





CHARLOTTE WINE & FOOD WEEKEND NOURISHING YOUTH

APRIL 18-21, 2018
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"It is always fun when your business takes you in a direction you don't quite expect. When we started our tiny soap company in 2010, we never imagined that our hand soap would be so appreciated by the Charlotte area community. Imagine our surprise several years ago when we received a request from Dogwood Southern Table to sample our hand soap. As it turns out, they were sourcing many ingredients locally and had approached Keia Mastrianni.... for hand soap options to use in their restrooms. We had met Keia at Atherton Market at South End and she was kind enough to recommend us. Restaurants were not on our radar, but we jumped in enthusiastically and are now proud to share that we work with Kindred in Davidson, Mimosa Grill, Upstream, the Porter's House, and Heirloom. Wayne loves to tell people to go for the soap and stay for the food (although Julia argues the food should definitely be the reason for the trip). The embrace of the Charlotte area restaurant community has been an important factor in our growth and has made our tiny soap company just a little less tiny."

JULIA GOLD & WAYNE PARKER | Co-Owners & Soapmakers,
Whispering Willow Soap Company | @whisperingwillow