

PIONEER

COFFEE ROASTERY

SMALL BATCH SPECIALTY COFFEE

MONTHLY NEWSLETTER
ISSUE 004 JUNE 2017

THE COFFEE TRAIL

SUNSHINE COAST ROASTERS GUILD

When a group of Sunshine Coast specialty roasters got together and asked the question "What can we achieve by working together?" the answer was "There is no limit."

The guild is determined to show the world that the Coast is THE ultimate coffee destination.

Explore the Sunshine Coast's diverse specialty coffee industry and discover a world of education, collaboration and outstanding coffee experiences.

Want to attend a cupping? Learn how to make the perfect espresso? See how beautiful coffee is selected and roasted?

Find training, demonstrations and more at all participating roasters on the website:

www.thecoffeetrail.com.au



THE COFFEE TRAIL

Seek. Taste. Learn

SUNSHINE COAST ROASTERS GUILD

www.thecoffeetrail.com.au

FREE BREWING & ROASTING DEMONSTRATIONS

Every Wednesday

10:30-11:30am

Book online at:

www.pioneercoffee.com.au



LOCAL BUSINESS PROFILE: THE SHARED

This month we interviewed local cool-person and proprietor of one of the Coast's grooviest cafés/workshop spots/music venues. Boogie, as we all know him, has been operating The Shared since it opened in 2012.



What is your most memorable coffee experience?

Trying four or five coffees during a Barista Training session with Jonathan. Let's just say I was very caffeinated!

What is your favourite origin or style of coffee?

Colombian in a flat white.

Which famous or historical figure would you invite to dinner?

Jesus

What do you do to wind down after a busy day at the shop?

Take a walk around the block

If you could jump on a plane right now, where would you go?

Home (Caribbean)

DROP IN FOR AN AWESOME CUP OF COFFEE AND SOME TUNES, OR READ MORE ABOUT THE SHARED AND THEIR UPCOMING EVENTS, WORKSHOPS AND GIGS ON THEIR FACEBOOK PAGE



VINNIES CALLS FOR BLANKET DONATIONS

Shopping for new winter clothes and blankets?

Stop in at your local St. Vinnies location to donate any of your old warm clothing, blankets, woolly socks and bedding that are still in decent condition, and they'll make sure it goes to those in need. Every donation makes a difference.

Visit www.vinnies.org.au for info



THE GEOGRAPHY OF COFFEE CONSUMPTION

We all enjoy our coffee on a daily basis, but where does Australia rank in coffee consumption globally? It may be surprising to know that we are not on the top of the list of places where people consume the most coffee per person (we're actually 40th, according to some of the most recent surveys). You may also be surprised that a cappuccino is not the same thing everywhere you go, even if the variations are slight.

CUPS PER DAY PER CAPITA

How many cups people drink a day on average:

COUNTRY	RANK	CUPS/DAY
Netherlands	#1	2.41
Germany	#5	1.23
Norway	#10	1.12
New Zealand	#15	0.93
Algeria	#20	0.76
Philippines	#25	0.60
Romania	#30	0.50
Israel	#35	0.40
Australia	#40	0.36



CAFÉ CULTURES IN DIFFERENT COUNTRIES - PREPARE YOURSELF

South Korea: Cappuccinos are much like here in Australia, but always served with cinnamon on top, not chocolate. A latte will always be served very hot. Also very expensive!

Italy: If you order an espresso at a cafe, don't hope to spend much time relaxing at your table. You will be expected to down your shot of caffeinated-goodness and be on your way. Cappuccinos are strictly a breakfast drink and may herald insulted glares and rejection if ordered in the afternoon.

Germany: For reasons relating to the quirks of translation, and in the interests of keeping this document family-friendly, make sure you ask for a "Café Latte" (not just a "latte") in Germany. Failing that, ask for a "Milchkaffee" (milk-coffee). You can look this up in your own time!

Vietnam: Aside from the more and more prevalent coffee chains, most coffee served is made with a "Phin", a metal pour over that produces a cup of strong, bitter, black coffee, which is served with a robust amount of sweetened condensed milk.

Japan: If you intend on going out for a coffee and a treat, such as a cake or a famously ridiculous parfait, don't expect to be able to share with a friend. It is expected that you each order a drink and a snack for yourselves.

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SMALL BATCH SPECIALTY COFFEE - RETAIL - WHOLESALE