

COLLEGIATE CATALOG 2019

VENLEY WAS STARTED IN 2010 BY KEVIN GRESSLEY AND NICK VENTURA. TWO YOUNG FOUNDERS WITH A PASSION FOR THE SPORTS INDUSTRY. KEVIN AND NICK BOTH GREW UP PLAYING COMPETITIVE SPORTS AND STILL LOVE WATCHING ALL SPORTS TO THIS DAY.

"WE WANTED TO WEAR ELEVATED BASICS WHILE WATCHING OUR FAVORITE TEAMS AND WE FELT THAT EVERYONE ELSE WOULD TOO!"

IN THE BEGINNING VENLEY WAS ALL ABOUT COLOR CHOICES AND WASH PROCESSES BUT WE ARE MOVING IN A MORE ECO-CONSCIOUS AND STREAMLINED DIRECTION.



CO-FOUNDERS KEVIN GRESSLEY AND NICK VENTURA. VENLEY WAS FOUNDED IN LOS ANGELES, CA AND REMAINS CLOSE TO WHERE IT ALL IS MADE.



CHECK OUT ALL OUR NEW EMBELLISHMENT TECHNIQUES ON THE FOLLOWING PAGES!!!

SHOWN ON THIS PAGE:
STYLE # 2440
DESIGN # 19ALAE01
COLORS SHOWN:
CARDINAL & WHITE

DETAIL SHOWN LEFT & RIGHT

EMBELLISHMENT TECHNIQUE #

E05





DESIGN SHOWN: 19MZZE12 COLOR SHOWN: WHITE / BLACK AVAILABLE COLORS SHOWN RIGHT DETAIL SHOWN BELOW

* ASK FOR GLITTER COLOR OPTIONS

EMBELLISHMENT TECHNIQUE #

E12





41i2

WOMEN'S CLASSIC JERSEY RINGER T-SHIRT WITH CONTRAST

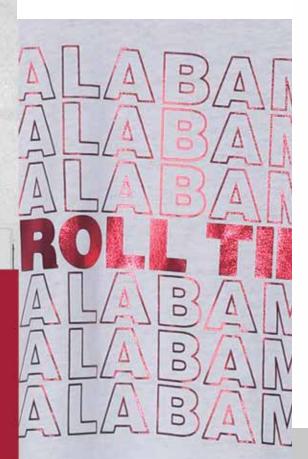


DESIGN SHOWN: 19ALAE06 COLOR SHOWN: WHITE / BLACK AVAILABLE COLORS SHOWN RIGHT DETAIL SHOWN BELOW

* ASK FOR FOIL COLOR OPTIONS

EMBELLISHMENT TECHNIQUE #

E06





















4392

WOMEN'S CLASSIC TWO-TONE RACERBACK TANK TOP WITH CONTRASTING RIB



DESIGN SHOWN: 19MZZE10
COLOR SHOWN:
WHITE / HEATHER GREY
AVAILABLE COLORS SHOWN RIGHT
DETAIL SHOWN BELOW

EMBELLISHMENT TECHNIQUE #

E10







2328

WOMEN'S OVERSIZED FASHION TANK TOP WITH CONTRASTING RIB



DESIGN SHOWN: ALA2E06 COLOR SHOWN: CRIMSON AVAILABLE COLORS SHOWN RIGHT DETAIL SHOWN BELOW

* ASK FOR FOIL COLOR OPTIONS

EMBELLISHMENT TECHNIQUE #

E06









4391

WOMEN'S CLASSIC RACERBACK TANK TOP



41H8

WOMEN'S CLASSIC CREW NECK DOLMAN T-SHIRT DESIGN SHOWN: 19MZZE03 COLOR SHOWN: BLACK AVAILABLE COLORS SHOWN RIGHT DETAIL SHOWN BELOW

