to build a better world by 2030.

EARTH DAY 2019 was our kick-off moment and since then, we have engaged 850 ambassadors, each of whom have worn #TOGETHERBANDs and helped generate a total of 7 billion social impressions for the Goals.

THE BAND is made from recycled ocean plastic waste and comes in each of the colours of the SDGs. We ask everyone to wear their band as a symbol of support for their chosen Goal.

THE #TOGETHERBAND CAMPAIGN

INFORMS

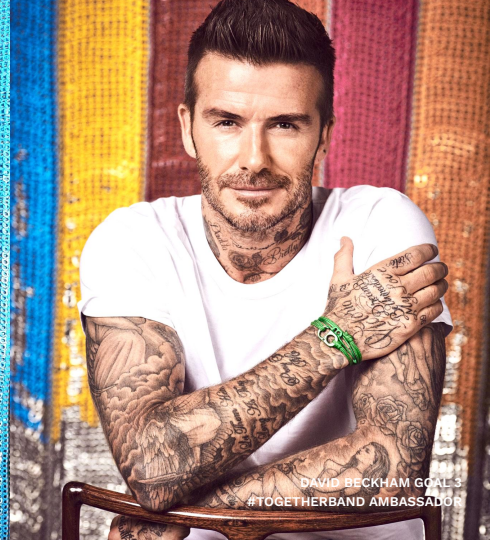
An ongoing multi-platform campaign that expresses the Goals through creativity, culture, social media, journalism and documentary film.

INSPIRES

We work with NGOs and grassroots charities to drive change and build a sustainable future for us all.

EMPOWERS

Both our products and our campaign empower all of us to become active citizens united in our desire to protect the planet.





Gifts With Meaning
Engage clients and teams around sustainable products or programmes



Share Your Message
#TOGETHERBANDs carry your message and act as a physical touchpoint



Activated At Events
The bands can be used interactively at events or as takeaways



Facilitate Conversations
Bring people together and start conversations about the issues that matter



Drive Social Engagement
Perfect for encouraging social media engagement of your network and wider influencers



Create Connections
The Bands enable individuals and teams express what matters to them and build connections



Communicate A New Direction
A way to communicate new objectives and purpose and embody that campaign



Engage New Starters
Gift them with a band that explains your core purpose

THE POWER OF THE BAND

#TOGETHERBANDs are a symbol of impact, purpose and values.

They are a tool to carry messages and facilitate conversations.



#TOGETHERBAND STYLES

#TOGETHERBANDs are available in elegant **Mini**, chunky **Classic**, macramé **Braided**, and beaded **Yawa** styles.

They are available in all 17 colours of the SDGs as well as black and natural.

We have 22 clasp colours and finishes, including five different precious metal-plated finishes.

Every #TOGETHERBAND is available in a range of sizes and is fully adjustable to suit everyone.

GOAL 5 Edition Classic in Rose Gold plated Humanium Metal
GOAL 4 Edition Mini in Gold plated Humanium Metal
GOAL 10 Edition Mini in Gold plated Humanium Metal

YAWA BAND Edition with polished Humanium Metal seed

STYLES AND IMPACT

Mini

The Mini Band is available in the 17 colours of the SDGs as well as black.

The clasp is available in 17 SDG coloured painted finishes or anodized gold, rose gold, onyx, rainbow and polished Humanium Metal.



Band Impact

1 Tree planted
800 Kg CO2 offset
4 Meals provided
1 Kg Ocean bound plastic collected

Braided

Braided Bands are available in the colours of SDGs 8, 10, 13, 14, 17, and black.

The clasp is available in 17 SDG coloured painted finishes or anodized gold, rose gold, onyx, rainbow and polished Humanium Metal.



Band Impact

1 Tree planted
800 Kg CO2 offset
4 Meals provided
1 Kg Ocean bound plastic collected

Classic

The Classic Band is available in the 17 colours of the SDGs as well as black.

The clasp is available in 17 SDG coloured lacquer finishes or anodized gold, rose gold, onyx, rainbow and polished Humanium Metal.



Band Impact

2 Trees planted
1600 Kg CO2 offset
8 Meals provided
1 Kg Ocean bound plastic collected

YAWABAND Multi

Zero waste bands made from açai seeds by the Yawanawá Indigenous community in the Amazon Rainforest.

The Multi YAWABAND has all the colours of the SDGs and finished with a polished Humanium Metal bead.



Band Impact

1 Trees planted
800 Kg CO2 offset
4 Meals provided
1 Kg Ocean bound plastic collected



THE CLASSIC BAND

The chunky Classic #TOGETHERBAND celebrates the 17 United Nations Sustainable Development Goals.



THE MINI BAND

The elegant Mini #TOGETHERBAND celebrates the 17 United Nations Sustainable Development Goals.





