

hereafter

2023 CATALOG



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hereafter

OUR PURPOSE

*To inspire
more love and
reflection in
our everyday
experiences.*

REFLECTIONS ON HOLIDAY 2023

Somewhat free-spirited by nature, I've only recently begun to realize the nurturing and grounding effect of routine, ritual, and tradition. I am reveling in this newfound appreciation and the calm it might bring to my life. In fact, the cycle of ideation, creation, and fruition of our new products has been one of the steadiest routines I've maintained since I first started Hereafter over a decade ago. While many aspects of life are no longer recognizable, the delight of creating and sharing remains! :)

Our newest items celebrate tradition. Our brand new paper cuts stem from traditional wedding anniversary gifts — where couples celebrate their first wedding anniversary with a gift made of paper. Our other newest additions are holiday ornaments for all — ranging from delightful cat-themed minis, and designs ranging from playful to bohemian.

ABOUT

At Hereafter, we create beautiful wooden gifts and keepsakes that help you express your love, thought, and care. Our products are inspired by the range of life's experiences, from the little everyday moments to the most joyous milestones.

Using sustainably forested American-grown hardwoods, each piece is unique in its grain pattern and adds warmth to your space as you display it for years to come. We hope these pieces help you connect with the ones you love, becoming a part of your stories as you fill them with meaning and memories.

Our studio is based in Los Angeles, CA. From here, our small team develops, makes, packages, and ships the products that we hope become a part of our customers' lives.

As I did with my first wooden greeting card a decade ago, I continue to express parts of myself through Hereafter. I hope that you can feel the things I hope to share with you—love, joy, and all the good stuff.

YVONNE LEUNG



Paper Cut Art Prints



These paper cut art prints help celebrate your special day or favorite person and add a personal piece of art to your home. Inspired by our love of crafting, these keepsakes have been thoughtfully designed and curated to make your memories feel special.

Available in two sizes | Laser cut on heavyweight 300gsm matte paper
Available with black frame | Made in the USA

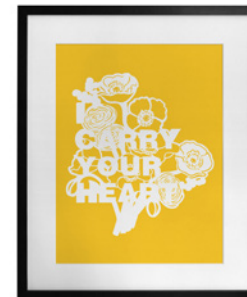
Wholesale price: \$22.50 (8"x10") / \$35 (11"x14")
Personalized: \$30 (8"x10") / \$42.50 (11"x14")
Framed: +\$28



Our Greatest Adventure*
PC.004



Woodblock Heart*
PC.001



I Carry Your Heart Flowers
PC.005



I Love You Mom Flowers*
PC.003



I Love You Flowers*
PC.002

Mini Cat Ornaments

NEW!

Introducing our delightful collection of mini wooden cat ornaments, where feline charm meets craftsmanship. These adorable kitties are here to add a touch of whimsy and cuteness to your holiday decorations.

Dimensions: approximately 1.5-2” in diameter | Paired with a fun, colorful paper backing that is ready to gift | Laser cut with certified sustainable alder wood | Tied with red and white cotton baker’s twine Made in the USA | Wholesale price: \$5 | Order Minimum: 4 per SKU



Tabby Cat Mini
O.130-M



Yarn Cat Mini
O.131-M



Bird Cat Mini
O.132-M



Cat in Daisy Mini
O.135-M



Floral Cat Mini
O.134-M



Box Cat Mini
O.133-M



Wood Ornaments

Whether updating holiday traditions or trying to spread a little love and joy just because, it's the little things that can make a big impact. Great to gift or give to yourself, these iconic tokens deliver smiles all around.

