

Online Mentoring for Creatives: *extend your practice into the book form.*

Calling all artists, photographers, illustrators, printmakers - well, any creative!

Do you want to create artists' books or photobooks? What about your own exhibition display book, swatch book, colour record or sketchbook? In short, would you like to expand your creativity into the book?

If you're confident in your creative discipline(s) but would like guidance, insider know-how and expert tips to help you achieve a book outcome worthy of your existing practice, mentoring could be just what you need to take your next creative leap.

One to one individual mentoring over Zoom is a great way to invest in your practice. It's easily done from your studio, home or workplace, without the hassle of travel.

You might be a professional creative looking for an accountable, structured way to answer curiosity's call about incorporating books into your work. Or perhaps you're a creative courses A-level or university student who needs specialised input from a bookbinder. Or you might engage in it solely for your personal satisfaction.

We'll start with a discovery call (free of charge and without obligation), then if you decide to go ahead with mentoring we'll use my tried and tested structure as a starting point. You'll share a little about your creative practice, where you are with it right now and what you might want to achieve in book form.

Then we'll have a discussion about your ideas and their context. I'll offer input and guidance on binding styles, materials, tools and techniques. I'll point you in the direction of inspiration and resources. And I'll help you determine what actions you want to take to achieve your aims.

Follow up sessions, if required, evaluate how things have been going, what if any adjustments you need to make, and what steps you can take next to realise your desired outcome (or what project you want to work on next).

Mentoring goes at your own pace, and it's tailored to your individual needs and preferences. Oh, and our discussions are completely confidential, so just be yourself!



MEET YOUR MENTOR
SUSAN GREEN
BOUND & The Content Editor

Hello, my name is Susan Green. I'm a bookbinder, mentor, tutor and content editor. That means I have the right mix of skills, experience and personal qualities to guide you into expanding your creative practice into the exciting world of book forms.

I work one to one with creatives over Zoom to provide guidance and information, as well as space for reflection and evaluation, as you navigate your way into new territory.

Think of me as a travelling companion illuminating the way a little further ahead on the path, so you can see more clearly which roads to take. And I'll help you walk them with confidence and purpose.

I'm often described as patient and encouraging, yet direct. I tend to be action-focussed as I believe this helps you get the most out of the time we spend together. However, if you would prefer only discussion and reflection, rather than an action plan, that's fine.

“Time absolutely flew by,
which shows how rich the
conversation was!”

Jolie, educator - *The Photographers' Gallery, London*

After all, this is about you and what you want to get out of this investment in your creative practice.

Read more about how mentoring works - and how to book - on the following pages.

“Susan has been wonderful
supporting me in the development of
my concepts, offering expert advice
and showing genuine interest and
excitement for my ideas.”

Hannah, graduate - *BA Fashion, Communication & Branding*

What do you want to make?

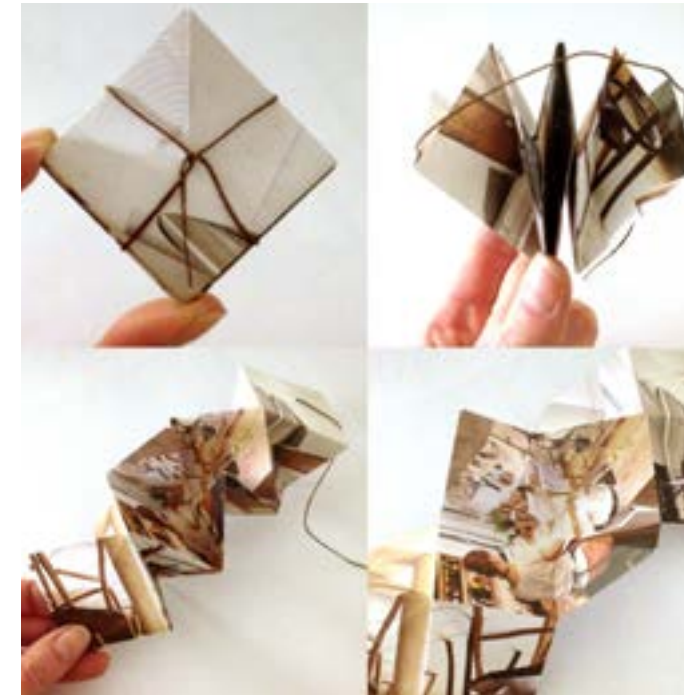


There's probably more than one book form that might suit your project(s).

Navigating the possibilities is so much easier with a mentor.

I'll help you consider the opportunities and drawbacks of various binding styles.

We'll take into account your concept, vision, design, branding (if applicable), audience and context.