EMBELLISHMENT TECHNIQUE #

EO3





DESIGN SHOWN: 19ALAE08
COLOR SHOWN:
ATHLETIC HEATHER
AVAILABLE COLORS SHOWN RIGHT
DETAIL SHOWN BELOW

EMBELLISHMENT TECHNIQUE #

E08





41H9

VENTER

WOMEN'S CLASSIC JERSEY MUSCLE TANK TOP



DESIGN SHOWN: 19MZZE02 COLOR SHOWN: SPORT GREY / BLACK AVAILABLE COLORS SHOWN RIGHT DETAIL SHOWN BELOW

EMBELLISHMENT TECHNIQUE #

E02





2152

WOMEN'S HEAVY COTTON 3/4 BOYFRIEND FIT RAGLAN SLEEVE BASEBALL T-SHIRT



DESIGN SHOWN: 19ALAE09
COLOR SHOWN:
CHARCOAL HEATHER
AVAILABLE COLORS SHOWN RIGHT
DETAIL SHOWN BELOW

EMBELLISHMENT TECHNIQUE #

E09





2440

WOMEN'S SOFT SPUN FLEECE CREW NECK V-NOTCH SWEATSHIRT



DESIGN SHOWN: 19MZZE08 COLOR SHOWN: BLACK AVAILABLE COLORS SHOWN RIGHT DETAIL SHOWN BELOW

EMBELLISHMENT TECHNIQUE #

E08





41i1

WOMEN'S CLASSIC JERSEY V-NECK T-SHIRT



DESIGN SHOWN: 19ALAE07 COLOR SHOWN: HEATHER GREY AVAILABLE COLORS SHOWN RIGHT DETAIL SHOWN BELOW

EMBELLISHMENT TECHNIQUE #

E07









2232

WOMEN'S SOFT COTTON OVERSIZED BOYFRIEND FIT LONG SLEEVE T-SHIRT

CARDINAL

FIERY RED



DESIGN SHOWN: 19MZZ04
COLOR SHOWN: ATHLETIC HEATHER
AVAILABLE COLORS SHOWN RIGHT
DETAIL SHOWN BELOW

EMBELLISHMENT TECHNIQUE #

E04







BRICK HEATHER

ORANGE

2465
UNISEX HOODED SWEATSHIRT

NAVV



DESIGN SHOWN: 19ALA01 COLOR SHOWN: SCARLET AVAILABLE COLORS SHOWN RIGHT DETAIL SHOWN BELOW

EMBELLISHMENT TECHNIQUE #

E01





41H7

WOMEN'S CLASSIC CREW NECK T-SHIRT



DESIGN SHOWN: 19MZZ11 COLOR SHOWN: BLACK AVAILABLE COLORS SHOWN RIGHT DETAIL SHOWN BELOW

EMBELLISHMENT TECHNIQUE #

E11





2153
WOMEN'S SOFT COTTON

OVERSIZED T-SHIRT

AFTER 10 YEARS OF BEING PARTNERED WITH THE LARGEST KNITTING MILL IN THE U.S. AND MANUFACTURING SEVERAL MILLION UNITS A YEAR, WE HAVE LEARNED A LOT ABOUT THE HAZARDOUS ISSUES AFFECTING OUR PLANET. WE ARE EXCITED TO LAUNCH A LINE IN THE SUSTAINABLE FASHION SECTION OF THE INDUSTRY USING 100% RECYCLED MATERIALS. WE HAVE FOLLOWED THE SUPPLY CHAIN FROM BEGINNING TO END AND WILL CONTINUE TO IMPROVE OUR PRODUCTS AS WELL AS OUR WORLD. HERE ARE SOME OF THE ISSUES WE HAVE WORKED TO IMPROVE:

FACT: THE AVERAGE T-SHIRT USES 400 TO 600 GALLONS OF WATER TO PRODUCE (THAT'S EQUIVALENT TO SEVEN TO 10 FULL BATHTUBS); A PAIR OF JEANS USES 1,800 GALLONS OF WATER (THAT'S ABOUT 6,800 ONE-LITRE BOTTLES); THE FASHION INDUSTRY USES 1,600 CHEMICALS IN THEIR DYEING PROCESSES, ONLY ONE PERCENT OF WHICH HAVE BEEN APPROVED BY THE ENVIRONMENTAL PROTECTION AGENCY OUR PROCESS:

BY CAREFULLY CHOOSING OUR PRODUCTS AND VENDORS, WE HAVE REDUCED OUR CONSUMPTION BY 30% DURING THE KNITTING AND FINISHING PROCESS.

FACT: A T-SHIRT CAN TRAVEL UP TO 3,500 KM BEFORE IT LANDS ON A CONSUMER'S BACK.

FROM KNITTING, CUTTING, SEWING, DYE, AND FINISH, VENLEY MANUFACTURES EVERYTHING VERTICALLY WITHIN THE SAME 16 CITY BLOCKS IN DOWNTOWN LOS ANGELES. VENLEY DOES NOT NEED OR USE ANY TRUCKS TO TRANSPORT MATERIALS IN LA!

FACT: CONSUMERS USE 400% MORE CLOTHING TODAY VERSUS 20 YEARS AGO THE AVERAGE GARMENT IS ONLY WORN SEVEN TIMES BEFORE IT GETS THROWN OUT!

