Good Afternoon,

My name is Isac Ramos and I am reaching out in the hopes to be considered for a sponsorship for my 2015 Hyundai Genesis 3.8 Coupe that will be on display at SEMA in M&S Americas booth. I know that I am an invaluable asset that will help maximize your marketing outreach to future potential customers.

I was recently featured on PASMAG Live for my SEMA Build to where they are interested to have updates for a feature for when the car is completed. I am also lined up for Tunerfyed Magazine as well as Swindlr Magazine and a few others. The car has already been requested for the 4th of July Freedom Over Texas Celebration and Veterans Day Parade this year. Also, the car will be traveling to different cities and states, competing in various shows and will be on display at charity events/fundraisers. To give you an example, the car was a Special Feature Vehicle at the Houston Auto Show at the beginning of this year. It is always getting requests to be a special appearance at multiple functions and events nationwide and is constantly getting media attention (ie: newspapers, magazines and social media features).

I am of the belief that with your product, not only will it bring my car to the next level, but it will show the world that your products is what is needed to be the best. I have attached my 18 page Sponsorship Proposal showing all of the shows, dates and awards received as well as media features, etc.

As of right now, I am currently sponsored by these companies:

- 1) M&S America (having the 1st and ONLY Full Hyper G Type A Complete Body Kit & R4TEN Wicker Bill in the United States)
- 2) Image Grafix (Custom Tribute Wrap)
- 3) Intimidation Lighting (Custom Headlights & Tail Lights)
- 4) Ultimate Innovations (Custom Truck Design & Audio)
- 5) 2 Quick Automotive (Performance Shop)
- 6) CQuence Brakes (Custom Rotors)
- 7) Zakustech Inc (Custom Louvers)
- 8) Manicci Luxury Floor Mats (Custom Floor Mats)
- 9) Excel Auto Styling (Custom Tint)
- 10) OMNI12 Lighting (Custom Lighting)
- 11) TireStickers.com. (Custom Permanent Tire Stickers)
- 12) Ultimate OEM
- 13) Airlift Performance (Complete Air Bags and Suspension Kit)

There are a few other companies that I have reached out to that are interested as well.

The car and wheels are currently being rewrapped with a bigger, bolder and more colorful design and the headlights and tail lights are being built as we speak to have crazy "show mode" lighting effects. Ultimate Innovations is building the enclosure for the trunk to house the audio and air suspension as well as the LED Lighting and TV.

In conclusion, I am looking forward to bringing much success and exposure to you and your company. I thank you for your time and consideration.

Respectfully, Isac J. Ramos

2015 Hyundai 3.8 Genesis Coupe "Wheels of Freedom and Justice"

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2015 Hyundai 3.8 Genesis Coupe "Wheels of Freedom and Justice"

Isac J. Ramos Exalted Royalty Car Club Mobile Phone: 347-665-4039

Address: 9226 Opal Shores CT Cypress TX, 77433

Email: <u>IsacJRamos@gmail.com</u> Instagram: @MericanGen

Facebook: www.facebook.com/MericanGen

Objective:

I am requesting a sponsorship from your company whether it be to showcase a part/parts that you manufacture and would like to have promoted by having it installed in the vehicle or where your company would finance certain upgrades on the vehicle to have your company name and logo displayed being that you would be sponsoring a part of the build. In addition, I am also willing to become an ambassador of your company/organization with the ultimate goal of representing at SEMA. Of course, there would be constant social media exposure via posting online, promoting and tagging. And the constant exposure of the car attending car shows, and car meets almost every weekend and for the simple fact that I daily drive it to maximize that exposure. In addition, the constant requests of the vehicle to be showcased at events and functions hosted by the City of Houston and other various organizations is also a plus. We could speak more in depth on the matter either in person, via phone/text, or email. I truly believe that I am an invaluable asset and that I can definitely expand your marketing outreach while simultaneously supporting my dream of promoting positivity for the Military Veterans and Law Enforcement Officers throughout this country at all shows, which are covered by newspapers, TV stations, YouTube bloggers, etc. This not only expands the reach of your product but also shows that you are a company that supports the foundations of which this country was built on. I thank you for taking the time in reading this proposal and for the opportunity in working with your company.

