

*Travel Well
Travel Far
Travel Often*



Jao
BRAND

NONTOXIC SKIN CARE
ORIGINAL FOR A REASON
JAOBRAND.COM

JAO

A MYSTICAL WORD INSCRIBED ON A 2000-YEAR-OLD CHARM
BELIEVED TO PREVENT AND CURE DISEASE.

When one product does many things
we buy less and consume less.

Our multipurpose unisex products will become your talismans
to keep you clean, soft, smooth and herbally uplifted.

Our natural products are formulated
with the very best ingredients.

No parabens, sulphates, PEG's, TEA, DEA,
phthalates, mineral oil, silicones or synthetic fragrance.

Only tested on humans.

The logo for Jao Brand features the word "Jao" in a large, dark blue, cursive script font. Below it, the word "BRAND" is written in a smaller, dark blue, sans-serif, all-caps font.

ABOUT

Born of necessity and totally original, Jao products are the artful synthesis of ancient pharmacopoeia and modern science, retro package design and global cool. Jao Ltd. is the creation of Gale Mayron, a daughter who got lucky enough to have an amazing chemist for a father. Mayron uses only the very best ingredients in her totally original, niche brand products.

The Mayrons loved the idea of a family business. Back in 1994, Gale asked her father, David, about washing hands while on the go. He said "gelled alcohol" would be the solution. They did research and began formulating. Eventually, they hit on a wonderful blend and Jao Hand Refresher, The Not Just For Hands Sanitizer, was born.

Jao Brand has expanded to 14 products with more on the way. The products are now available in over 700 stores and more than 15 countries around the world.

Jao Brand products are both masculine/feminine and multipurpose. Mayron doesn't believe in lots of products to take up shelf space and clutter.

**THE LESS YOU BUY,
THE LESS YOU CONSUME,
THE LESS YOU THROW AWAY.**

Made with love in Pennsylvania.



Founder, Gale Mayron



Chemist,
David Mayron



APOTHECARY COLLECTION



JAO REFRESHER

Not Just For Hands Sanitizer

Your Portable Sink

Jao Refresher is an instant disinfectant and aromatherapy boost in one. Jao kills germs and freshens hands with Ethyl Alcohol (less drying) and our very own blend of antiseptic essential oils: Lavender, Tea Tree, Eucalyptus, Geranium and Sage.

Best Hand Sanitizer, Elle Green Star Award



GOE OIL

Semisolid All Over Body Oil

Superior Grade Oil for Superior Feeling Skin

A combination of 28 plant, fruit, flower, oils and butters. Lighter than a typical body butter, longer-lasting than a moisturizer. Goe Oil is unique in that it actually replaces the natural oils that we tend to lose due to age, environmental stress and weather. This product should be used all over the body after shower or shave, in the hair, on the feet, anywhere and everywhere. You will never Goe without.



SEED FACE OIL

9 Seed Oils to Smooth, Plump and Hydrate

Use this powerful antioxidant skin conditioner to restore beautifully smooth and supple feeling skin. Combat dull, thin skin with the first application. Essential moisture is restored with our unique combination. Hydrate the lipid layer with our proprietary blend of 9 seed oils plus Unisteron Y 50 (Wild Yam Root extract) a multi-active phytosterol complex to stimulate the vital functions of mature skin targeting fine lines and loss of radiance.

APOTHECARY COLLECTION



LIPJAO

34% Shea Butter for Lip Balm Snobs

Looking for a 100% natural, moisturizing lip infusion? This lip butter blend contains: Rosehip Oil - known to treat dry, irritated, weathered skin; Jojoba - rich in Vitamin E; Pumpkin Seed Butter, revitalizes damaged skin while being rich in vitamins A,E,C; Sea Buckthorn - high in Vitamin A which aids in healing, and Propolis - which helps heal and soothe cracked skin.



FACE CRÈME

Anti-Aging (Serious) Moisture Repair

An oil-rich creme for dry complexions. 99% Naturally derived ingredients for antioxidant skin protection. Enhanced with 3 anti-aging compounds, Uniprosyn PS-18, Unitamuron H-22 and Rubixyl, which have been recognized by dermatologists to protect against water loss, improve elasticity and restructure mature skin for a smoother look. Formulated for Night. Perfect Anytime.

OUTDOOR COLLECTION



OUTSCENT

A Scent to Wear Outdoors

Grapefruit, fir needle, patchouli and other wood oils round out this super fresh scent. OutScent™ blends well with other scents you might be wearing, especially jasmine or sandalwood.

ex•tracts Best New Product Award, NY Beauty Show
New York Magazine Best Bets



PATIO OIL

The Ultimate Outdoor Skin Experience

Use as a base summer moisturizer when the bugs are biting. Our natural powerfully scented formula keeps the bugs away with 20% Lemon Eucalyptus and Soybean Oils. This unique moisturizing formula will soften and soothe abused summer skin with Jojoba and Hemp Oil, Chamomile and Calendula. Apply on exposed skin or hair whenever the bugs are biting and the cocktails rising.