USING 100% RECYCLED FABRICS VENLEY WILL TURN YOUR MOMS DISCO PANTS INTO YOUR FAVORITE TEE AND HOPEFULLY ONE DAY, YOUR FAVORITE TEE WILL BECOME YOUR CHILD'S FAVORITE BLANKET.



DESIGN SHOWN: 19JMU035 COLOR SHOWN: NATURAL AVAILABLE COLORS SHOWN BELOW

BLACK

CRIMSON

WHITE

NEON ORANGE

PURPLE

FOREST GREEN

NAVY

AGGIE MAROON

RED

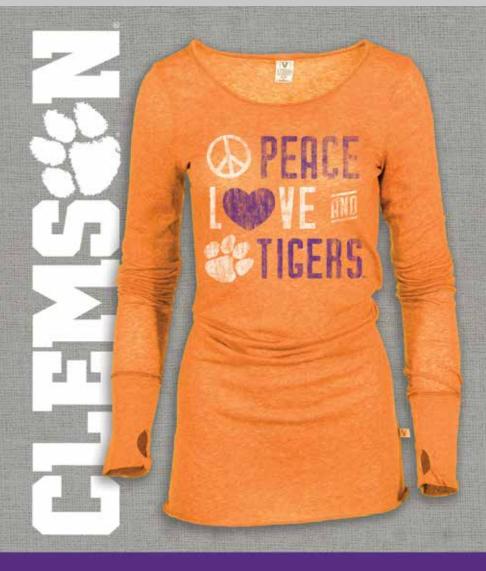
NATURAL



4201

WOMEN'S LONG SLEEVE FOOTBALL TEE

100% RECYCLED ORGANIC COTTON





DESIGN SHOWN: 19CLPAL COLOR SHOWN: NEON ORANGE AVAILABLE COLORS SHOWN BELOW

BLACK

WHITE

PURPLE

AGGIE MAROON

FOREST GREEN

RED

NAVY

CRIMSON

NEON ORANGE

BRUIN BLUE

DESIGN SHOWN: 19CLSIC

COLOR SHOWN: LILAC GREY

AVAILABLE COLORS SHOWN BELOW

KHAKI

WHITE

NATURAL

RED

LILAC GREY



2204

UNISEX LONG SLEEVE THERMAL

100% RECYCLED ORGANIC COTTON

4203

WOMEN'S LONG SLEEVE THUMBHOLE TEE 50% RECYCLED ORGANIC COTTON / 50% POLYESTER

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4339

WOMEN'S FLOWY POCKET TANK TOP

50% RECYCLED ORGANIC COTTON / 50% POLYESTER

DESIGN SHOWN: 19POR03 COLOR SHOWN: ALTURA AVAILABLE COLORS SHOWN BELOW

FOREST GREEN

BLACK

PINK FLOYD

NAVY

CRIMSON

WHITE

AGGIE MAROON

PURPLE

RED

MERMAID GREEN

COBALT

ALTURA

NEON ORANGE

BLACK



DESIGN SHOWN: 19POR02 COLOR SHOWN: BLACK AVAILABLE COLORS SHOWN BELOW

CANARY

NAVY

CRIMSON

FOREST GREEN

BLUSH

PURPLE

AGGIE MAROON

NATURAL

RED

PINK FLAMINGO



4338

WOMEN'S RACERBACK TANK TOP 50% RECYCLED ORGANIC COTTON / 50% POLYESTER

34 | 35





2316 UNISEX BASIC TANK TOP WITH POCKET 100% RECYCLED ORGANIC COTTON







UNISEX BASIC TANK TOP 100% RECYCLED ORGANIC COTTON





DESIGN SHOWN: 19SHS020 COLOR SHOWN: NAVY AVAILABLE COLORS SHOWN BELOW

WHITE

BLACK

FOREST GREEN



DESIGN SHOWN: 19SHS034
COLOR SHOWN: ALPINE
AVAILABLE COLORS SHOWN BELOW

NAVY

NATURAL

CRIMSON

FOREST GREEN

BLACK

PURPLE

AGGIE MAROON

WHITE

RED

NEON ORANGE

GARNET

ALPINE



4166

WOMEN'S SLOUCH POCKET V-NECK T-SHIRT

100% RECYCLED ORGANIC COTTON

RED

NAVY

4170
WOMEN'S MUSCLE TEE
100% RECYCLED ORGANIC COTTON

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VENLEY APPAREL - SINCE 2010





DESIGN SHOWN: 19CF001 COLOR SHOWN: BLACK AVAILABLE IN BLACK ONLY



CENTRAL FLORIDA.

