Whata good idea!

These amazing health inventions can transform people's lives dramatically

Surgery-free ear fixer Ear Buddies can be used to correct ear deformity from birth and could mean an end to corrective surgery. The

Ear Buddies can be used to correct ear deformity from birth and could mean an en to corrective surgery. The silicone splints, designed by leading plastic surgeon and ear reconstruction expert David Gault, are also recommended for use on children whose ears don't stick out at birth but develop later (a third of prominent ears don't occur until three months old). The system has been

given the backing of the British Association of Aesthetic Plastic Surgeons (BAAPS), ENT-UK and Great Ormond Street Hospital. The splints are easy to fit and can correct the problem within a week.

Ear Buddles, £45.99

www.earbuddles.co.uk