Background Information:

I am a Combat Veteran and also a medically retired New York City (NYPD) Police Officer with a dream to spread awareness and support for the Military and Law Enforcement of this country through the use of my car. I served during Operation Enduring Freedom, Operation Iraqi Freedom, and Operation New Dawn conducting multiple combat Special Operations missions throughout Iraq, Afghanistan, and many other countries throughout the Middle East. As a NYPD Police Officer I worked throughout the 5 boroughs ensuring the constitutional rights of all citizens while preserving a safe environment that ensured the reduction of fear, the preservation of peace and the enforcement of laws. I was assigned many different assignments and to various units such as the Field Training Officer (F.T.O.), Impact Response Team, Crisis Intervention Officer, Gang Intelligence, Narcotics, etc. In 2016, I was injured in the Line of Duty while affecting an arrest and was unable to continue my service as a Police Officer for the NYPD due to the extent of my injuries. After a couple of years of rehab I am now able to function properly and live an otherwise normal life. I am extremely grateful for the experiences (both good and bad) that I have had with the Military and the NYPD even though it led to my early retirement. I then became a Federal Police Officer working for the Veterans Administration Police Department, but recently stopped due to medical reasons.

I am also the Founder/President of a local Car Club to Houston, TX called Exalted Royalty which competes in most of the shows throughout Houston, TX (Winning almost ALL that we compete in) and also

attends events and fundraisers that benefit local Law Enforcement, Active Military, Veterans, Churches and the Community. I am also a Representative for ReLEntless Defender (a Law Enforcement Apparel Company) which uses parts of the proceeds generated from the sales of shirts to donate to the families of fallen law enforcement officers who were killed in the Line of Duty. In 2018, over \$790,000 was raised and in 2019 almost \$1,000,000 was raised and donated to those families.

I purchased a Hyundai Genesis Coupe in the early part of 2018 to see what I could create in the car scene. The car is being built as a platform that can be utilized to promote products from various companies via all of the shows that I attend and throughout all the media features that the car obtains. In addition, it will hopefully be a showcase vehicle for any company that wants to feature their products at SEMA 2020.

Since the purchase of this vehicle in February of 2018, I have competed in more than 70+ shows such as Autorama, DUB Show, Paul Walker Memorial Car Show, Texas Illest, Autofest, Hot Import Nights, Import Expo and Dreamfest just to name a few, winning all that I enter. I have placed in multiple categories such as Best In Show (Champion), Best Import, Best KDM, Best Hyundai, People's Choice, Best Graphics Wrap, Best Interior and various others. In addition to the multiple shows that I attend and win, I have also been requested to showcase my car as a Featured Vehicle by the Houston Auto Show and by the City of Houston to showcase and display my car at large events, functions and parades this year (2020) drawing in tons of news, social media attention and publicity.

Events Attended, Awards Won and Dates:

2020

- Showoff Custom Truck & Car Show Best In Show Wrap (6/6/20)
- Tomball Cars & Coffee for a Cause [Featured Vehicle] (2/22/20)
- Houston Auto Show [Featured Vehicle Booth 560]
- Cars & Canines [Feautured Vehicle]
- American Legion Post 460 Car Show Top 3 In Show (1/11/20)
- American Legion Post 460 Car Show Best (Loudest) Exhaust In Show (1/11/20)

<u>2019</u>

- Hot Import Nights Best In Show KDM (12/21/19)
- Hot Import Nights Best In Show Hyundai (12/21/19)
- Houston Autorama Best In Show Tuner (11/28/19 12/1/19)
- Chic-Fil-A Freedom and Fast Cars Car Show Best In Show Import (9/21/19)
- SOS Motorsports Car Show Best In Show Overall (Champion) (9/14/19)
- Show Place Classics Labor Day Car Show Best In Show Import (9/2/19)
- Autofest Best In Show Wrap (6/30/19 7/1/19)
- Royal ISD Car Show Best In Show Wrap (6/22/19)
- Father's Day Out at Traders Village Car Show Best In Show Display (6/16/19);
- Father's Day Out at Traders Village Car Show Top 25 In Show (6/16/19)
- American Hero's Car Show Best in Show Overall (Champion) (6/2/19)
- American Hero's Car Show Best in Show Wildest and Craziest (6/2/19)
- Import Expo Best in Show KDM / Other Import (6/1/19)
- Danny Dietz Navy Seal Foundation Car Show Best In Show Overall (Champion) (5/25/19)
- Cops & Rodders Car Show Best In Show Overall (Champion) (5/18/19)
- Motor Madness Car Show 2nd Place In Show Import (5/4/19);
- 27th Annual Open Car Show (Texas Corvette Association) 2nd Place In Show Overall (Champion Runner-Up) (4/27/19);

