

# Every Blazer PLANTS A TREE



WINTERBOTTOM'S  
— EST. 1977 —



Winterbottom's Schoolwear blazers have recycled or sustainably sourced content in

Outer fabric

Lining fabric

Buttons

Zips\*

Shoulder pads

Sleeve head felt

Interlining\*

FSC Swing tickets

Kimble tag\*

Woven labels

Polybag

Hanger

Hanger cube

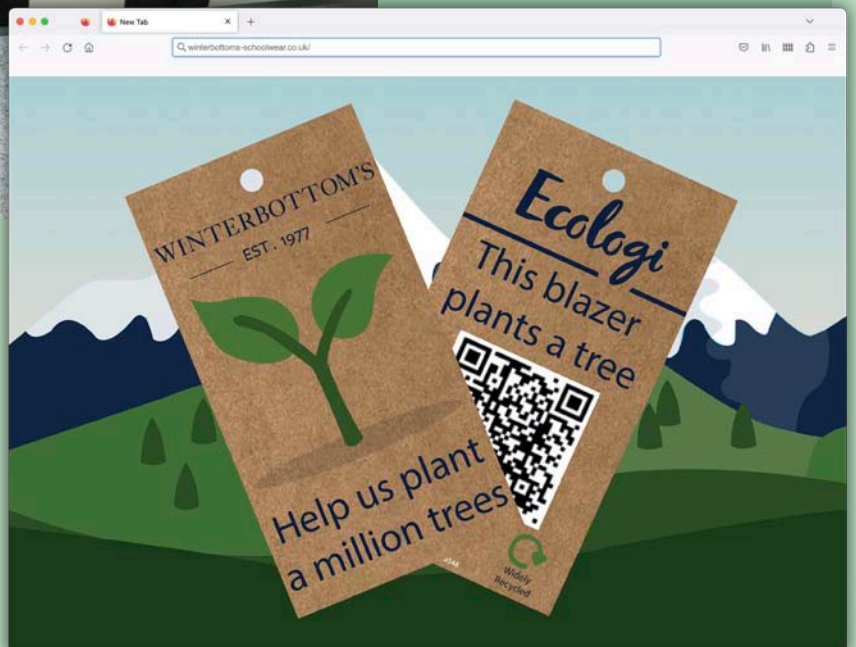
Teflon EcoElite

\*from 2024 production

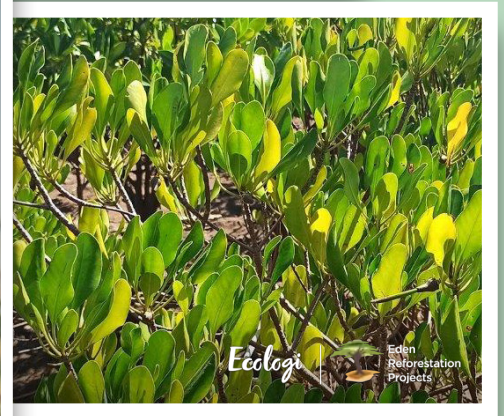
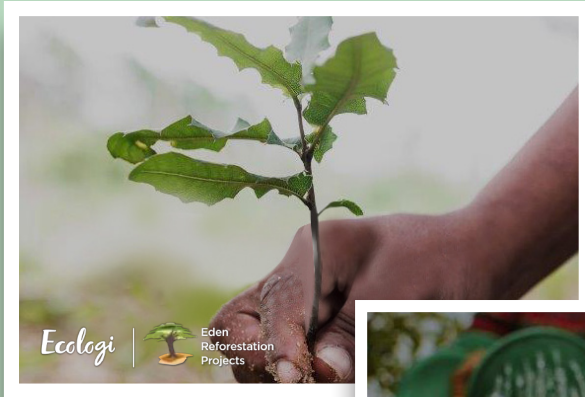
From November 2023, every Winterbottom's Schoolwear blazer will feature a swing ticket to highlight that "This blazer plants a tree".

The QR code will give information about the sustainability features of our blazers, and other products, and show the progress of our forest – where "Every blazer plants a tree".

Every Winterbottom's Schoolwear blazer is sourced ethically, produced sustainably and now helps to combat climate change, one tree at a time.



# Help us PLANT A MILLION TREES



**We have made a multi-year commitment to plant a million trees to help combat climate change.**

Every single Winterbottom's Schoolwear blazer will add a tree to our forest, helping towards our goal of planting a million trees.

We have chosen to work with Ecologi – a social enterprise who have, so far, worked to fund over 65 million trees. We are delighted to be one of the SMEs working with them and we are inviting you to "Help us plant a million trees."

Ecologi have tree planting partners, including Eden Reforestation Projects, to ensure that the process is responsible, ethical and transparent.



**WINTERBOTTOM'S**  
Schoolwear