Sizes vary; longest measurement 4" | Laser cut from sustainable wood | Tied with luxe Italian ribbon | Made in the USA | Wholesale price: \$7 (single) / \$8 (pairs) | Order Minimum: 4 per SKU





Acorn Squirrel
O.113



Whimsy Bird
O.117



Playful Rabbit
O.114



Dreamy Horse
O.116



Christmas Tree
O.122



Starry Moth
O.118



Helping Hand
O.119



Whimsical House
O.120



Tree of Life
O.121



Merry Moose
O.115



Hot Chocolate Hedgehog
O.107



Marshmallow Mouse
O.106



Ski Bunny
O.105



Ice Skating Bunny
O.104



Sledding Fox
O.103



Fishing Bear
O.102



Mushroom
O.100



Scandinavian House
O.095



Poppy Flowers
O.097



Mittens
O.099



Moose
O.101



Dove
O.098



Rabbit
O.096



Deer
O.082



Fox
O.083



Bear
O.080



Owl
O.081



Scandinavian Wreath*
O.108



Otters
O.051



You & Me
O.021



Koalas
O.084



Penguins
O.067



Life's An Adventure
O.050



Patchwork Heart
O.007



Floral Heart
O.008



You Are My Sunshine
O.068



Happy Camper
O.070



The Mountains Are Calling
O.042



Cactus Shape
O.044



Monogram Initial - A*
O.MG.A*



*AVAILABLE IN ALL LETTERS

ANNUAL
MILESTONE
ORNAMENTS



Our First Christmas as Grandparents Wreath*
O.090



Our First Christmas As A Family - Birds
O.085



Baby's First Christmas - Mama Baby Bear
O.086



Our First Christmas Engaged
O.087



Our First Christmas As Mr. & Mrs.**
O.053



Home Sweet Home
O.056.YEAR

Personalized Name
Ornaments

This holiday season, help loved ones celebrate with a beautifully handcrafted wooden ornament personalized just for them. Whether it's to commemorate a baby's first Christmas or to remind someone of how special they are, we hope that each of our customized holiday ornaments will become a part of holiday traditions for many years to come.

Sizes vary; longest measurement 4" | Laser cut from sustainable wood, tied with luxe Italian ribbon | Made in the USA
Wholesale price: \$14 | Drop Shipping Available!



Personalized Cat
O.071



Personalized Dog
O.072



Personalized Name Sweater
O.073



Personalized Name Snowflake
O.075



Personalized Name Art Deco Circle
O.077



Personalized Name Sparrow Bird (Light Belly)
O.078

*ALSO AVAILABLE IN GRANDPA + GRANDMA
**ALSO AVAILABLE IN MR. & MR. + MRS. & MRS.

Ceramic Ornaments

Wholesale price: \$12

NATURAL



Speckled Sun
OC.012



Speckled Mountain
OC.013



Speckled Crescent
OC.014



Speckled Sunrise
OC.015



Speckled Cactus
OC.016

COLOR



Mountain
OC.006



Heart
OC.002



Bird
OC.004



Cactus
OC.009



Crescent
OC.007



Journals

Thoughts and notes, sketches and doodles: in the high tech, multi-screen digital age, there is still nothing more satisfying than putting point to paper. With dozens of laser cut designs to choose from, these handmade journals elevate gifting and inspire self expression in poetry and verse.

5.25" x 7.25" | 80 sheets, 160 blank pages | Front cover laser cut from sustainable wood | Navy leatherette back cover | Made in the USA | Wholesale price: \$12 | Order Minimum: 4 per SKU



Sea Turtle
J.092

NEW!



Jellyfish
J.093

NEW!



Orchids
J.094

NEW!



Plumeria
J.086



Hibiscus
J.087



Ginkgo Leaves
J.090



Icelandic Poppies
J.089



Plant Good Thoughts
J.064



Always Growing
J.065



Moon Child
J.069



Inside My Universe
J.067



Blooming Peony
J.088



Tropical Leaves
J.072



Wild Blooms
J.068



Saguaro Cactus
J.070



Wildflowers In Mason Jar
J.071



Evergreen Trees
J.091



Desert Garden
J.PAT.24



Birds Of Paradise
J.PAT.23



Ranunculus
J.PAT.41



Succulent
J.PAT.15



Peonies
J.PAT.39



No One Is You
J.084



Soul Shine
J.081



Keep Going, Keep Growing
J.085



Set Yourself Free
J.082



You Are Made Of Magic
J.083



Heart
J.PAT.14



Pineapple
J.PAT.10



Fox
J.PAT.28



Coral Reef
J.PAT.46



Octopus
J.PAT.45



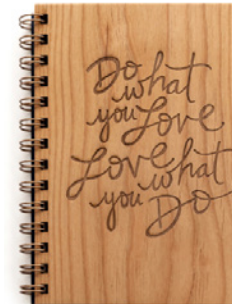
Nautilus
J.PAT.26



Conch
J.PAT.27



Tidepools
J.PAT.48



Do What You Love
J.Q.007



Floral Monogram - J*
J.MGF.J*



Plant Picks

Spruce up your space or surprise your favorite people with these plant picks as a gesture of your ever-growing love. Hereafter plant picks offer a fun way to add personality to your houseplants whether you want to convey a playful statement of affection, an uplifting message, or a plant pun.

