



WELCOME TO THE LIGHT ELEGANCE FAMILY

We're all about family and chemistry here. It was over 23 years ago that these values combined to form the bond we share today—with one another, and our customers.

Lezlie was running her own luxury salon, while Jim was working with polyurethane systems in wood products and transportation. Beyond their affinity for each other, they shared a passion for formulating safer, better-performing products. They established LE and haven't looked back since. The tradition of innovation continues with the next generation, Lexy and Joseph.

LE WAS BORN FROM CHEMISTRY, QUALITY AND COMMUNITY

These core pillars translate to cutting-edge products that allow you to express your creativity and wow your clients. Our success is tied to yours, and collaboration is what makes the LE family so strong.

Years of research and development inspired our vast selection of hypoallergenic, easy-to-apply gels and acrylics for all skin tones, nail types and styles-from natural nails to elaborate extensions. We're meticulous about quality control, so you can be confident our products will look, feel and perform beautifully every time.

We can't wait for you to experience all we have to offer, and we're even more excited to discover new ways to delight your clients together. That's the thing about chemistry—you never know where an idea might lead...and the possibilities begin with you.

WE BELIEVE THAT WHAT'S INSIDE MATTERS

Do you know what's inside your products? In 2024, join the LE Family on our journey to make a safer, stronger industry for nail professionals everywhere. It is our mission to educate nail professionals and clients alike to elevate the industry we are all so passionate about. We're accomplishing this by freely sharing important product safety and chemistry information that affects service performance and health—for both nail professionals and their clients.

Watch our YouTube segments including Chemist Corner with Jim McConnell, and join in the conversation on social media to help us remain a leader in sharing honest nail industry information. From the ingredients in our products to the people that make and use them every day, we believe that What's Inside Matters.

Your partners in chemistry,





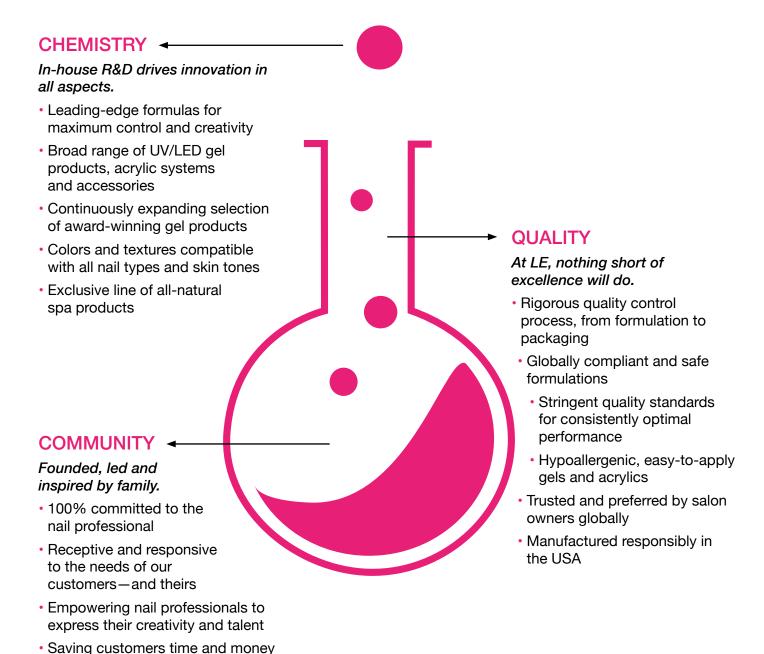




WHAT'S INSIDE MATTERS

"We stand for what we believe in"

Jim & Lezlie McConnell, Founders



with versatile, cost-effective solutionsTreating every customer passionately





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BONDING

Our bonding products are expertly formulated to provide the best adhesion for every LE service.

• Four 15 ml bonding products perfectly formulated for any nail type or style.



TACK

Versatile for almost all nail types. No etching tips. 30 ml refill available.



POWERBOND

All-in-one product. Improves adhesion while also acting as a base coat to hide fill lines & ridges. Best for hard, rigid nails.

CLEAR OR PINK



AIRBOND

Bonding aid that does not need to be cured. Dries in 10 seconds. Great for clients with hyperhidrosis.



VITAPRIME

The ultimate acid-based primer! Use when nothing else works and for extra adhesion to prevent lifting.

FINISHING

Our finishing products complete the LE service and provide a long lasting shine or matte appearance.