PATIO OIL MOISTURE MIST

Cooling Outdoor Moisturizer

Feel cool, smooth and bug free. It's cooling on the skin, so on hot summer nights it'll feel refreshing. It softens the skin with hemp and jojoba oils. Keeps the bugs away with 20% Oil of Lemon Eucalyptus and Soybean Oil.

BOMADE COLLECTION

Not a pomade but something new...a Bomade™ (body+pomade!)



BEARDSCENT

Finger Beard Balm for Men of Distinction

A 100% natural balm containing our 10% essential oil blend of wood, citrus, and patchouli essential oils. Rub fingers in balm to coat the fingertips-cuticles. Now stroke your beard or hair to tame flyaways, soften hair follicles and smell good. You can also rub balm on dry body parts to moisturize skin. This makes a great travel product.



BEARDSCENT BLACK

Finger Beard Balm for Men of Distinction

The woody, earthy, scent of Coiffette is available in this man-friendly version. A hauntingly mystical, 17% essential oil blend of Frankincense, Patchouli and Fir in a 100% natural oil base.



COIFFETTE

Bomade for Hands, Hair and Nails

A hauntingly mystical, 17% essential oil blend of Frankincense, Patchouli and Fir in a 100% natural oil base. Moisturize dry skin on hands or body. Soften cuticles. Tame flyaway hair. Smells reminiscent of what? You tell us!

SCENT



INSCENTAL

Mystical Body Incense

Inhale. This blend evolves. It is alive.

Body Incense composed note by note, flowers, fruits, plants, wood and smoke. 100% pure Essential Oils in a base of Sunflower and Jojoba Oils. It is not for those who believe in love at first sight. Instead it is for those who believe in a love that will last. Reminiscent of the guy or gal who has traveled the world. A mystical smell worn among the ruins. A truly unisex scent.

TRAVEL BAGS



JAO DOPP KIT

Travel Well. Travel Far. Travel Often.

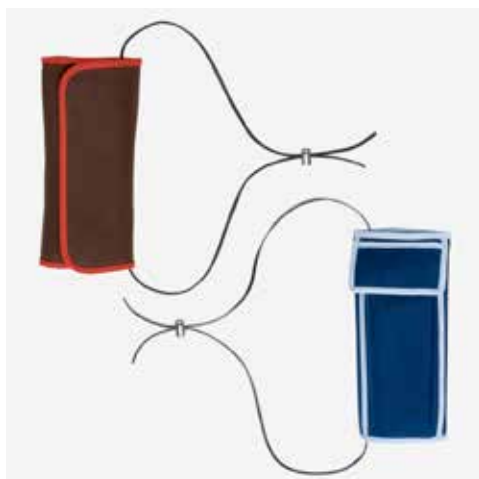
Influenced by American denim - equally great for both sexes - meant to be shared. This 9x6 Jao Brand DOPP Kit (or Makeup Satchel), made in the USA of 100% cotton denim with American deerskin leather cord will hold all of your Jao essentials with room for toothbrush, toothpaste, comb or brush.



FRESH PANTS TRAVEL BAG

Sous-Vêtements

No more digging thru your suitcase to find your clean panties! Made in the USA of 10oz grey 100% cotton duck canvas with deer skin leather pull on a black YKK zipper. This 2-sided garment bag keeps them clean on one side and dirty on the other. Unsnap bag to pack flat. Packed flat 11x15. Folded and snapped 11x7.5.



JAO CITY WALLET

Simple and Chic

This all-in-one super-bag is a travel necessity. The sturdy canvas "oversized wallet" has three folds that close with Velcro. The bag opens flat to reveal a zippered mesh pouch perfect for holding a pen, change, lipsticks and, of course, your Jao. The opposite side has slots for ID, credit cards and cash. Fold this trim little bundle back up and slip your cell phone in the outer pocket. The 9x4.5 bag comes with a removable leather cord.

PRESS

JAO BRAND HAS BEEN FEATURED
IN BLOGS AND PUBLICATIONS AROUND THE WORLD

NEW YORK ELLE BAZAAR VOGUE *W*magazine

marie claire *after*DRK *Guance Dori* POPSUGAR domino

DAILY CANDY HUFFPOST STYLE  *Jewellers* The New York Times

 GLOW+TELL *Living* MARTHA STEWART NYLON™ Madewell

DU/OUR MEN'S JOURNAL *GOURMET* TRAVELLER SHARP 

Lucky *Taylor Swift* allure MONOCLE *Outside*

People FREE + NATIVE *xoJane* TRAVEL+LEISURE L'OFFICIEL

InStyle *Wanderlust and Lipstick* COOL HUNTING [the nest] **SELF**

TimeOut
New York

WWD


PLAYBOY

INTO THE
GLOSS

 **CBS**

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Jaob BRAND

A natural company.

**A travel line with a focus on
the greener aspects of a life well lived
by formulating products that are multipurpose.**

Nontoxic Skin Care. Original for a Reason.

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