Total Height: approximately 3.5-4" | Paired with a fun, colorful paper backing that is ready to gift | Made in the USA from certified sustainable hardwood
Wholesale Price: \$4 | Order Minimum: 4 per SKU



I Be-leaf In You Ginkgo
PP.015



Pretty Fly For A Cacti
PP.016



Bloom Baby Bloom
Sunflower
PP.017



Plant Person Daisy
PP.018



Best Buds Flowers
PP.019



Don't Kale My Vibe
PP.023



Love You Berry Much
Strawberries
PP.020



You Look Radishing
PP.021



You Make My Heart
Skip A Beat
PP.022



You Are My Sunshine
PP.009



Frond Of You Palm
PP.012



I Love You So Mush
Mushrooms
PP.001



You're A Fungi
Mushroom
PP.002



The World Is Your
Oyster Mushrooms
PP.003



Grow At Your Own
Pace Snail
PP.004



Keep Going Keep
Growing Earthworm
PP.005



Bee Yourself
Bumblebee
PP.008



I Dig You Hand Trowel
PP.011



I Wet My Plants
Watering Can
PP.010



I Am Becoming
Caterpillar
PP.006



Find Your Wings
Butterfly
PP.007



Plant Mom Flower
PP.013



I Love You Flower
PP.014

Plant Pick POP Display

With 23 charming plant picks to choose from, your customers won't be able to pick just one. Show off your assortment with our easy-to-assemble, branded display that will make a natural addition to your store's countertop or shelf. Available with a full assortment of plant picks or as a display only.

12.25"W x 8.25" H x 9"D | Made in USA from sustainable plywood
Display only: \$45 | Display with 96 Picks: \$429





Frames

Take your favorite photos out of the cloud and bring them into your home with our twist on the tabletop picture frame. The sleek new design holds photos with a clip so you can easily display and update your favorite memories. Choose from one of our modern designs or customize from among our presets to commemorate special occasions.

Dimensions: 7" x 8" | Fits 4" x 6" prints | Photos secured with a gold clip | Frame stands upright with two golden peg stands for easy display on any flat surface | Made from certified sustainable American wood

Wholesale price: \$22 Maple (light) / \$25 Walnut (dark)
Personalized: \$27 Maple (light) / \$30 Walnut (dark)

Order minimum: 4 per SKU



Tropical Palms
F.043



Hibiscus Flower
F.044



Coastal Sunset
F.045



Cactus Garden
F.046



Evergreen Mountains
F.047



Winter Holiday
F.048

LOVE + WEDDING



Ever After
F.018



I Love You Floral
F.015



Special Day Floral
Personalized
F.026.CUSTOM



Floral Personalized
F.027.CUSTOM



Storybook Personalized**
F.024.CUSTOM



Minimalist Botanical
Personalized
F.029.CUSTOM



Classic Personalized**
F.025.CUSTOM

BABY



Modern Welcome
Personalized
F.042.CUSTOM



Simply Elegant
Personalized
F.041.CUSTOM



Little Heart Personalized**
F.028.CUSTOM



You Are My Sunshine
F.014

JUST BECAUSE



Botanical Garden
F.020



Ginkgo Leaves
F.019



The Mountains
Are Calling
F.016

MEMORIAL



Always In Our
Thoughts*
F.021



Missed Beyond
Measure
F.023



Forever In Our Hearts*
F.022

*ALSO AVAILABLE PERSONALIZED
**AVAILABLE IN MAPLE OR WALNUT WOOD

MOM & DAD



I Love You Mom Floral*
F.032



Modern Mom*
F.033



Love You Mom
F.017



I Love You Dad*
F.034



World's Best Dad*
F.036



Modern Dad*
F.035



GRAD



Grad Year Personalized
F.038.CUSTOM



Proud Grad Personalized
F.039.CUSTOM



Sophisticated Grad
Personalized
F.040.CUSTOM



Modern Grad*
F.037

*ALSO AVAILABLE PERSONALIZED



Greeting Cards

It started with a unique wooden card, made to last. So many years later these hand-lettered, laser cut gems are still an all-time favorite. Perfect for special occasions or just when you want to tell someone you care about how special they are.