- Kaleo Cancer Fundraiser [Featured Vehicle] (4/25/19);
- Cane Island Car Show Most Unique (4/20/19)
- Hyundai Genesis DeMontrand Dealership Grand Opening [Featured Vehicle] (4/16/19);
- Texas Illest Car Show Best In Show Hyundai (4/6/19);
- Texas Illest Car Show Best In Show Wrap (4/6/19);
- Texas Illest Car Show Top 25 In Show (4/6/19);
- Hot Wheels Car Show [Newspaper Feature] (3/30/19);
- BBQ Cook Off & Car Show Best In Show Import (3/9/19);
- BBQ Cook Off & Car Show 3rd Place In Show Custom (3/9/19);
- Cars & Coffee Coles Crossing [Featured Vehicle] (1/19/19);

<u>2018</u>

- Cars and Culture Car Show [Chosen Vehicle] (11/10/18);
- DeMontrond Car Show Best In Show Military Car (11/4/18);
- Cinco Ranch High School Car Show Best In Show Exhaust (11/3/18);
- Eagles Car Show Best In Show Import (11/3/18);
- Eagles Car Show Best In Show Military Car (11/3/18);
- Halloween Car Show Best In Show Import (10/27/18);
- Halloween Car Show Best In Show Zombie Attack (10/27/18);
- Re-scheduled Labor Day Show 2nd Place In Show Import (10/21/18);
- Cops and Rodders 2018 Best In Show Import (10/20/18);
- Cops and Rodders 2018 Best In Show Overall Police Foundation Pick (Champion) (10/20/18);
- Bayou City Cup Series IV Show (Freddy's) Best in Show Import (10/14/18);
- Wildman Customs 3rd Annual Car Show Top 75 in Show (10/13/18);
- 3rd Annual Dreamfest Top 25 in Show (10/6/18);
- 3rd Annual Dreamfest Best in Show Lights (10/6/18);
- 3rd Annual Dreamfest Best in Show Theme (10/6/18);
- Gulf Coast Shakedown Best in Show Trunk Display (9/22/18);
- Gulf Coast Shakedown Top 100 in Show (9/22/18);
- Bayou City Cup Series IV Show (Freddy's) Best In Show Import (9/10/18):
- World's Largest Paul Walker Birthday Car Show Tribute Best In Show Hyundai (9/8/18);
- World's Largest Paul Walker Birthday Car Show Tribute Best In Show Interior (9/8/18);
- Chic-Fil-A Fast Cars and Freedom Car Show Best In Show (Champion) (9/1/18);
- 1st Annual MWFBC Car Show 2nd Place in Show (8/11/18);
- 4th Annual Hotel Blessing Car Show Hotel Blessing and Coffee Shop Best In Show Overall (Champion) (7/21/18);
- 4th Annual Hotel Blessing Car Show Best In Show Most Patriotic (7/21/18);
- Houston DUB Show 3rd Place in Show 2Dr Mild (7/15/18);
- 2nd Annual Hot Wheels and Hot Dogs Best In Show Wrap (7/7/18);
- City of Houston Freedom Over Texas Showcase [Featured Vehicle] (7/4/18);
- Crew on Deck Summer Showdown Best In Show Wrap (6/24/18);
- Father's Day Out at Traders Village Car Show Top 25 in Show (6/17/18);
- Father's Day Out at Traders Village Car Show Best In Show Theme (6/17/18);
- Cops and Rodders Car Show 2nd Place In Show (6/2/18):
- US Navy Seal Danny Dietz Memorial Car Show Best In Show Import (5/26/18):
- Texas Illest Best In Show Hyundai (5/19/18);
- Texas Illest Best In Show Wrap (5/19/18);
- Summer Autofest Best In Show Hyundai (5/12/18);
- Bayou City Cup Series IV Show (Los Cucos) Best In Show Import (4/22/18);

- Cane Island Car Show Best In Show (Champion) (4/21/18);
- Bayou City Cup Series IV Show (Freddy's) 2nd Place In Show Import (4/8/18);
- Texas Illest Best In Show Hyundai (4/6/18)
- Texas Illest Best In Show Wrap (4/6/19)
- Bayou City Cup Series IV Show (Mancuso) Best In Show Import (3/24/18);
- Bayou City Cup Series IV Show (Wild Man Customs) 2nd Place In Show Import (3/11/18);
- Bayou City Cup Series IV Show (Garage Bar & Grill) 2nd Place In Show Import (2/11/18);

