



Executive MediaSpeak™

For Senior Executives who represent their organisations to the media.

Media training can be highly effective in helping you develop the skills to get your message across succinctly and with impact. When you are an effective spokesperson, the media will return to you again and again for expert commentary on your area of expertise.

“If you can’t explain it simply, you don’t understand it well enough...”

Albert Einstein

“You can have brilliant ideas, but if you can’t get them across, your ideas won’t get you anywhere...”

Lee Iacocca



Performing well in a high stakes media interview can boost corporate and personal reputations.



A deeper resonant voice is considered more attractive, strong and competent.



Expressive speech boosts credibility and enhances the impression of intelligence.



COURSE OVERVIEW

Individual | Groups | Onsite | Offsite

One-on-One

Enrol for a one-on-one individual training program with an expert facilitator at The Voice Clinic Campus.

Individual: 4 x 2hr individual training sessions
One-on-one with trained facilitator
Scheduled to suit delegate
Course completed in 2 - 4 weeks

Included: Personalised Training Manual

Course Content:

- ✓ Persuasive Speaking skills.
- ✓ Thinking on your feet.
- ✓ Image & Dress.
- ✓ Body Language.
- ✓ Vocal Usage.
- ✓ Speaking under pressure.
- ✓ Breathing & Relaxation techniques.
- ✓ Clarity & Pronunciation.
- ✓ Confidence & Enthusiasm.

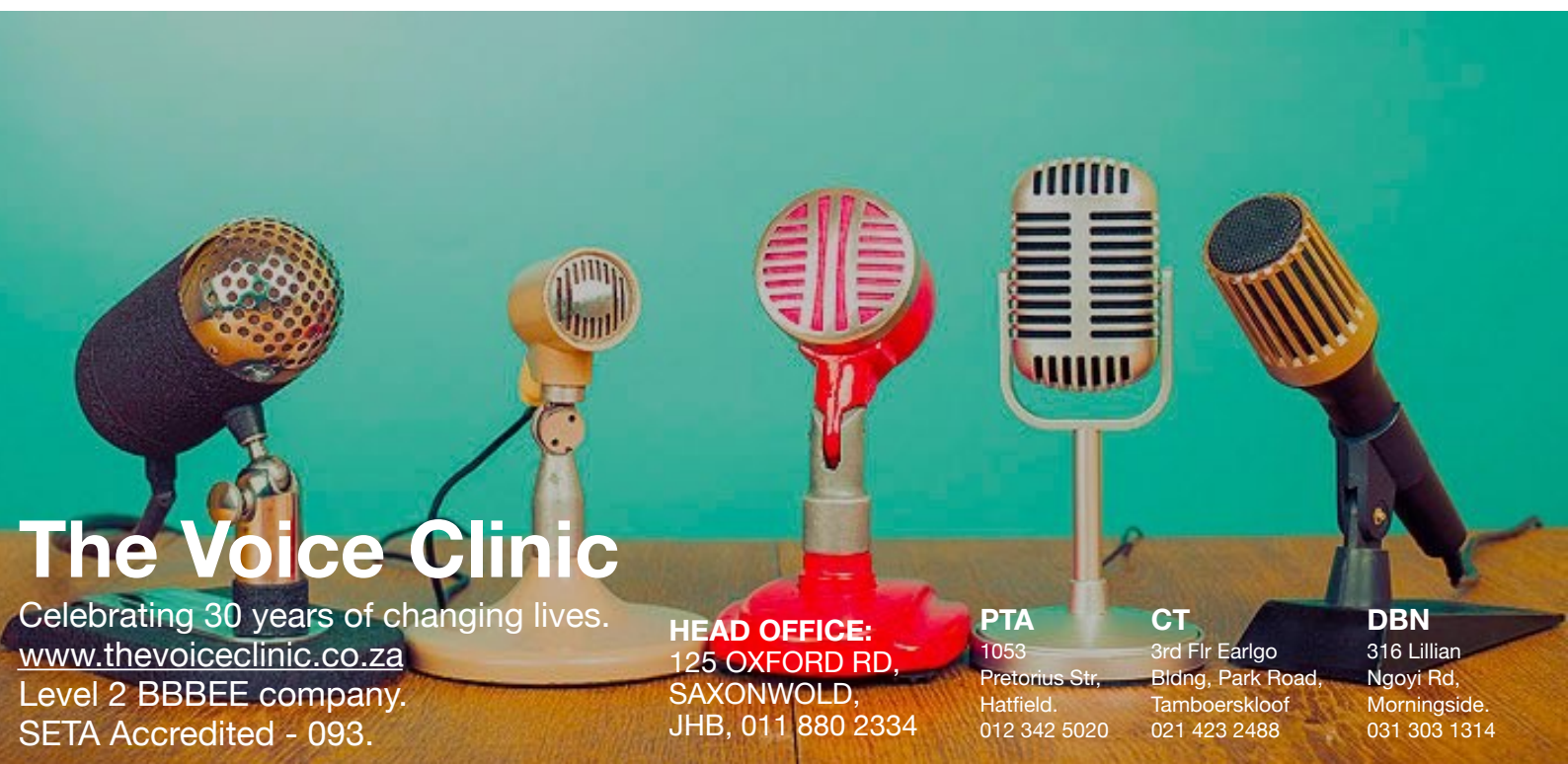
Join a Group

Book a 1 Day Corporate Group Program either at The Voice Clinic Campus or onsite.

Group: 8 - 12 Delegates
Corporate Groups scheduled as required

Included: Training Pack, Audiovisual recording of speeches, lunch and refreshments

Covers TV, Radio and Talking to the Press and Journalists.
How to cope with Stress and Tension when the stakes are high.
How to represent yourself and the organisation with Conviction, Enthusiasm and Professional Image.



The Voice Clinic

Celebrating 30 years of changing lives.
www.thevoiceclinic.co.za
Level 2 BBBEE company.
SETA Accredited - 093.

HEAD OFFICE:
125 OXFORD RD,
SAXONWOLD,
JHB, 011 880 2334

PTA
1053
Pretorius Str,
Hatfield.
012 342 5020

CT
3rd Flr Earigo
Bldg, Park Road,
Tamboerskloof
021 423 2488

DBN
316 Lillian
Ngoyi Rd,
Morningside.
031 303 1314