

T H E B R A V E B R O W N B A G

S P R I N G 2 0 1 7



THE CHARLOTTE McKEOUGH CO. INC.

125 GUELPH AVENUE, CAMBRIDGE

ONTARIO, CANADA N3C 1A5

519.220.0451

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Water-resitant lining and an inside pocket option



Folds just like its paper ancestor... perfect for stowing away when you're not using it.



Lightweight, but amazingly strong. Our Maxi can manage 30lbs of books, wine and groceries.



Handle is secured with hidden stitching for the 'stitchless' look.

Artisinally produced - waxed, pressed and formed by hand into the BBB.



Stamp of authenticity on the base of every bag. Long live the BBB fortes fortuna juva - Fortune favours the Brave.

Reinforced top and bottom with tenacious sailmaking materials (from Charlotte's sailmakin' days).





3 Sizes:
MIDI, MAXI, MARCHE

Available in:
mushroom, cedar,
tabac, denim,
avocado, ebony.

MAXI Avocado
shown here.

Available in: avocado, cedar, ebony, tabac, denim, mushroom



M A X I



M A R C H E



M I D I



6 Sizes: MINI, MIDI, MADI, MAXI, MARCHE, MAXIMUS
Available in: shade or sun



M A R C H E



M A D I



M I D I



M A X I



M I N I



M A X I M U S

4 Sizes: MINI, MIDI, MADI, MARCHE
Available in: stripe

M A D I



M I N I



M A R C H E



M I D I



4 sizes: MINI, MIDI,
MADI, MARCHE
Available in: ebony



M A R C H E

M I D I

M I N I

M A D I





Transitions from work to everyday travel & leisure. Tougher double wax treatment with corrugated paper texture. Water-proof lining. Inside pocket.



M I N I



M I D I



M A X I

M A R C H E



M A D I



M A X I M U S



6 Sizes: MINI, MIDI, MADI, MAXI, MARCHE, MAXIMUS
Available in: cloud, ebony



M I D I

M A R C H E

M I N I

M A D I

4 Sizes: MINI, MIDI,
MADI, MARCHE
Available in: blue vine



W A X L I N E N

F L A X



MINI



MIDI

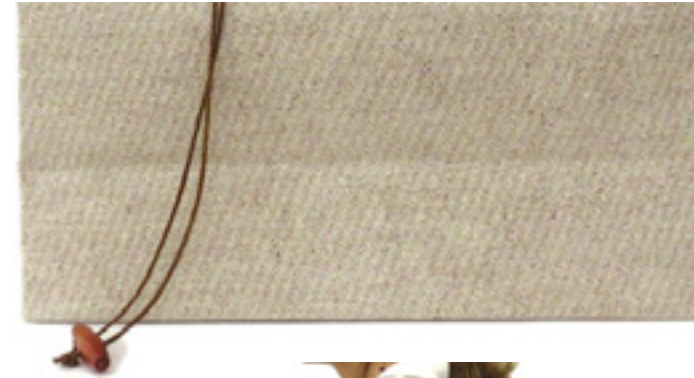


MADI



MARCHE

4 Sizes: MINI, MIDI,
MADI, MARCHE
Available in: barley



C A B A N A

I N L I B E C O L I N E N



SAG
HARBOUR



GRAINHALL
STRIPE

C A
B A
N A



L E S A C D E C H A R L O T T E

2 Sizes: MINI AND MADI
Available in: sand and oyster

L E A T H E R