Past, Present and Future Media Features:

Magazine Features

- 2020 PASMAG Magazine (Performance & Sound Magazine) TBG LIVE
- 2019 PASMAG Magazine (Performance & Sound Magazine/Tuner Battle Grounds 7 Competition Finalist)
- Wraps Magazine (Featured Vehicle) Website and Instagram
- Swindler Magazine (Cover Photo) Featured Vehicle, Website and Instagram
- Tunerfyed Magazine (Cover Photo) Featured Vehicle, Website and Instagram
- Chop Shop Magazine (Featured Vehicle) Website and Instagram
- Official Dirty KDM Magazine (Featured Vehicle)
- BRAZOS Magazine (Featured Vehicle)

Newspaper Features

- Business Leader Newspaper (Front Cover)
- Houston Chronicle Newspaper
- Xena Project (Featured Vehicle)
- Katy Times Newspaper
- Cane Island Newspaper

YouTube Features

- Online Car Show Channel
- Whurree Uzumaki Channel
- Untamed Media Channel
- Sugar Joiko "How I Roll" Music Video

Instagram & Facebook Features:

- Hot Wheels Legends Tour
- HotImportNights
- Lexani
- Official Lexani Tire
- Accelera
- ReLEntless Defender
- No Greater Love Art
- KDM Alliance
- KDM World
- KDMUnit
- KDMLegacy
- Alphagen
- Gen_Coupes
- Gennessy Boyz
- GenesisCoupeEnthusiat

EST 2017

My Current Project:

Chassis - 2015 Hyundai 3.8 Genesis Coupe

Graphics - New Custom Exclusive Wrap (Military and Law Enforcement Tribute) Designed by Image Grafix

Exterior - 1st and ONLY Complete Hyper G Type A Full Body Kit with R4ten Wicker Bill Spoiler form

M&S America in the United States

Engine - 3.8L

Header/

Exhaust - Custom fabricated True Dual exhaust with Quad Tips

MagnaFlow Mufflers

Intake - Stock

Suspension - Airlift Performance Front Suspension Kit

Airlift Performance Rear Suspension Kit

3P Air Management

1/4" Air Lines with 4 Gallon Tank VIAIR 444c Compressor (x2)

Drivetrain - 2 Way Differential

Brakes /

Rotors - CQUENCE Ceramic Brakes

Custom Drilled and Engraved with Exalted Royalty Logos (ER) Rotors

Audio - BOSE

Interior - Custom Headliner

Custom A Pillars

Custom Center Console Custom Steering Wheel Custom Air Vents Cloth Seats

Manicci Integrated Diamond Stitched Floor Mats

20% Front Windshield Tint 5% Window Tint all around

Trunk - Custom Display

Wheels - 20 inch Lexani FIORANO with Custom wrapped Wheel Barrels

Tires - Lexani LX-Twenty Tires 225/35/20 Front, 245/35/20 Rear

Permanent Custom Tire Stickers from TireStickers.com

Spike Lug Nuts

Lighting - OMNI12 Chassis Underglow

OMNI12 Wheel Rings

Engine Bay Accent Lighting

Headlights customized by Intimidation Lighting

SPEC-D Tail Lights customized by Intimidation Lighting

Future Modifications:

Exterior - Zakustech Rear and Side Window Louvers (Already approved by Zakustech)

Aftermarket Hood

Custom Wide Body Fenders / Kit

Front Splitter with Custom Wings, Side Splitters with Wings, Rear Wings

Engine - Painted Engine Bay and Hydro Dipped Engine Components

Painted/Air Brushed Under Portion of Hood

Remnant Performance Turbo Kit

Manifold Riser

Throttle Body Spacer Lightweight Pulley kit

Engine Leash Radiator Hoses

Short Cold Air Intake

Custom Tune from Alpha Speed

Anything else that can be imagined or parts that want to be featured

Header/

Exhaust - Remnant Performance Aftermarket Headers

Brakes - New CQUENCE Brake Rotor Design

Graphics - New Wrap designed and installed by Image Grafix

Interior - Interior Underglow Package

Custom LED "Starry Night" Headliner

Custom White Leather / Red Diamond Stitched Seats Integrated TV's in the Sun Visors and Head Rests