4"x6" | Accompanied by colored envelope | Laser cut from sustainable wood | Made in the USA | Wholesale price: \$6

LOVE



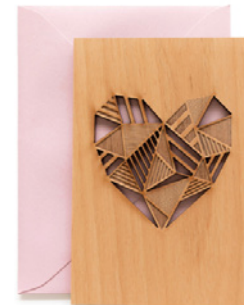
Favorite Person In The World
GC.L.016



Love Letter
GC.L.079



Penguin Love
GC.L.010



Patchwork Heart
GC.L.041



I Love You Like No Otter
GC.L.083

LOVE



I Love You More Each Year Anniversary
GC.L.084



Always Will Anniversary
GC.L.085



Carry Your Heart
GC.L.002



Life Is An Adventure
GC.L.075



Loving You Is My Favorite Thing
GC.L.076



You Are My Sunshine
GC.L.025



Forever Valentine
GC.L.081



Big Dipper
GC.L.068



Limited Edition
GC.L.071



I Love You
GC.L.018



My Sun Moon & Stars
GC.L.049



Moon & Back
GC.L.030



I Love You More
GC.L.039



Woodblock Heart
GC.L.074



You & Me
GC.L.040

MOM + DAD



We Love You Mom
Hen and Chicks
GC.MD.041



Mom I Love You - Script
GC.MD.037



Happy Mother's Day
Block Print
GC.MD.039



Very Best Mom
GC.MD.035



Mom You Are The Best
GC.MD.038



Papa Bear
GC.FD.003



I Love You Dad
GC.FD.022



Best Dad In The Galaxy
GC.FD.017



World's Best Dad
GC.FD.021

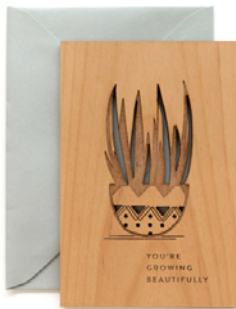


Mom I Love You - Floral
GC.MD.036



I Love You Mom
GC.MD.011

BIRTHDAY



You're Growing Beautifully
GC.BD.062



Cactus Shape Birthday
GC.BD.059



Desert Garden Birthday
GC.BD.063

WEDDING



Happily Ever After
GC.W.012



Beautiful Love Story
GC.W.013

Personalized Keepsake Boxes

Ideal for weddings, anniversaries, or any milestone occasion, these customizable keepsakes are impeccably constructed from your choice of light and airy Maple wood or deep and rich Walnut.

Large: 12 x 12 x 5" | Small: 9.5 x 7 x 3.5" | Made from certified sustainable American walnut, maple, or poplar wood in Los Angeles, CA | Available for drop ship | Wholesale Price:
Walnut or Maple: \$95 (large) / \$75 (small)
Poplar: \$93 (large) / \$73 (small)



Floral Monogram*
LB.001



Sunrays
LB.004



Modern Hand Lettering
LB.008



Modern Minimalist
LB.009



Storybook
LB.010



Always In Our Thoughts
LB.011



Classic Monogram
LB.002



Romantic Script
LB.007



Heartfelt
LB.005



Classic Initials
LB.006



Wedding Guest Books

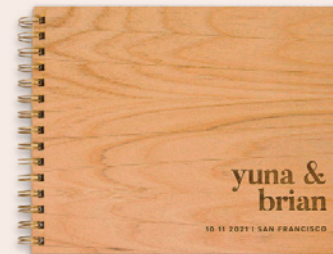
Each guest book comes to life from two unique pieces of sustainable hardwood. Filled with blank white linen pages and hand bound to lay flat when opened, this guest book makes writing well wishes and sweet memories easy for guests.