• Three 15 ml hard gel choices provide an option for every service and style.



SUPER SHINY

The best top coat on the market. Will never discolor from hair color or tanning beds. 60 ml refill available. Cleanse after curing.



TOP GLOSS

Cures tack-free to a high shine; no need to cleanse. Great as a time saver. Non-yellowing.



FLAT MATTE

A top coat that will give you a perfect matte finish that truly lasts until the next service! Cleanse after curing.



JIMMYGEL

Awarded the Best New Product of 2020 by NAILPRO Magazine, JimmyGel is changing salon services everywhere. Formulated by and named after Light Elegance owner and head chemist, Jim McConnell, JimmyGel is a soak-off building gel in a bottle that can perform services ranging from fast natural nail manicures to elegant extensions with ease and now comes in 5 stylish shades.

JimmyGel is formulated to soak-off for complete product removal, but it is unique in the fact that it can be used under either soak-off gel polish or hard gel products. Now clients that want 4+ week wear offered by hard gels and the ability to completely remove their enhancements without filing on the natural nail can have it all.



- Great for clients that want to know they can fully remove their enhancement without filing
- Strong and flexible enough for fast, gorgeous extensions
- Use under any LE color system or Lexy Line gel for ultimate versatility in a soak-off gel



IDEAL PINK

A beautiful semi-transparent cover pink shade



A milky white perfect for baby boomer nails



SOFT PINK

A light, delicate semitransparent pink shade



NATURAL

The perfect natural buff shade





4 WAYS TO APPLY



APPLY UNDER BUTTERCREAM

Thin, elegant nails with gorgeous and amazing ButterCream coverage are now possible with the ease of JimmyGel in a bottle.

- Remove the top coat and ultra-thin ButterCream by quickly filing and leave the JimmyGel intact for the fastest fills possible.
- Great for nail pros that want amazing color coverage with the ability to completely soak the JimmyGel off the nail if desired.
- Extremely thin, natural looking manicures are made easy with JimmyGel and the wide selection of ButterCream nudes and neutrals.



APPLY UNDER GLITTER GELS

Quickly and easily create the nail structure with JimmyGel and then decorate using 100+ LE Glitter Gels.

- File off the top coat and any color and/or Glitter Gel and leave the JimmyGel intact for fast fill services.
- Great for clients requiring 4+ week wear for manicures and pedicures.
- Great for nail pros that want access to their entire library of award-winning Glitter Gels with the ability to completely soak the JimmyGel.



APPLY UNDER P+ GEL POLISHES

For the client that wants a fully soakable system and 21+ day wear, JimmyGel combined with P+Gel Polish is the perfect solution.

- Use with forms or tips for structure and decoration without ever opening a jar.
- Fast manicures and pedicures are a breeze with JimmyGel and P⁺ Gel Polish or P⁺ Glitter Gel.
- Get 21+ day wear with a completely soakable system for complete removal.



APPLY UNDER LEXY LINE GELS

Do you love working with the versatile selection of Lexy Line gels, but have clients that want to know they can soak down to the natural nail if desired? JimmyGel acts as a soakable suspension system between the natural nail and Lexy Line hard gels for complete product removal using acetone.











Light Elegance products are gluten free, cruelty free, vegan and HEMA monomer free and free of at least 9 commonly found polish chemicals including formaldehyde, formaldehyde resin, toluene, DBP, parabens, camphor, lead, ethyl tosylamide and xylene.



LEXY LINE HARD GELS

The Lexy Line is made up of 5 indestructible hard gel products to give the nail professional complete control and creativity to achieve the perfect nail. With the Lexy Line you can add structure, build and extend for beautiful nails that last well over 4 weeks. With a pink for every skin tone, the Lexy Line is designed to suit every service to perfection.