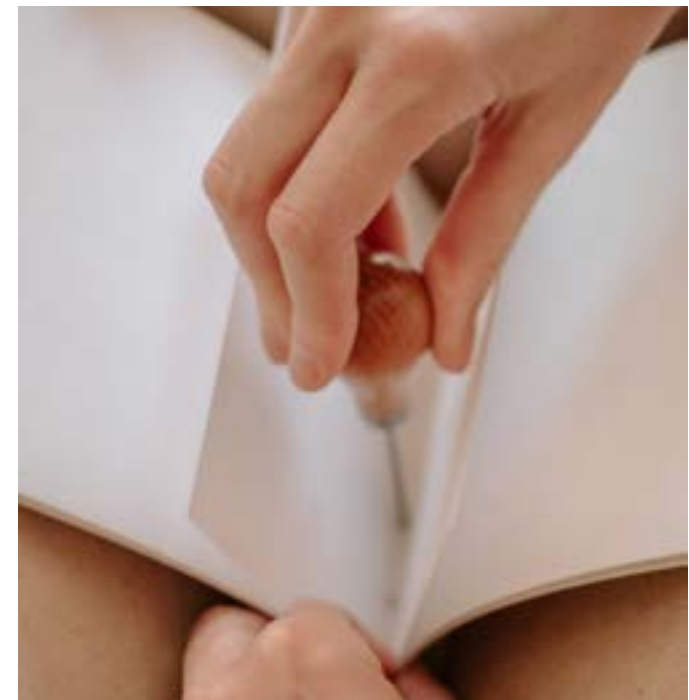
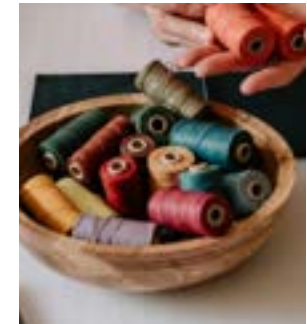
Materials, tools & techniques



I'm on hand to help you select the best materials for your project.

Understanding how and why they respond to different treatments and interact with various binding styles makes all the difference to your outcome.

And knowing which tools and techniques to use will make your project all the more enjoyable.



How it works: single session



BUT FIRST...

Book a 15 minute discovery call with me - it's free of charge and without obligation.

Tell me about your creative practice, what you want to make in book form and what you hope to get out of mentoring. You'll get a feel of what it's like to work with me, and then we can decide if we want to move forward.

Email me to book your discovery call.

1

FIRST QUARTER DISCUSSION

What do you aim to achieve?

In the first 15 minutes of our hour together, we'll explore your ideas and aims. Also, the function, context and audience of the book(s) you hope to make. And whether you have any uncertainties or hesitations.

3

THIRD QUARTER GUIDANCE

What materials will you use?

We'll consider materials and how they relate to your book's look and feel, purpose and design. I'll share helpful bookbinding techniques, tips and tricks. I can also share inspirational work by other creatives, point you towards learning resources and trusted sources of materials and tools, including everyday alternatives to specialist items.

2

SECOND QUARTER CLARIFICATION

What kind of book will you make?

We'll identify suitable binding styles for your project from a variety of folded, loose sheet, single and multiple signature options. I'll help you clarify your choices by weighing up the pros and cons of each as they relate to your creative concept and its context.

4

AND FINALLY ACTION PLAN

What steps will you take to achieve your goals?

To wrap up the hour, we'll identify what steps you can take to achieve your desired outcome. These might be research-based or practical. We might identify any as yet undefined aspects of your project that you want to reflect on, or even work out how to include unanticipated lines of enquiry into your project.

How it works: several sessions



ONGOING...

This page outlines a suggested structure for each session in an ongoing mentoring arrangement.

This process can be repeated until you've got to where you want to be. It can be adapted where necessary to suit your needs

Save 10% when you book 3 or more sessions at the same time. See next page for details.

1

GRAB A CUPPA LET'S CATCH UP

How's it going since we last met?

After your first session, as outlined on the previous page, we might follow the structure on this page. Of course, we can adapt it to suit your particular needs.

But we'll always start by catching up - how are you feeling about your work and about our mentoring arrangement?

3

OPPORTUNITIES & CHALLENGES

Problem solving & exploration

Let's talk about how you could resolve any challenges you're facing. There might be one or more solutions that are design, material or technique-based.

Have new questions or fresh avenues of exploration arisen since we last spoke?

2

REFLECTION & EVALUATION

Thinking together

What's working well? And not so well? Are materials, techniques and structures behaving as you expected, or has something unexpected happened?

Is your work and this mentoring meeting the needs of your project?

4

NEXT STEPS ACTION PLAN

Research, design, practical

What are the next steps for achieving your outcome, and what - if any - information do you need to progress?

