

**FOR IMMEDIATE RELEASE:**

## New Kanguru FlashBlu30™ USB 3.0 With Physical Write Protect Switch Puts the “Flash” in “Flash Drive”



**Millis, MA – April 14, 2014** – The Kanguru FlashBlu series, a popular flash drive line sold by Kanguru with a physical write protect switch, has recently been upgraded with new **USB 3.0** technology, putting the “flash” in “flash drive” and making it one of the most cost-effective flash drives on the market. The new [Kanguru FlashBlu30™ USB 3.0 Flash Drive](#) is first rate when it comes to low cost and convenience. Well-recognized for its durability, physical write protect switch, great price and high storage capacities, the new **USB 3.0 interface** provides high-speed data transfers.

*“People love the physical write protect switch,” says Don Brown, President and CEO of Kanguru. “It’s a convenient and easy way to protect files from being accidentally overwritten, and now with the USB3.0 FlashBlu30 model, users can transfer their files back and forth faster than ever.”*

The USB3.0 technology provides superior performance over USB2.0 flash drives. With read speeds of up to 145 MB per second and write speeds of up to 45 MB per second, the Kanguru FlashBlu30 is an impressive USB 3.0 device, along with other key features that make it stand out from other brands.

- **Made of high-quality, durable, brushed aluminum housing as opposed to other brands made of plastic**
- **Remains compatible with USB 2.0 so it can be used on virtually any computer**
- **Contains a convenient Physical Write Protect Switch to prevent overwriting files if desired**
- **Provides generous storage capacities - 8GB – 128GB**
- **High-quality MLC flash for longer data retention and product lifespan**
- **Highly customizable for a range of specific customer applications**

For more information, visit [Kanguru USB flash drives](#), or visit Kanguru’s product page for other convenient Kanguru data storage products. Kanguru also offers [secure, hardware encrypted USB drives](#) for complete data USB security solutions.

*Kanguru is a global leader in providing secure, hardware encrypted USB portable storage solutions, providing enterprises, organizations and consumers with the best in easy-to-use, secure IT products and data storage. For more information on Kanguru, please visit [www.kanguru.com](http://www.kanguru.com).*

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