- Create nails of any length and shape; your imagination is the limit!
- Comprehensive selection of pinks and whites for every skin tone and style
- 10 ml, 30 ml, 50 ml and select 120 ml refill sizes





1-STEP GEL

- Thin, self-leveling gel
- Acts as base and top coat in one; cures to a high shine
- Can be used as overlay on natural nails
- · Can be used for fills or full sets



COOL GEL

- Medium viscosity and self-leveling
- Versatile; great for fills and extensions
- · Most popular worldwide
- Slightly thinner than Extreme gel



EXTREME GEL

- Medium viscosity and self-leveling
- · Can be used for fills or full sets
- Can be used with forms or tips for full sets



FIBER GEL

- Medium-to-thick viscosity infused with 10% fiberglass for additional strength
- · Strongest of the Lexy Line gels
- Self-leveling gel that adds length & shape
- Perfect for long stiletto nails
- Low flexibility—don't use with very flimsy nail types
- Great for repairs; Fiber acts as a blanket of strength over cracked nails



BUILDER GEL

- Thick viscosity, non-self leveling hard gel used for building and extending
- Best option for acrylic users switching to gel due to more body to push around
- Thins upon agitation for increased versatility and speed











Light Elegance products are gluten free, cruelty free, vegan and HEMA monomer free and free of at least 9 commonly found polish chemicals including formaldehyde, formaldehyde resin, toluene, DBP, parabens, camphor, lead, ethyl tosylamide and xylene.

gels



LEXY LINE HARD GELS PINKS



DELICATE PEACH BUILDER Semi-opaque peachy pink

Every nail professional knows the importance of matching the correct pink shade to a client's skin tone, and Light Elegance has the perfect pink for every client and a wide range of viscosities to match your application speed and preferences. Create everything from natural nail manicures to baby boomers and classic French manicures in a shade that makes your client shine, every time.



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LEXY LINE HARD GELS

WHITES

From the softest, most natural look to the most crisp, bright white French manicure, the Lexy Line has a white gel for you. Available in both paint-on and sculpting viscosities, Lexy Line white gels feature the same easy-to-use application as their clear counterparts and are available in a wide range of viscosities and opacities to fill every salon need.

PAINT ON



PERFECT WHITE
Packed with brilliant
white pigment for
incredible coverage
and eye-catching
brightness. Self-leveling
for easy application.
1 coat coverage.

FIBER



NATURAL FIBER
Combines natural color with the strength of Fiber Gel. The result is a versatile gel you can use to make extensions that aren't transparent and appear 'natural' from beneath.

BUILDER



IDEAL WHITE
Thick viscosity for easy application. Holds smile line beautifully.



FRENCH TIP
Thick viscosity, non-self leveling white gel you can file on and even extend the nail with.



NATURAL TIP
All the benefits of French Tip
with a natural appearance.

- Choose from paint-on or sculpting viscosities to match your application preference
- Formulated to be easy to work with and hold smile lines beautifully
- Color options ranging from soft and natural to bright, brilliant white making any look possible
- 10 ml and 30 ml sizes available; Natural Fiber available in 10 ml, 30 ml and 50 ml



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LEXY LINE HARD GELS

WHICH STRUCTURE GEL IS BEST FOR MY SERVICE?

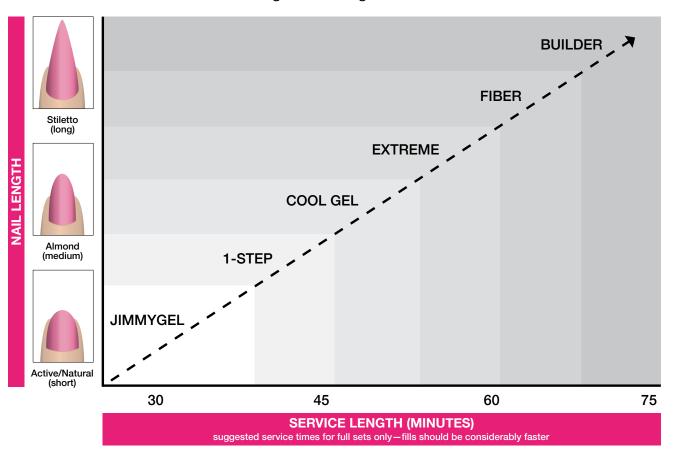
The number one question we are asked about the Lexy Line is, "Why are there so many Lexy Line products?" The answer is simple: We have a gel perfect for every nail professional AND client. This means that we've formulated a gel to match your application speed and service type as well as the skin tone of your client.

While our wide selection of structure gels is loved by experienced Light Elegance nail professionals, we know that it can be a bit overwhelming for pros just getting to know the line. That's why we have created the graph below with a simple approach for those new to the LE lineup.

Keep in mind that Lexy Line gels are very versatile and can be used in creative ways to achieve all kinds of different nail structures and shapes using different gels. Use the graph below to guide you as you explore the Lexy Line and find the best gel for your service and application speed!