DESIGN SHOWN: 19CF1002 COLOR SHOWN: NATURAL AVAILABLE COLORS SHOWN BELOW

BLACK

CRIMSON

WHITE

NEON ORANGE

PURPLE

FOREST GREEN

NAVY

AGGIE MAROON

RED

NATURAL



4213

WOMEN'S LONG SLEEVE SPIRIT JERSEY

100% RECYCLED ORGANIC COTTON

4417

50% RECYCLED ORGANIC COTTON / 50% POLYESTER

WOMEN'S CREW NECK SWEATSHIRT



4337

DESIGN SHOWN: 19ECUTP2 COLOR SHOWN: PURPLE

AVAILABLE COLORS SHOWN BELOW

AGGIE MAROON

BLACK

RED

ROYAL BLUE

CRIMSON

PURPLE



DESIGN SHOWN: 19ECUTP1 COLOR SHOWN: WHITE AVAILABLE COLORS SHOWN BELOW

MINT

CRIMSON

FOREST GREEN

PURPLE

GARNET

NAVY

RED

ROYAL BLUE

BLUSH

BLACK

WHITE



4188



DESIGN SHOWN: 19CWUSAS COLOR SHOWN: WHITE AVAILABLE COLORS SHOWN BELOW

RED

WHITE

ROYAL BLUE

NEON ORANGE

FOREST GREEN

AGGIE MAROON

CAROLINA BLUE

PURPLE

CRIMSON

BLACK

ATHLETIC GOLD

NAVY

NATURAL



CRIMSON

WHITE

NEON

PURPLE

VIOLET

SPROUT

AGGIE MAROON

DARK TEAL

BLUSH NATURAL



DESIGN SHOWN: 19CWUSTP COLOR SHOWN: BLUSH AVAILABLE COLORS SHOWN BELOW

NAVY

ALTURA

SLATE

CORAL

ORANGE

GARNET

KHAKI

FOREST GREEN

BLACK

SEAFOAM

RED



4171

WOMEN'S SLUB CREW NECK TEE 50% RECYCLED ORGANIC COTTON / 50% POLYESTER

44 | 45

4266 WOMEN'S LONG SLEEVE SLUB TEE 50% RECYCLED ORGANIC COTTON / 50% POLYESTER

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VENLEY APPAREL - SINCE 2010





DESIGN SHOWN: 19KSTRAY
COLOR SHOWN: SUNSHINE
AVAILABLE COLORS SHOWN BELOW

OLIVE

CHARCOAL

CREME

BROWN

BABY BLUE

BLACK

ASPHALT

SUNSHINE



AVAILABLE COLORS SHOWN BELOW

DESIGN SHOWN: 19KSTHFT

WHITE

CREME

CREME / ROYAL



4607

WOMEN'S FITTED LONG LENGTH TEE

100% RECYCLED ORGANIC COTTON

4176

WOMEN'S FITTED CREW NECK TEE
100% RECYCLED ORGANIC COTTON

46 | 47



41F4

WOMEN'S ROUNDED TANK WITH CUT OUT

94% RECYCLED RAYON / 6% SPANDEX



DESIGN SHOWN: 19SYRLOV COLOR SHOWN: WASHED DENIM AVAILABLE COLORS SHOWN BELOW

WHITE

PURPLE

VIOLET

CRIMSON

NAVY

BLACK

FOREST GREEN

WASHED DENIM



DESIGN SHOWN: 19SYRRTO COLOR SHOWN: BLACK AVAILABLE COLORS SHOWN BELOW

PURPLE

NAVY

FOREST GREEN

WHITE

CRIMSON

BLACK



4380

WOMEN'S FRONT KNOTTED TANK TOP

94% RECYCLED RAYON / 6% SPANDEX

48 | 49

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VENLEY APPAREL - SINCE 2010



WOMEN'S OPEN BACK RIBBED V-NECK

50% RECYCLED ORGANIC COTTON / 50% POLYESTER



DESIGN SHOWN: 19NLU204
COLOR SHOWN: NATURAL
AVAILABLE COLORS SHOWN BELOW

BLACK

CRIMSON

NATURAL

NEON ORANGE

PURPLE

FOREST GREEN

NAVY

AGGIE MAROON

RED

WHITE



DESIGN SHOWN: 19NLU102 COLOR SHOWN: NATURAL AVAILABLE COLORS SHOWN BELOW

BLACK

CRIMSON

NATURAL

NEON ORANGE

PURPLE

FOREST GREEN

NAVY

AGGIE MAROON

RED



41D5

WOMEN'S OPEN BACK RIBBED CREW NECK

50 | 51

50% RECYCLED ORGANIC COTTON / 50% POLYESTER

WHITE



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