



NEST
NEW YORK

INTRODUCTION MANUAL

NEST

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FROM OUR NEST *to* YOUR NEST

Welcome to NEST New York, where mood is elevated and scent is celebrated. Our fragranced home, perfume, and body care collections transform the everyday through scents that transport, inspire, and captivate the senses. Recognized by the fragrance industry as a gamechanger, founder Laura Slatkin has a unique approach to fragrance, artfully blending notes of the familiar, the exotic, and the unexpected for a fragrance experience like no other.

Let NEST New York scent your world.

Create DIFFERENT MOODS *throughout your home with bestselling NEST NEW YORK fragrances.*

Discover your favorites at [nestnewyork.com/pura](https://www.nestnewyork.com/pura).

Bamboo	The aroma of a welcoming garden
Grapefruit	An uplifting citrus blend
Cedar Leaf & Lavender	A serene spa-like experience
Moroccan Amber	A seductive, exotic blend
Amalfi Lemon & Mint	The essence of Italy's Amalfi Coast
Sicilian Tangerine	A mouthwatering aroma
Velvet Pear	A wonderfully mellow blend
Rose Noir & Oud	The sultry side of rose
Ocean Mist & Sea Salt	A refreshing seaside escape

SEASONAL FAVORITES

Holiday	A quintessential celebratory fragrance
Birchwood Pine	A nostalgic walk through a winter forest
Pumpkin Chai	A cozy autumn ambiance
Hearth	The aroma of a warm crackling fireplace



GETTING STARTED

1. Download and launch the Pura app
2. Create an account and follow the app onboarding steps
3. Enjoy your Pura!



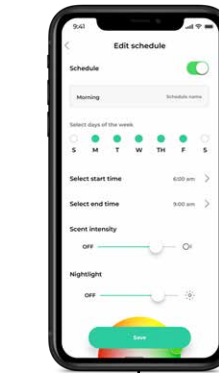
For a more detailed onboarding, refer to user manual in diffuser box or visit help.trypura.com

ENJOY NEST NEW YORK FRAGRANCES ON DEMAND

Swap Between Fragrances



Adjust Scent Intensity



Customize Schedules

Control the Nightlight



TIPS & TRICKS

- Device holds two fragrances. They can be the same or different!
- Magnetic lid easily removes to replace fragrances and cleans easily with a damp towel.
- Reset button, hold down for 5 seconds to reset your device. For a factory (hard) reset see FAQ page.
- Rotate the plug on the back of the device to fit a horizontal outlet.
- Smart nightlight, you can choose ambient light sensing and any color!
- Independently control your ambient nightlight and your fragrances.

NEST NEW YORK FRAGRANCE TIPS

- **Customize your scent schedule.** Program your device in the kitchen to uplift you with fragrance as you start the day and set your entryway device to greet you with a welcoming scent when you return home.
- **Enjoy mood on demand.** Swap between scents throughout the day to create the perfect mood. Motivate in the morning with Grapefruit and relax at night with Cedar Leaf & Lavender.
- **Be a smart host.** During your event, control the scent and fragrance intensity in the room to give guests an energizing boost or a cue to wind down—all from the ease of your phone.



FAQS

How long does each fragrance last?

Depending on the scent, they should last between 15-21 days on a medium scent intensity. (Level 5 out of 10)

Return Policy?

We have a 30 day return policy and a 1 year limited warranty on the Pura device.

Do you have a fragrance guarantee?

If you ever do not like a fragrance, we will send you a new one for free if it was bought through Pura's website and within the first 7 days of you receiving it.

Are the fragrance vials recyclable?

Yes they are! Don't forget to remove the wick before recycling.

Can you control multiple devices with the app?

Yes, you can control as many devices as you want with one account.

How do I reset the Pura device?

1. Unplug your device
2. Find the reset button on the device (Remove device lid, look on the front side, and find the small button)
3. Hold down the button, and then continue holding the button as you plug it in to the wall and keep holding until the night light turns blue (will be about 10 seconds).
4. Go through the setup steps again.

Need Help?

You can contact our customer support at support@trypura.com or chat in through our app.

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