MATCH A LEXY LINE GEL TO YOUR SERVICE

A guide for beginners





3 COLOR SYSTEMS

TO COMPLETE YOUR SERVICE

You've just created a beautifully structured and shaped nail foundation using the Lexy Line or JimmyGel, and now you're curious which of the LE color systems to apply next. You are in luck! We have an option perfect to fit your application style, art style and removal requirements.

WHY CHOOSE BUTTERCREAM?



LE ButterCreams combine gorgeous and amazing coverage, thin application and the ability to create detailed line artwork all in one 5 ml jar.

- · Beautiful and easy application for faster services
- Comprehensive color selection containing everything from classic nudes and neutrals to trendy, neon colors perfect to match your client
- Thin application makes color removal fast and easy using a hand or eFile for effortless fills
- Apply ButterCream to a fully structured nail
- 100+ highly pigmented colors
- 4+ week wear

WHY CHOOSE LE GLITTER GELS?



Award winning LE Glitter Gels provide the most forgiving application and largest selection of shades.

- Choose from a huge selection of 100+ shades
- LE Glitter Gels add strength to the nail—use less Lexy Line or JimmyGel and let the Glitter Gel do the rest
- File-off removal using a hand or eFile
- Apply LE Glitter Gel over ButterCream for endless combinations of sparkle over beautiful backdrops
- · Indestructible and over 4+ week wear

WHY CHOOSE P+ GEL POLISH?



When you want a soakable color system, brush-bottle application and 21+ day wear, P⁺ Gel Polish is the perfect solution.

- Fast manicures and pedicures are a breeze with P+ Gel Polish or Glitter Gel thanks to the brush-bottle design
- Advanced formulation means more opacity for thinner, polish-like application and adds ultra-premium packaging
- 21+ day wear with a completely soakable system for complete removal using acetone
- 100+ colors for every style and skin tone!

gels

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BUTTERCREAMS

Advanced 2-in-1 technology color in gel form that provides beautiful overlays or detailed art designs depending on your client's needs! Agitate the product with your brush for fast, thin overlays, or apply straight from the jar for detailed artwork.



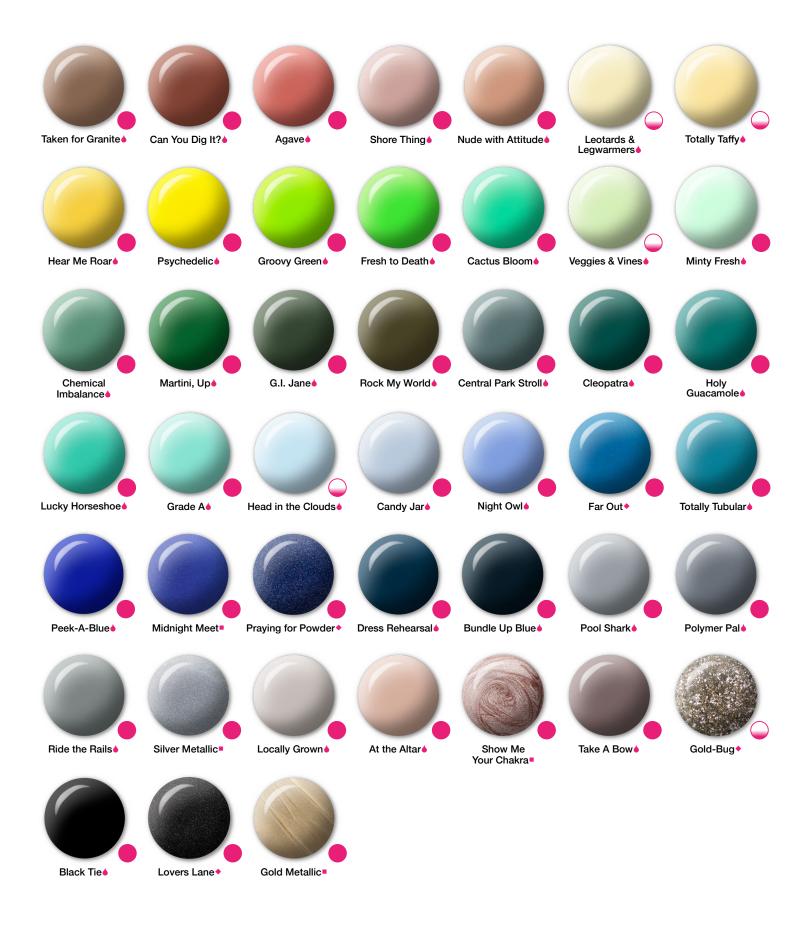
- Allows total control over product thickness with versatile viscosity
- Smooth, effortless application with great coverage
- 100+ premium creams, glitters and shimmers available
- 5 ml jars save space and perform 30-40 services!
- 4+ on-trend color collections released each year













