Bar Code Training
for Paparazzi Consultants
(Get ready for the APP!!)

PURPOSE

- Bar Codes too small; use QR Codes
- Affix Bar Codes after unpackaging
- Scan Bar Codes to input App inventory
- Use Bar Codes to create App invoices
- Identify pieces with 2+ quantity
- How to find nameless pieces
- Use for Shopify or Commentsold

SUPPLIES

- 1.5" x 1" labels on a roll or sheet
- Smart phone
- QR Code scanner (optional)

RESOURCES

- www.hotsy-totsy.com
- Search for "Bar Code QR Training"
- Product Tool #1: CSV Heart
- Product Tool #2: Picture Download
- Product Tool #3: Bar Code Grabber
- Google Lens

IMPORTANT COLOR CODES

- SVXX = Silver
- WTXX = White
- MTXX = Multi-Colored
- GDRS = Rose Gold
- CPSH = Shiny Copper

LEFT STYLE CODES (MUST COMBINE)

- P2 = Necklace
- P4 = Ring
- P5 = Earrings
- P7 = Hair Clips
- P9 = Bracelets

FINDING NAMELESS JEWELRY

- Search on www.hotsy-totsy.com
- Use "NOT" to eliminate possibilities
- i.e. "NOT necklace" to only show earrings
- Use style codes to help you find pieces

COMMONLY USED SEARCH TERMS

- earrings NOT necklace
- necklace
- ring
- bracelet
- hair
- pendant
- fringe
- layer
- bead
- pearl
- white rhinestone
- moon or moonstone
- feather
- stone
- leather
- suede
- center
- clasp
- stretchy
- double-sided (for jacket earrings)
- crawler
- natural
- bangle
- hinge
- tassel
- "dainty stretchy" (for skinny band)
- acrylic
- cuff
- circle
- _____
- _____

RIGHT STYLE CODES (MUST COMBINE)

- BA = forged look
- CH = choker
- DA = dainty
- DI = snap bracelet
- ED = edgy
- HO = hoop
- IN = industrial
- LN = lanyard
- MN = mens
- PO = posts
- RE = regal
- SE = natural
- SS = hair clip
- ST = trendy
- TR = tribal
- WD = words
- WH = hearts, filigree, butterflies