Luxurious blank white linen paper
 50 pages - 25 blank sheets | 8" x 10"
 Laser cut from sustainable wood
 Made in the USA | Wholesale price:
 Standard: \$30 | Personalized: \$40
 Available for dropship!

*SELECTION OF LETTERS AVAILABLE



Ever After
A.W.005



Love Story Personalized
A.009.CUSTOM



Classic Initials Personalized
A.006.CUSTOM



Floral Monogram Personalized*
A.007.CUSTOM



Sweet Romance Personalized
A.008.CUSTOM

Custom City Ornaments & Journals

*ANY CITY OR STATE IN USA!

Home is wherever your favorite memories are. Give your customers a way to celebrate their hometown or take home a keepsake that reminds them of the place they yearn to return. **Can be customized with any city and state or resort name.**

JOURNALS: 5.25" x 7.25" | 80 sheets, 160 pages | Blank pages | Front cover laser cut from sustainable wood | Navy leatherette back cover | Made in the USA | Wholesale price: \$12

ORNAMENTS: 3.5" x 3.5" | Laser cut from sustainable wood tied with luxe Italian ribbon | Made in the USA | Wholesale price: \$7



Custom City Ornaments & Journals | Can be customized with any city or state!
O.065.CUSTOM & J.079.CUSTOM

Vintage Floral Custom City Ornaments & Journals

Every city is as unique as a flower, and the beautifully etched illustrations of these state flowers make these the perfect memento to remind your customers of their favorite getaway. **Can be customized with any city within California or Hawaii.**



Vintage Floral Ornament - California
O.066.CUSTOM

Vintage Floral Journal - California
J.080.CUSTOM

Vintage Floral Ornament - Hawaii
O.066.CUSTOM

Vintage Floral Journal - Hawaii
J.080.CUSTOM

Destination Ornaments & Journals

Whether inspiration strikes with a sunrise over the mountains, near the salty air of the ocean, or under pastel desert skies, these pieces celebrate the places near and dear to your customers' hearts.

Can be customized with any city and state or resort name.

JOURNALS: 5.25" x 7.25" | 80 sheets, 160 pages | Blank pages | Front cover laser cut from sustainable wood | Navy leatherette back cover | Made in the USA | Wholesale price: \$12

ORNAMENTS: 3.5" x 3.5" | Laser cut from sustainable wood tied with luxe Italian ribbon Made in the USA | Wholesale price: \$7



Desert
O.060.CUSTOM



Mesa
O.062.CUSTOM



Mountain
O.061.CUSTOM



Palm Trees
O.063.CUSTOM



Desert
J.074.CUSTOM



Mesa
J.076.CUSTOM



Mountain
J.075.CUSTOM



Palm Trees
J.077.CUSTOM



Beach
O.059.CUSTOM



Wish You Were Here
O.064.CUSTOM



Beach
J.073.CUSTOM



Wish You Were Here
J.078.CUSTOM

*NO SET-UP FEE

CUSTOM JOURNAL MINIMUM: 8

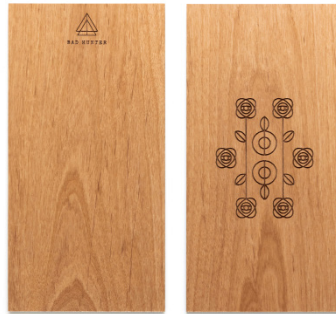
CUSTOM ORNAMENT MINIMUM: 24

Custom Work

Hereafter is passionate about creating unique, thoughtful gifts that create a deeper connection. Our beautifully crafted wooden keepsakes make a lasting impression and modern designs seamlessly blend into the recipient's home or workspace.

We offer fully custom work for gift and retail stores, hospitality groups, and corporate customers. Whether you are celebrating a business partnership, launching a marketing campaign, or marking employee milestones, each of our easily customizable gifts show each recipient how much you value their connection to you and your business. Contact us at gifting@hereafter.la for more information.