BUTTERBLINGS

The newest addition to the growing family of LE ButterCreams has arrived, and it's about to start a major sibling rivalry. Meet LE ButterBlings. ButterBlings feature the same buttery application you've come to love from ButterCream-now infused with an absurd amount of added bling. ButterBlings scream luxury and produce a head-turning, eye-popping effect unlike anything else on the market.





Sapphire •





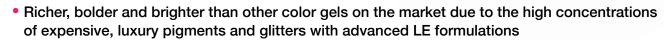
Black Opal

NEW BUTTERBLINGS





Pink Champagne •



■Shimmer

- Smooth, effortless application with amazing coverage
- Compatible with ButterCream and Glitter Gel as an easy upsell
- 5 ml jars save space and perform 30-40 services!
- Applies beautifully over JimmyGel, Lexy Line Gels or Acrylic











Flexible | Indestructible Strength | Versatile



Our award-winning hard gels feature industry-leading chemistry and come in a pink for every skin tone. 5 viscosities means we have the perfect gel for your application speed and your client's nail type. Proudly HEMA monomer free since 1999.



WHAT makes 15

50 ml

SCIENCE

Our uncompromising chemistry and in-house manufacturing give us complete control over our entire production process. The result is award-winning products and science-backed information at every step.

Science is what makes us LE.







#LEScience



LE GLITTER GELS

Packed with premium glitters and an award-winning formulation, LE Glitter Gels are the best, brightest and longest-lasting on the market. Turn heads and wow clients with every set!











LE GLITTER GELS









- Fast, easy application over any hard gel, acrylic or JimmyGel
- First-ever glitter formula to ensure glitter stays suspended!
- 10 ml size and seasonal 6-packs available
- 4+ on-trend collections released each year
- 100+ award-winning colors



GLITTER GELS CONTINUED







◆Cream ■Shimmer ◆Glitter -Matte Opacity gels

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BLING BRUSHES

Premium gel application brushes get the job done right with an added rhinestone handle and cap for storage. Save time on every service, extend the life of your brush and enjoy the bling!



#6 GEL POLISH

Wider brush moves gel more quickly for fast overlays making this our most popular and award-winning brush. Great for wide nails.

#4 OVAL

Oval shape allows for precise control around the cuticle.

#4 FLAT

Achieve crisp, even application with this do-it-all brush.

SMILE LINE

Create French manicures with ease thanks to the angled bristles.

APEX ACRYLIC BRUSHES



Shorty Swirly Block Stripy · Lil' Fluff Fluff Daddy

CELINA'S NAIL ART BRUSH SET

The ultimate nail art brush kit with everything you need to do amazing gel designs. Hand-picked and customized to make nail art fun and easy.

ALSO SOLD INDIVIDUALLY



NAIL ART

Nail artists everywhere love the infinite possibilities provided by LE nail art supplies that provide the perfect finishing touch to any service.



LE GEL PAINTS

LE Gel Paints are highly pigmented primary, neon and pastel gels. They are formulated for detailed art designs, line art and even brilliant ombrés and overlays.

Nail artists everywhere love the infinite possibilities provided by LE nail art supplies that provide the perfect finishing touch to any service.



BLING STYLUS TOOLS

LE nail art styluses provide the control and precision needed to create customized, detailed art with endless possibilities. Available in three convenient sizes!





EL POLISH

This 21+ day wear gel polish system is available in popular Light Elegance colors and new shades—only available in P+. Perfect for the client that demands all the brilliance of LE colors and glitters with the flexibility an active lifestyle requires.



- Features more opaque, luscious colors and thinner application
- Fast, easy application over JimmyGel, P+ QDbase, hard gel or acrylic
- Quick 7-minute removal using P⁺ QDbase
- Only soak-off line containing the sparkle of LE Glitter Gel
- 10 ml size and seasonal 6-packs available











P+ FLAT MATTE

A top coat that will give

over any P+ Gel Polish.

you a perfect matte finish



Flat Matte



QDBASE BASE COAT

Accelerates the removal of P+ Gel Polish in acetone for 7-10 min removal while also providing excellent adhesion.







