

a **few** important things:

1

File Format :

Adobe Illustrator
.ai or .pdf *

* preserve editing capabilities

2

All Images :

- Linked, **not embedded**
- Provide image files

3

Photo Resolution :

at least
100 dpi at 100% *

* tip: file sizes larger than 4MB

4

All Text :

- Create **outlines ***
- Spell check

* or provide font files

5

Colour :

- **CMYK** Mode
- Provide **Pantones ***

* for colour-matching (Pantone C)

6

Design :

- Use **provided template**
- Include **bleed ***

* to dotted lines on template

Last step is to **zip/compress** all your files together into a single file, and **upload** here:

www.exhibitreedisplay.ca/pages/upload-files