\$100 set-up fee | 50 piece minimum



Bad Hunter Restaurant:
Check Presenter



Chihuly Garden & Glass
Museum: Custom Journal



Google's Women Techmakers
2018: Custom Journal



Silver Oak Winery:
Custom Ornament



Maui Pineapple Tours:
Custom Ornament



Corporate + Events

EMPLOYEE + CLIENT APPRECIATION GIFTS

Celebrate your employees and make a lasting impression on clients with premium, customized gifts that they'll remember. Whether you have your own design or want to customize one of ours, we work with you to bring a memorable corporate gifts and promotions to life.

Gift Shops

SOUVENIRS + MEMENTOS

Offer your visitors a way to remember their summer vacation in Hawaii or their first time in New York City with fun mementos and souvenirs. We work with gift shops and resorts around the world to help their customers take a little piece of their holiday home with them.

Hospitality

MENU HOLDERS, BILL CLIPS, BINDERS + MORE

In the hospitality industry, it's the little details that count. Set yourself apart with a unique design element that will have your customers appreciate your attention to detail. We work with hotels and restaurants to create pops of delight in the customer experience, including check presenters, menu holders, and in-room elements.

Terms & Policies

PRICING

ITEM	PRICE	MINIMUM
Wood Ornaments (Singles / Pairs)	\$7 / 8	4
Mini Ornaments	\$5	4
Ceramic Ornaments	\$12	4
Paper Cut Art Prints (8"x10" / 11"x14")	\$22.5 / \$30	4
Personalized Paper Cut Art Prints (8"x10" / 11"x14")	\$30 / \$42.5	N/A
Journals	\$12	4
Plant Picks	\$4	4
POP Riser (Loaded / Unloaded)	\$45 / 429	N/A
Frames (Maple / Walnut)	\$22 / 25	4
Personalized Frames (Maple / Walnut)	\$27 / 30	N/A
Custom City Journals	\$12	8
Custom City Ornaments	\$7	24
Greeting Cards	\$6	4
Personalized Keepsake Boxes (Large / Small)	\$95 / 75	N/A
Poplar Personalized Keepsake Boxes (Large / Small)	\$93 / \$73	N/A
Wedding Guest Books	\$30	2
Personalized Wedding Guest Books	\$40	N/A

ORDER REQUIREMENTS

\$200 minimum for opening orders

\$100 minimum for reorders

PAYMENT

Payments can be made by check or credit card. All payments are processed within 3 business days of shipment. Late payments incur a late fee of 10% per month. Invoices with NET30 payment terms must be paid by check. Orders with NET30 terms that are paid for by credit card will be charged a 3% processing fee.

ACCOUNTS RECEIVABLE

All accounts that are extended terms are expected to pay invoices in full on or before their due date by check or direct deposit. Please do not hesitate to reach out with regards to your account and invoices.

TURNAROUND

You should expect to receive order confirmation within 1 business day of receipt of your order. We aim to ship orders within 2 weeks (or sooner) of your order confirmation. Turnaround times may vary depending on season; we will notify you upon receipt of your order if a longer turnaround is required. Please contact us if you have any questions regarding your expected ship date.

SHIPPING

Shipping will be included in your final invoice. Hereafter ships via UPS Ground or USPS Priority, unless otherwise requested. Please note Hereafter is not responsible for any carrier delays. Orders will be shipped from our Los Angeles studio.

RETURNS + EXCHANGES

Please note all sales are final.

Order cancellations will be subject to a 20% restocking fee.

Incorrectly shipped items or items damaged in transit must be reported by phone or email within 5 business days of receipt and postmarked within 5 business days of report. All merchandise must be returned unused and unopened.

EXCLUSIVITY

We are sensitive to our boutique retailers and their shopping territory, but cannot guarantee exclusivity. Please check our store listings to make sure there are no other retailers in your immediate vicinity.

DISCLOSURES

Prices are subject to change without notice. All products subject to availability. Due to changes in production runs, products may vary slightly from photographs.

FIND US ON FAIRE

Order wholesale online at faire.com/direct/hereafter.

CONTACT HEREAFTER

20950 Normandie Ave - Unit G
Torrance, CA 90502
P. 323.892.1887 (9am-5pm PT M-F)

wholesale@hereafter.la
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