APEX ACRYLIC

APEX sets the standard for acrylic performance. High-performance formula provides increased workability and control and minimizes filing needs.



CLEAR

This crystal clear acrylic powder has a faster speed with great balance.



COVER PINK

This acrylic cover pink is tickled pink with perfection. Covers blemishes.



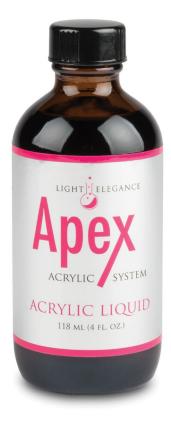
BRILLIANT WHITE

Bright, crisp white acrylic powder for the perfect pink and white.



BLUSH PINK

Looking for that soft tint of pink? This acrylic powder is your lady.



ACRYLIC LIQUID

Monomer Acrylic Liquid. Formulated for maximum control.



APEX ACRYLIC TRIAL KIT

APEX Acrylic Trial Kit contains 4 APEX powders, 30 ml Acrylic Liquid, Super Shiny and VitaPrime.



MUST HAVES

LEpro products deliver the best results possible, every time. Designed in-house by LE Chemist, Jim McConnell, each LEpro product contains everything you need and nothing that you don't. Say goodbye to residue-producing dyes and lint!



LEpro CLEANSER

LEpro Cleanser is a fragrance and dye-free dehydrator and cleaner.

8 FL. OZ. 32 FL. OZ.



LEpro CUTICLE OIL

LEpro Cuticle Oil is a blend of all-natural oils designed to moisturize the cuticles and skin after every service.

10 ML 60 ML



LEpro REMOVER

LEpro Remover is formulated with premium acetone and no added oils or fragrances for optimal removal of gel polish and acrylics.

32 FL. OZ.



LEpro RBF PUMP

LEpro RBF is perfect for LEpro Cleanser, Remover or acetone. Choose between pink or clear tops, or get one of each.

8 OZ. CAPACITY



LEpro BIG WIPES

LEpro Big Wipes are lint-free and designed to cover your table. They will never stick to your file either.

50 CT.



LEpro CLEANSING WIPES

LEpro Cleansing Wipes are for prepping and finishing the service, truly 100% lint-free and come in a resealable bag. 360 ct.

360 CT.



ELECTRONICS



LEDdot GEN3 LAMP

The LEDdot Lamp was designed to be smaller and more powerful utilizing the latest LED technology for 15% greater cure thickness.

- 400 nm output, 36 watt
- · Auto "on" sensor
- · Low-power output for hard gels to reduce the exothermic reaction
- 5-Finaer curina
- · Removable base plate for toes



LED MiniDot LAMP

The Light Elegance LED MiniDot offers the same industry-leading curing power as the popular LEDdot curing lamp at a fraction of the price by virtue of its compact and streamlined design.



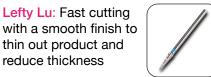




Pedi Betty: The large tapered barrel removes dry skin and reduces calluses gently



Speedy: A removal Z-bit for enhancements



Preppy: A prep Z-bit that safely preps around cuticles to prevent lifting



Smoothie: A finishing Z-bit provide a finished look



used underneath the nail to



Shaper: Perfect for trimming length and shaping

ZIPPY GEN2 E-FILE

Zippy is a professional electric file for use on natural nails and acrylics, wraps, gels and for pedicures. Z-Bits are premium carbide bits manufactured in the USA.

- Ultra-light handpiece
- Bits are 3/32" with reverse operation



Itty Bitty: Lightly preps the nail surface while gently removing cuticle tissue

Removes thick, excess

cuticle tissue and refine

product on the nail

Cutie Patootie:



Q&LU

Q&Lu Spa Essentials, the new, all-natural spa line from Light Elegance, is the ultimate in self-love and care. Great chemistry combined with premium ingredients—no artificial dyes or fragrances—results in a soothing spa experience tailored for hands, feet and skin. Q&Lu products are the new standard for clean, honest beauty—plain and simple.