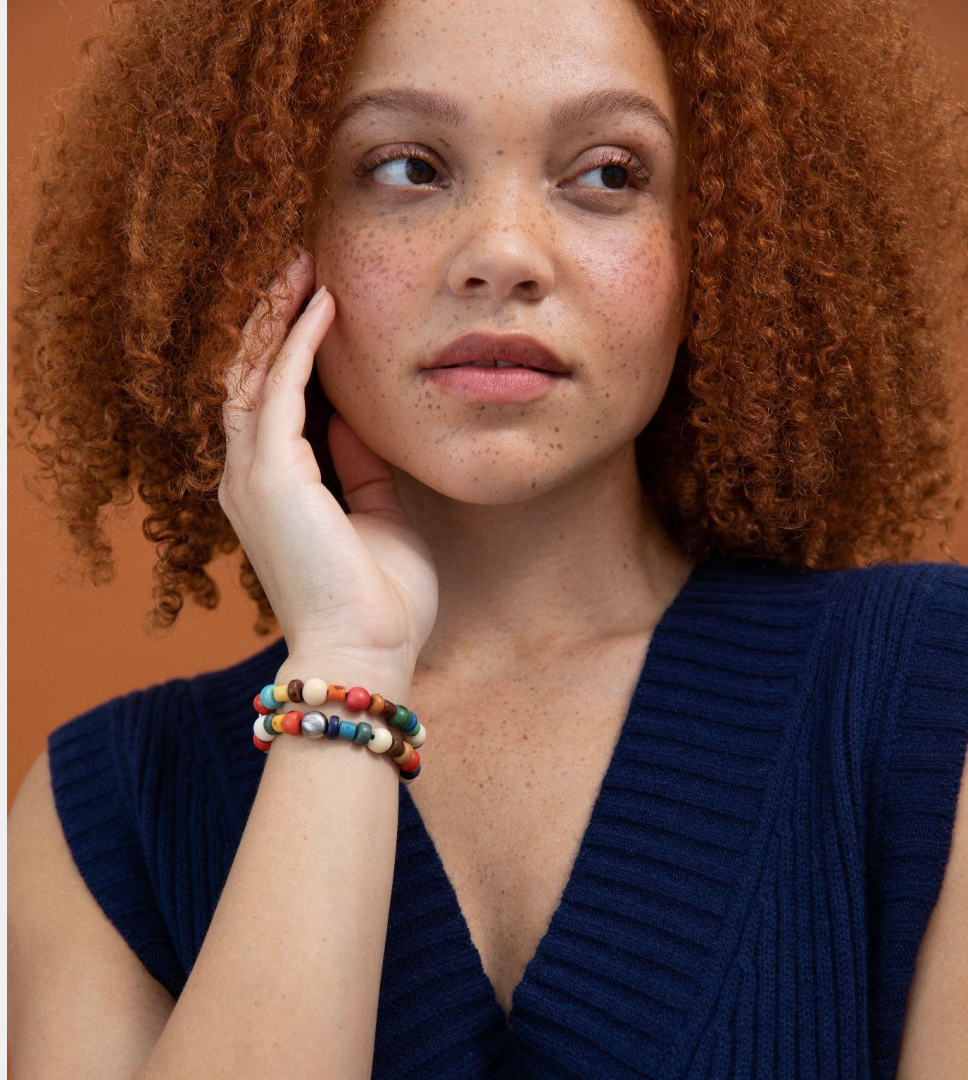
BRAIDED BAND

Our new braided #TOGETHERBANDs are made by our Nepalese artisans, who use their macramé rope tying skills to craft the Bands made from Humanium Metal and Parley Ocean Plastic®.



YAWA BAND

The Yawa #TOGETHER project is a collaboration with the Yawanawá Indigenous community. The partnership will help preserve the community's cultural heritage and artisan skills, and allow them to continue their stewardship of the Amazon rainforest.





Our rope is made
from 100% Parley
Ocean Plastic®



We plant trees
every time we sell a
#TOGETHERBAND



Our #TOGETHERBANDS
are made by female
artisans in Nepal and
the Brazilian Amazon



We donate profits
from the sale of our
#TOGETHERBANDS to
beneficiary charities
across the SDGs



The clasps are made from
Humanium Metal (recycled
decommissioned illegal
firearms)



We fund a meal for a
family in need every time
we sell a #TOGETHERBAND

THE IMPACT OF A #TOGETHERBAND

Our bands drive impact
in six powerful ways



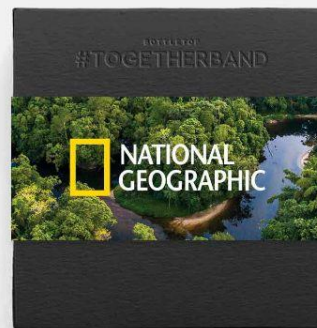
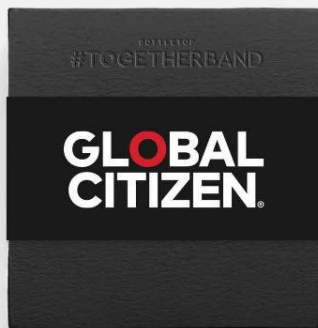


**A BESPOKE
#TOGETHERBAND TAILORED
TO YOUR BRAND**





CUSTOMISED PACKAGING TO UNPACK YOUR VALUES AND CALL TO ACTION



Create a bespoke #TOGETHERBAND

Choose your band style
(Classic, Mini, Braided,
or Yawanawá).