Custom Center Console with LED lighting, IPad and Speakers Custom Rear dashboard with LED lighting and Speakers

Nitrous Outlet Tanks Large (x2)

G4 Werkz Red Carbon Fiber Steering Wheel

Trunk - Upgraded Custom Trunk designed and installed by Ultimate Innovations with a TV, Speakers,

Amps, Air Tank & Compressors having a display with LED Lighting

Custom Leather (same as the inside so that there is continuity with the interior upholstery)

Lighting - "Stealth" Police Light Package with Siren and PA System

Wheels - Custom TS15 20" INCURVE Wheels

Tires - Toyo Tires (R888 Preferably) 225/35/20 Front, 245/35/20 Rear

True Spike Lug Nuts

2020 Future Events (Projected): (There are many other shows I will be attending and this list will be updated

as more shows are posted - all subject to change due to COVID-19

restrictions)

JUL:

CITGO Freedom Over Texas July 4th Celebration [Featured Vehicle] (7/4/20)

Tomball Cars & Coffee for a Cause (7/5/20)

Blessing Hotel Fundraiser Car Show (7/18/20)

Car Show & Poker Run - Veteran's Refuge (7/18/20)

AUG:

Slammed Enuff Florida (8/2/20)

Texas Wake & Scrape (8/7/20 - 8/9/20)

Slammed Enuff Austin (8/16/20)

Clean Culture Daytona Speedway Festival (8/22/20)

SEP:

Tomball Cars & Coffee for a Cause (9/6/20)

Paul Walker Tribute Meet & Car Show (9/12/20)

DUB Show [Dallas,TX] (9/18/20 -9/20/20)

OCT:

SPOCOM Dallas (10/3/20)

Tomball Cars & Coffee for a Cause (10/4/20)

Best Auto Car Show (10/11/20)

Fulshear Police Foundation Car Show (10/18/20)

Funeral Museum Halloween Car Show (TBD)

NOV:

Tomball Cars & Coffee for a Cause (11/1/20)

SEMA (11/3/20 - 11/6/20)

Stand your Ground Show (11/6/20 - 11/8/20)

City of Houston Veterans Day Celebration (11/11/20)

Layin at the Lake (11/13/20 - 11/15/20)

Clean Culture TX Stadium Showcase (11/28/20)

DEC:

Tomball Cars & Coffee for a Cause (12/6/20)

Guitars & Cars (TBD)

CURRENT SPONSORS:











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LEXANI



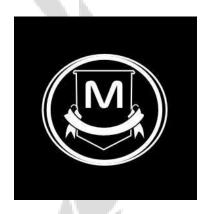










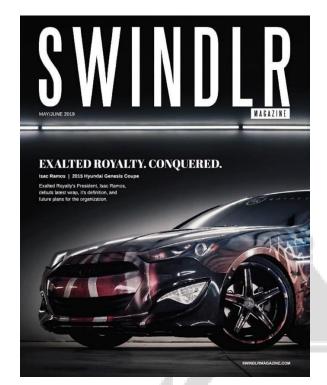




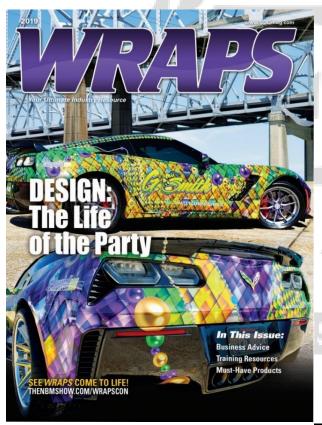
Pictures of Car:













WHEELS OF JUSTICE AND LIBERTY

Joe Solis of Image Graffix in Houston, Texas, designed and installed this wrap for client lace Ramos. "Isac came to me last year after I designed and wrapped a car for a veteran who suffers with PTSD," Solis says. "Isac is both a combat verteran and retired INPD police officer. He wanted a design with would invoke leefings of prids, love of country and also rave emotion of both military and law enforcement experiences. I was honored to be a part of such a great project. "The car is a 2015 Hyundal Genesis, and the material used was 3M Mo-120 Metallic film printed on a MP 366 latex printer. Complete exterior grant, Learn wheeles with the barrar wrapped, complete interior dash panets wrapped, das well. Tools used were squeegees by Yellovstools USA, Buffers by both Monkey Strips and Banana Buffer, Magstrapz, Wrap Glove, Blade Cage."

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