- All-natural line of Bamboo Lotion, Salt Soak, Bamboo Polish & Spa Oil
- No artificial dyes or fragrances
- Soothing herbaceous fragrance
- Nourishes and hydrates
- Formulated with just the essentials
- Softens skin for shorter services















This luxurious soak has a gentle foaming action and contains Dead Sea Salt, Epsom salt and essential oils of lavender, peppermint, spearmint and sage to nourish and soften skin.

14.1 OZ. 56.4 OZ. BACKBAR



BAMBOO POLISH

An exfoliating scrub for hands, arms, feet and legs to increase circulation and soften skin. Can also be used as a mask to alleviate tension and draw out toxins with a cooling effect.

8 OZ. 32 OZ. BACKBAR



SPA OIL

Proprietary blend of natural & essential oils for massaging hands and feet. Essential oils of mint, basil and lavender to relieve tension, ease sore muscles and uplift the spirit.

8 OZ.



BAMBOO LOTION

Hydrating hand, foot and body moisturizer. Perfect for massage during salon services without a greasy feeling. Proprietary blend of essential oils are refreshing and uplifting for both men and women.

NEW 2 OZ. RETAIL + TRAVEL SIZE 8 OZ. 32 OZ. BACKBAR



Q&LU SPA ESSENTIALS KIT

Features four easy, multi-functional products that will transform your services and your skin: 8 oz Bamboo Lotion, 8 oz Bamboo Polish, 14.1 oz Salt Soak, 8 oz Spa Oil, 2 Foamies, 2 Finish Files, Window Cling.

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ACCESSORIES

LE accessories are engineered to provide the best results when working with LE gels and acrylics and meet our superior quality standards.



PERFECT FILES

100/180 grit for prep and shaping.
50 CT.



FOAMIES

180/280 grit for buffing and shining.

20 CT.



FINISH FILES

Choose from 100/180 or 180/220 grit. Perfect for small fingers, finish work and pedicures.

50 CT.



LEXY FILES

Choose from 100/180 or 180/240 grit for fast, ergonomic filing.

25 CT.



CLEAR STILETTO NAIL TIPS

Perfect tips for stiletto extensions. No well.

400 CT.



NATURAL CYLINDER & CURVE NAIL TIPS

Natural-looking extensions are made easy with these cut-out well tips.

400 CT.



BIT CASE

With room to hold up to 14 bits including the 3 original and 6 new, the Light Elegance Z-Bit case is an organizer's dream come true.



BRUSH ON NAIL GLUE

Great adhesion made easy for repairs and tips.

8 ML OR 14 ML



DUSTER BRUSH

Duster Brush for removing unwanted dust on and around the nail and cuticle.



LE COLOR MOTHER

This is your hassle-free swatching solution! The modular design allows individual swatch tips to be reorganized and replaced at your convenience.

TIP REFILLS SOLD SEPARETLY



LEpro C CURVE PINCHER

The LEpro C Curve Pincher is used to hold the perfect C curve when sculpting gel or acrylic enhancements.



LEpro CUTICLE NIPPER

Cuticle Nipper is stainless steel with ¼ jaw and single spring.



LEpro CUTICLE PUSHER

Cuticle Pusher is stainless steel with cutting/scraping blade.



LEpro PRECISION SCISSORS

Straight or Curved blades make any cut possible on forms and cuticles.

STRAIGHT OR CURVED BLADES



LEpro STIR AND SCOOP

Stainless steel design makes stirring and scooping easy with non-slip grip.



LEpro TIP CUTTER

Makes square and round cuts and adjusts tip length with stainless steel precision.



LE Forms are specifically designed for easy use with our LE extension products.

300 CT.



FORMS

LE Forms are specifically designed for easy use with our LE extension products.

300 CT.



LE TRAVEL ROLLER BAG

Roller Bag keeps you organized and looking like the professional you are. Includes (1) Small and (1) Large LE Storage Box.



LE Kits make it easy to know exactly what to start with at a great deal. Six different kits to choose from.



LEXY LINE PRO KIT

Lexy Line Pro Kit with LEDdot comes complete with 5 different Lexy Line gels, a Color Gel, a Glitter Gel, ButterCream and a LEpro Cuticle Oil. Included is also Tack, Super Shiny, LEpro Cleanser, forms, files and an application brush.

CHOICE



P+ HELLO KIT

The P+ Hello Kit contains the essentials you need to get started with LE soak-off gels. Includes P+ QDbase Base Coat, P+ Gel Polish, P+ Glitter Gel and P+ Top Coat.