It's useful to consider research you might undertake, any adaptations to your design, or practical making tasks.

Booking options



1

FIRST THINGS FIRST DISCOVERY CALL

Get a feel for what it's all about.

Book a free, no-obligation 15 minute phone or video call as your first step. Outline what you want to achieve and where you're currently at with your practice. We'll get to know each other and see if we're a good fit. **Email me to book**, mentioning suitable dates and times.

£ FREE



2

DIP YOUR TOES SINGLE SESSION

A one off, or simply booked as and when you need.

If you feel one mentoring session will be enough to set you on your path, this is the right option for you. It's also perfect if you want the freedom to book sessions as and when you need them. **Click here for my booking page**, where you can select a time from the calendar and pay securely.

£50.00



3

READY TO COMMIT THREE SESSIONS

Serious about your development.

Book 3 sessions for ongoing support and the opportunity to reflect, evaluate, problem solve and return with questions. **Email me to claim your special rate.** I'm usually available for mentoring on Fridays but this can be negotiated when you book 3 or more sessions.

£135.00 (SAVE 10%)

FAQs

CAN YOU MEET ACCESS NEEDS?

I certainly strive to! Please let me know what you need. Whether it's shorter sessions, quiet time built in for processing, captioning or something else I haven't thought of, I'd be delighted to meet your access needs. It's most helpful if you can let me know by email at least a few days in advance of our session so I can prepare.

CAN I HAVE A RECORDING?

Absolutely! Please let me know before our scheduled session. Whilst I strongly suggest you make your own notes during our session(s), I can also send you outline notes as a PDF.

DO I NEED SPECIALIST TOOLS?

Don't rush out to buy special tools (unless you want to). Although using just the right tool for the job is enjoyable, it's not always necessary. I can advise during our session(s).

ANY LIMITS TO MENTORING?

In a word, yes.

1. It's not like attending a taught (online or in person) workshop.

You won't receive step by step instruction, demonstration or worksheets for how to bind X, Y or Z style of book. However, I will always share 'how-to' tips and, if required, suggest instructional resources (books, websites). It also means that our sessions do not include making time.

2. I don't know everything (and I'm okay with that).

If at our discovery call, or later in the mentoring process, I don't know the answer to your question, or I don't know how to achieve the outcome you desire, I'll be honest about that. I'll always try and point you in the direction of a resource that might help, be it a reference book, website or organisation. That might supplement our mentoring session(s), or replace them.

The small print

TERMS OF SERVICE

Internet: I will test my internet connection before our session, but poor connection may still happen on the day. If the quality of my internet connection unduly impacts our session we will try again another time, at no extra cost to you. I recommend you update your Zoom app and test your internet connection, too.

Availability of information / resources: Because the internet connection in my studio isn't great, I take my device and relevant resources into my house for our sessions. That's why it's so important that if there is something specific you'd like to discuss, you let me know in advance. If I find I don't have something with me, I will send you details via email afterwards.

CANCELLATIONS

We're all human and life happens! If the unforeseen happens to me (illness, injury, power cut, dog / cat emergency, the sky fell in, etc), I'll give you as much notice as possible that I need to reschedule our session. If the unforeseen happens to you, let me know as soon as possible and ask to reschedule. Missed sessions that you don't reschedule will not be refunded.

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SELECTED MEMBER

Crafts Council Directory

Find a Maker by CRAFTFestival

MEMBER

Heritage Crafts Association

CLIENTS

In addition to my mentoring and teaching clients, I have been delighted to work with individuals around the world to create bespoke books for their special occasions such as weddings, retirements, anniversaries, memorials and other significant life events.

I also work with set designers and props buyers in film and television as well as large organisations and brands; I am proud to count The Newt in Somerset and Ogilvy amongst my bespoke clients.

OTHER WAYS TO WORK WITH ME

BESPOKE SERVICE

A personalised, hand bound book is the perfect way to commemorate a special occasion such as a wedding, anniversary, retirement, significant birthday, memorial or other special life event.

Visit the **Bespoke section of my website** to view your leather and binding thread colours, as well as font suggestions for your personalised printed titlepage dedication. (Futher pages available on request.)

AS SEEN IN

My books have been featured in international, national and regional publications including Country Living, Coast, The Sunday Telegraph, ELLE Malaysia, Bride and many more.

I am delighted to see my work published in 'British Artists' Book Makers', 2015 and 'Villa Ventorum: A Roman Estate Reimagined', 2022

WHOLESALE

If you would like to stock my work in your gallery or shop, please email me to outline what you're interested in.

I may be able to create bespoke work to fit your brand style and customers.