Choose your SDG (or SDGs)
that match your brand's
purpose. There are 18 rope
or bead colours that each
represent a different SDG
(plus Black).

Pick one of our 17 painted
or 5 metallic finishes to
make your band bespoke
to your brand.

Unpack your story

A full side of our concertina insert
gives you plenty of space to tell
your story and explain your
purpose.



Your logo front and centre

A prominent space for your
brand on a belly-band where
you could feature your own
aesthetic.

A direct link to your

Campaign Use our QR Code
Card to point people directly
to a URL of your choosing.

NGO PARTNERS



OUR CLIENTS





**SHOW
YOUR SUPPORT,
WEAR YOUR
#TOGETHERBAND**



TREE-PLANTING

THE #TOGETHER FOREST

In 2021 we planted 36,000 trees. Our target is to plant 2.6 million trees by 2025 and we work with Tree-Nation to select the most sustainable, native trees to plant in Nepal, India and beyond.

THE EDEN PROJECT IN NEPAL

In Nepal we've chosen to plant the trees that sequester the most CO2 for the biggest impact. One is the Dalbergia Sissoo, a large deciduous tree that has many medicinal properties and is also valued for its ability to increase soil fertility through nitrogen fixation.

PLANTING FOR TIGERS

In India we're helping plant 50,000 trees in the Similipal Tiger Reserve. The forest will help improve and maintain the wildlife corridor for endangered animals, especially tigers.

MEALS FOR FAMILIES

#TOGETHERMEALS

For every product we sell we donate four meals. To date we have donated over 100,000 meals to people in need, particularly in Nepal and Brazil, countries that we have strong ties with.

ROKPA IN NEPAL

ROKPA has been helping to alleviate poverty mainly in Nepal and Tibet, for over 40 years. As one of the most challenged regions of the world, Nepal's poorest were devastated by the pandemic and in critical need of food. Funds raised from our bands means we have been able to provide weekly food packages to the homeless, people on extremely low wages and single mothers.

GERANDO FALCÕES IN BRAZIL

Gerando Falcões started as a network of projects helping to equip vulnerable Brazilians with leadership and business skills. This year #TOGETHERBAND has been working with them to provide meals for families and individuals who need them most.





RECYCLING PLASTIC WASTE

OUR BANDS

The rope for all of our #TOGETHERBAND bracelets is created from 100% recycled Parley Ocean Plastic®

PARLEY FOR THE OCEANS

A non-profit environmental organisation, we work with this incredible group because its primary focus is the protection of the world's oceans.

HOW IT WORKS

Parley intercepts plastic waste such as bottles, bags and fishing nets from remote islands, shorelines, waters and in coastal communities, which is then recycled into our rope as well as other products such as trainers, bags and sportswear.

EMPOWERING WOMEN

MADE BY WOMEN. We choose to partner with two incredible organisations in Nepal (Maiti and ROKPA) on the production of our #TOGETHERBANDs, reflecting our long-held mission to empower people through sustainable design.

PREVENTING TRAFFICKING. The deep-rooted poverty in Nepal means women and girls are often the victims of human trafficking. As well as collaborating with organisations like ours to provide work, Maiti helps train girls and women on anti-trafficking measures so they can avoid being tricked by strangers who come to their village and attempt to deceive them with false offers of work.

PROVIDING AN ECONOMIC FUTURE. Similarly, ROKPA runs a network of projects to help people who are living in poverty including 'Women's Workshops', that provide long-term employment for women. By supporting #TOGETHERBAND you are also changing the lives of Nepalese women and enabling them to earn a fair wage in decent working conditions.





ABOUT THE YAWANAWÁ

The Yawanawá Indigenous community have lived in the heart of the Amazon rainforest for hundreds of years. For years, they have endured the theft and destruction of their traditional customs and livelihood. Sadly, the threats they face are far from over with forest fires, deforestation, illegal logging and climate change putting their sacred homeland at risk.

SUSTAINABLE EMPLOYMENT

Funds raised from the sales of the Yawanawá collection will go back into the community to provide a long-term economic future for the Yawanawá and support their stewardship of the Amazon.

PROTECTING THE RAINFOREST

The production of the YAWABAND is zero-waste. The community have used the açai berry seeds handcrafted into beads and woven together to make the bracelets. Açai berries grow naturally in the rainforest and for hundreds of years the community have harvested this superfruit because of its incredible health benefits.

An aerial photograph of a dense, lush green forest. A narrow, winding path or stream bed is visible, cutting through the thick canopy of trees. The colors range from deep forest green to lighter, sun-dappled greens.

THANK YOU

BOTTLETOP

#TOGETHERBAND