APEX ACRYLIC TRIAL KIT

APEX Acrylic Trial Kit contains 4 APEX powders, 30 ml Acrylic Liquid, Super Shiny and VitaPrime.



2022 READERS CHOICE

Q&LU SPA ESSENTIALS KIT

Contains 8 oz Bamboo Lotion, 8 oz Bamboo Polish, 14.1 oz Salt Soak, 8 oz Spa Oil, 2 Foamies, 2 Finish Files and Window Cling.



LEXY LINE TRIAL KIT

Lexy Line Gel Trial Kit contains 4 different Lexy Line gels, Tack, Super Shiny, and LEpro Cleanser.



The Come-on-Over Kit is designed to give LE newbies a chance to experience JimmyGel, Lexy Line gels, Glitter Gel, ButterCream and LEpro products in one convenient package.



MERCHANDISING

Light Elegance provides all the tools you need to educate yourself and your client. Example merchandise is below, and we always have something new on the way!

COLLATERAL (TRI-FOLDS, TENT CARDS, CLINGS)

BAGS/DISPLAYS

BANNERS



TENT CARD Q&LU

Cardstock without backer. 6" x 8"



WINDOW CLING

Vinyl decal film. 6" circle



Q&LU RETAIL DISPLAY



LE BRAND VERTICAL BANNER



TENT CARD LEXY LINE

Cardstock without backer. 6" x 8"



FLOOR CLING

Vinyl with adhesive backing easy to remove from laminate flooring. 36" x 24" die-cut



RETAIL BAG

Cardstock with handles. 18" x 24"



WIM VERTICAL BANNER



TRI-FOLD BROCHURE

Glossy light cardstock. Tri-fold. 8.5" x 11"

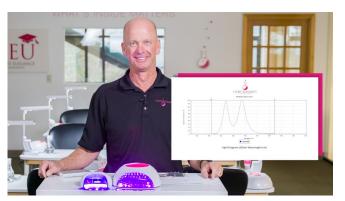


WHAT'S INSIDE MATTERS

GET PERSONAL WITH LE CHEMISTRY, QUALITY, AND COMMUNITY

You've just read the Light Elegance Catalog and learned a lot about LE products and how they have been formulated in-house with the nail professional in mind, but there is a lot more to Light Elegance than simply our high-quality products. We believe that what's inside matters—not just in our products, but also in the people that make them, educate with them, and enjoy them around the world.

Our commitment to the nail professional extends far beyond the products we make. It includes world-class education and a community of LE Family members devoted to elevating the nail industry together. Take the next big steps in furthering your career by connecting with Light Elegance education and social communities.





CHEMIST CORNER WITH JIM MCCONNELL PUTS HONEST INDUSTRY INFORMATION AT YOUR FINGERTIPS

Only Light Elegance gives you direct access to in-house chemistry from the man that started it all—along with Lezlie, of course. Watch Chemist Corner with Jim on the social LE YouTube channel to gain inside information into how products cure, which ingredients can cause allergic reactions and so much more information vital to the success of nail pros and the health of everyone inside the salon.



EXPERIENCE WORLD-CLASS EDUCATION, ONLINE AND IN-PERSON, WITH LIGHT ELEGANCE UNIVERSITY

No matter where in the world you are, Light Elegance has a way to deliver the education you need to stay at the top of your game. Light Elegance University Online provides the perfect way to learn new, time-saving application techniques, master LE product knowledge and improve your knowledge of nail chemistry.

We also value hands-on education and offer a comprehensive selection of in-person classes at our Redmond headquarters, trade shows and distributors around the world. Visit the QR codes to learn more.

TRY LIGHT ELEGANCE UNIVERSITY ONLINE AT LEUEDGE.COM

Light Elegance University offers premium online and in-person courses to boost the skills of professional nail technicians. Explore the classes today and buy a course to get started at LEUedge.com



FIND THE CLOSEST CLASS, TRADE SHOW, AND DISTRIBUTOR AT LIGHTELEGANCE.COM

The LE Family includes a worldwide network of the industry's best distributors and educators committed to providing world class service and education.



CONNECT WITH THE LE FAMILY ON INSTAGRAM, YOUTUBE AND FACEBOOK!

See the best in nail art @LightEleganceHQ on Instagram. Our Instagram community features the highest caliber nail professionals providing inspiration, showing application techniques and sharing all the reasons why what's inside matters at Light Elegance.

