

cans
boxes
malt
hops
brewed

TREEHUGGER

THIS BEER PLANTS TREES

\$1 FROM EVERY 6 PACK GOES TO NATIVE TREE PLANTING PROJECTS AROUND AOTEAROA, NZ.

PLUS, WE'VE WORKED WITH OUR SUPPLIERS TO MAKE THIS OUR MOST SUSTAINABLE BEER.



BARLEY MALT



- MALT CROPS ALTERNATED WITH BEAN CROPS TO BUILD CARBON, WATER AND GOOD BUGS IN THE SOIL
- NO PLOWING KEEPS CARBON + WATER IN SOIL
- MALT PROCESSING WATER RE-USED FOR IRRIGATION



HOPS



- OATS GROWN BETWEEN HOP PLANTS TO BUILD HEALTHY SOIL
- SPRAY-FREE GROWING
- NATIVE TREE PLANTING AROUND THE FARM
- BIODEGRADABLE TWINE FOR HOPS TO GROW ON

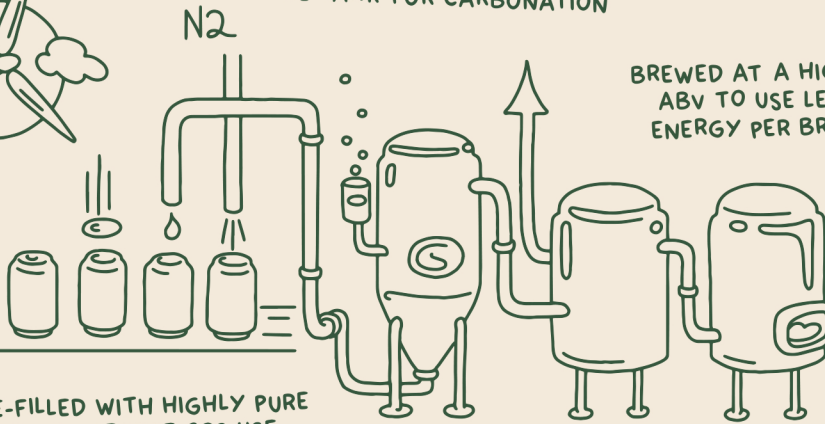
MALT MOVED BY TRAIN!
56% LESS EMISSIONS THAN TRUCKS

USING CERTIFIED RENEWABLE ELECTRICITY



SPECIAL VALVES LOCK NATURAL FERMENTATION CO2 IN THE TANK FOR CARBONATION

BREWED AT A HIGHER ABV TO USE LESS ENERGY PER BREW



CANS PRE-FILLED WITH HIGHLY PURE NITROGEN TO REDUCE CO2 USE

CERTIFIED ZERO CARBON BUSINESS OPERATIONS
GARAGEPROJECT.CO.NZ/SUSTAINABILITY

SPENT GRAIN + YEAST GOES TO FEED ANIMALS

ALL PLANT OR WATER BASED INKS ON CARDBOARD

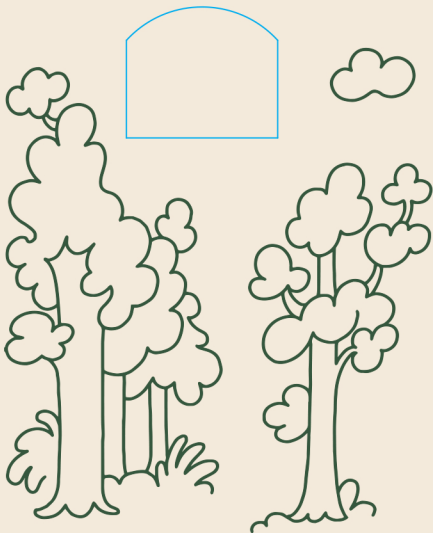
6 PACK SLEEVES USE 60% LESS CARDBOARD THAN BOXES

bluestar

SUSTAINABLY SOURCED CARDBOARD FROM WELL MANAGED FORESTS



CARTONS WITH 13% MORE RECYCLED CONTENT



\$1 FROM EVERY 6 PACK GOES TO NATIVE TREE PLANTING

