

Bindle

NUDE

Corporate White
Label Gifting





Bindle NUDE

Tell a story about your brand and leave a lasting impression with beautiful gifts for clients, employees, guests or referral partners with Bindle NUDE

At Bindle we understand how important it is to incorporate the business logo on a corporate gift, so with signature style, we have introduced Bindle NUDE.

A unique service offered to corporate clients, Bindle offer professional assistance and detailed advice about our diverse range of boutique products. We source products according to your specifications, and create a bespoke gift which showcases your business branding.

Our aim is to ensure gift-giving is effortless for your business as we specialise in the end-to-end process, taking into consideration your requirements and identity in order to design the perfect gift solution.





Boutique Australian Products

We take great care in selecting beautiful products that are unique and perfectly aligned with your brand and recipients – all with a wonderful story to tell

Bindle has created a truly unique offering and we are proud of our partnerships with outstanding Australian artisans. Exploring our own backyard we are excited to incorporate exclusive designer products by Australian entrepreneurs and designers into our gifts.

Bindle is passionate about supporting local artisans and it is an important part of our business philosophy. We ensure gifts are beautiful and sophisticated with unique packaging creating an instant impact upon arrival and a positive association with your brand.

The Bountiful Benefits in Buying Local

The drive behind Bindle's passion for supporting local producers and artisans is multi-faceted. As many corporations continue to chase profit above all, Bindle had other plans. Aside from wanting to celebrate the unique work of our fellow Australian's here are some of the other important factors at play:

- Minimising Bindle's carbon footprint – helping to preserve our planet for generations to come in cutting out international air freight and using only recycled products for all of Bindle's packaging.
- Building the local economy – investing locally directly supports individuals and families and expanding the local economy helps to create growth, opportunities and jobs.
- Nurturing the local community - buying from local artisans is a personalised process and often the person who carefully crafts the products is also running the accounts and coordinating deliveries. With the same touch points at every stage of the process, suppliers turn into business partners and business partners turn into friends.
- Care in quality – Care in quality - our local producers are artists and experts in their fields, striving to always provide products of the highest possible quality.



Incorporate Gifting into your Growth Strategy

Elevate your brand with corporate gifting



ENGAGE CUSTOMERS & BUILD LOYALTY

Personalised gifting reinforces your brand and communicates gratitude to key clientele resulting in repeat sales. It is important to ensure your customers stay engaged with your brand keeping you front of mind. A business relationship is fundamentally the same as a personal relationship. Relationships need to be established and then cared for.

RAISE BRAND AWARENESS

Tell a story about your brand by creative gifting and transform business development strategies to convert prospects. In a digital world of countless emails, personalised gifts reinforce positive relationships and assists in distinguishing your business as a preferred partner.

BRIDGE THE 'GLOBAL DIVIDE'

Regardless of where you are geographically speaking, gifts can achieve a sense of closeness even when you may be located on separate continents.

RECOGNISE EMPLOYEES

Increase engagement of your most important performers by recognising personal achievements and milestones to show employees you care. As a result, increase productivity and loyalty with unexpected recognition to encourage staff to strive.

COMPETITIVE EDGE

Chances are your clients work with many other competing businesses. Gifting can effectively ensure your business exceeds client expectations, making you the preferred partner. So, make generosity part of your growth strategy and create a customer appreciation strategy.

Personalised Corporate Gifting

Custom branding for your business

At Bindle we help you design and customise gifts incorporating your recipient's values and understanding your marketing strategy. We professionally co-ordinate your branding requirements offering a range of bespoke options from packaging to collateral. Our entire corporate gifting service is personalised, from initial ideas to delivery.



The Bindle NUDE Process

We offer a consultative service to discover your needs based on budget, themes and key objectives. We get to know you and your business.

Gift box stamped with your logo



Custom sticker with your full colour logo



Branded tissue paper to wrap gift items

Bindle's Purpose

"We cultivate community through connection, celebrating quality and care in our inspired sustainable gifting."

We are:

- Australian owned
- Supporting local artisans and organisations
- Exclusively sourcing Australian products and designs
- Encouraging sustainable production methods
- Using recyclable printing and packaging materials





Our Clients

At Bindle, we assist corporate clients from a diverse range of industries to stand out by customising gifting solutions.

Popular gifting occasions:

- Real estate and settlement gifts
- Client and staff thank you gifts
- Christmas gifts
- Special event and conference gifts
- Welcome gifts for new recruits

Contact & Connect

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