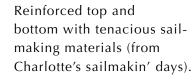




Lightweight, but amazingly strong. Our Maxi can manage 30lbs of books, wine and groceries.







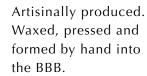
Water-resisitant lining and an inside pocket.

Stamp of authenticity on the base of every bag. Long live the BBB fortes fortuna juva - Fortune favours the Brave.



Handle is secured with hidden stitching for the

'stitchless' look.









### ORIGINAL CLASSIC WAX. SINCE 1996.

"The most elegant way to brown bag it",
says Charlotte. Simple. Strong. Understated style. BBB
looks very much like its iconic paper ancestor.



It's been almost 25 years of evolving our process and materials into artisinal craftsmanship. Versatile and durable, it becomes part of everyday life. BBB even offers restoration services for customers who get attached to their toting companion... It might be time for a new one.



### ORIGINAL CLASSIC WAX. SINCE 1996.







MARCHE

MARCHÉ MIDI MADI MAXI 12.0″ wide 9.5" wide 13.0" wide 15.0" wide 5.5" deep 5.5" deep 6.5" deep 7.0" deep 12.0" high 9.5" high 15.0″ high 12.0" high

TABAC

OLIVE

PLUM

CHESTNUT

EBONY

CEDAR



### M U N A R I



SHADE 1
mushroom/corn/black



MINI, MIDI, MADI,
MAXI, MARCHE,
MAXIMUS.
4 Colour Palettes:
SHADE 1, SHADE 3,
SHADE 5, SHADE 6.

6 Sizes:











# 



6 Sizes:

MINI, MIDI, MADI, MAXI, MARCHE, MAXIMUS.

4 Colour Palettes:

SHADE 1

mushroom/corn/black

SHADE 3

navy/gray/black

SHADE 5

cloud/mushroom/chestnut

SHADE 6

olive/ginger/plum



## TOWN & COUNTRY WHALE STRIPE









MIDI

M A X I

MARCHE

MADI



Also available for fall in HERRINGBONE



4 Sizes:



#### R E S O R T

When the cooler fall weather compels you to seek out warmer geographies, consider the resort bag a willing and supportive companion. Our Resort Collection uses waxed cotton ginghams and woven naturals. Simple. Elegant and multi functional. Heading south or already there, our Resort Collection is an elegant travel tote. Easy to pack and perfect for everyday use or casual evening bag.



Your hostess will want one.



### R E S O R T

MUSKOKA NAVY STRIPE











4 Sizes:
MINI, MIDI, MADI,
MARCHE.
3 Colours:
MUSKOKA NAVY STRIPE,
CHESTER CHECK,

NANTUCKET STRIPE.

MINI



NANTUCKET STRIPE

MARCHE.













M I N I M A R C H



### 

CHESTER CHECK



M A R C H E M I N I



MADI

4 Sizes:
MINI, MADI, MIDI,
MARCHE.



MIDI





### B B B B E S P O K E

We are excited to announce the BBB Bespoke Collection.

The Bespoke Bags are hand-crafted using rare antique & mid-century modern textiles from international designers

- Gazzoni, Girard, Knoll, Maharam, and others, waxed and formed into the BBB you know and love. The first in this series are the Deco Scallop and the Deco Square.

Remember, these are limited production bags.



Stay tuned for more.



### B E S P O K E

DECO





MADI



4 Sizes:

MINI, MIDI, MADI
2 Colours:

DECO SCALLOP,

DECO SQUARE.





MIDI





### Limited Edition L E A T H E R

Le sac de Charlotte (LSC) is handcrafted in our wax leather. Made with much TLC by Charlotte, herself, signed and dated. With both fashion and function in mind, our wax leather is tres chic, tres resilient! The inside features a weatherproof wax cotton print lining, deep inside pocket and removable base. Elegantly casual tote that transitions from work to weekend lifestyle.



Uniquely Charlotte.



### LESACDECHARLOTE







MADI





### LESACDECHARLOTE



LIMITED EDITION

LEATHER

2 Sizes:

MIDI, MADI

3 Colours:

OAK, CRANBERRY,

EBONY











LIMITED EDITION

LEATHER

2 Sizes:

MIDI, MADI

3 Colours:

OAK, CRANBERRY,

EBONY







### C A T C H A L L

Our Grande Catchall is a delight to behold. It bravely endures all of the everyday etceteras - in the home or on the go, to and from the cottage and endless other uses. Handmade from upcycled sailcloth. Light as a feather and built to weather everyday use. GC stands upright. The base is double layered thick. Easy to Care: wipe it clean or it can be machine washed on gentle cycle with warm water.



HEAVE ho!



### C A T C H A L L

Light as a feather for indoor/outdoor uses.

Nylon rope handles with nickel plated rust-proof grommets.

Sail tape at the top edge holds the tote wide open.

Handmade from waterproof sailcloth.

Stands upright on a double layer racetrack shape base. Wipe down with a damp cloth and mild soap.

3 Sizes:
PETITE, GRANDE,
GREAT GRANDE.

3 Colours:

B&W CHEVRON, STONE









G R A N D E 12"X20"X19h"



G R E A T G R A N D E 12"X24"X23h"



### C A T C H A L L

B&W CHEVRON























3 Sizes: PETITE, GRANDE, GREAT GRANDE. Colours: PEONY, PEARL



Our catchall collaboration grows with Barbara Barry. Grand Catchall Peony has a partner! Meet Pearl.



### E X C L U S I V E L Y



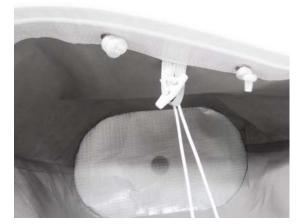
### B A R B A R A B A R Y

P E T I T E 9"X15"X13h"

G R A N D E 12"X20"X19h"



G R E A T
G R A N D E
12"X24"X23h"



Luminescent pearl sailcloth on the outsside, lined with gray french twill on the inside – standing upright for myriad of uses.

3 Sizes:
PETITE, GRANDE,
GREAT GRANDE.
Colours:
PEONY, PEARL







## THE CHARLOTTE McKEOUGH CO. INC. 125 GUELPH AVENUE, CAMBRIDGE ONTARIO, CANADA N3C 1A5



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