

Bindle

# NUDE

Custom Branded  
Christmas Gifts











# The Bindle Story

Unable to find gifts that supported local producers, Bindle founder Catherine decided the time was right to harness her creative energy.

Following what verged on obsessive research; Bindle was born; a boutique business delivering stylish gift packages that celebrate the extraordinary talent of local artisans.

Every part of a Bindle gift is Australian—the boxes, the products, the hand that wraps them. Each Bindle is a compilation of several talented individuals that brings to it his or her own personality and creativity. It's the inter-relationships that make each Bindle unique. The artisans, farmers, families, friends, and recipients.

Since its inception in 2012, Bindle has blossomed from a “corner in the room” hobby, to a substantial warehouse operation. Bindle has remained faithful to its network of local producers, and customers everywhere are delighted at the concept, convenience and superior quality of this unique gifting service.

We assemble it, you take the credit!

# Bindle NUDE

## Tell a story about your brand

At Bindle we understand how important it is to incorporate the business logo on a corporate gift, so with signature style, we have introduced Bindle NUDE.

A unique service offered to corporate clients, Bindle offer professional assistance and detailed advice about our diverse range of boutique products. We source products according to your specifications, and create a bespoke gift which showcases your business branding.

Our aim is to ensure gift-giving is effortless for your business as we specialise in the end-to-end process, taking into consideration your requirements and identity in order to design the perfect gift solution.





# The Bindle NUDE Process

We offer a consultative service to discover your needs based on budget, themes and key objectives. We get to know you and your business.

Gift box  
stamped with  
your logo



Custom sticker  
with your logo  
and brand  
colours



Branded tissue  
paper to wrap  
gift items



# Boutique Australian Products, perfect for Christmas

We take great care in selecting beautiful products that are unique and perfectly aligned with your brand. Exploring our own backyard we are excited to incorporate exclusive designer products by Australian entrepreneurs and designers into our gifts. Our extensive range of premium Christmas products will delight your recipients; be it traditional Christmas puddings, delicious brandy butterscotch sauce or an elegant Christmas decoration – we have something for everyone on your Christmas list.



# Luxury Bindle Gifts for Christmas

Bindle take great care in selecting products and curating beautiful gifts that capture the essence of Christmas. Bindle's Christmas range is sure to please even the hardest to buy for – from your boss to your clients and your father-in-law to the cousin you get in the Kris Kringle every year!

Click here for our full range of online [Christmas Gifts](#)



Deck the halls



Joy to the World



Feeling Festive





# Bindle is B Corp Certified

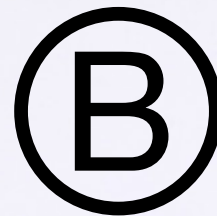
Meeting the highest global standards of social and environmental performance, transparency and accountability, Bindle is officially B Corp Certified.

Bindle has always believed in linked prosperity – that all stakeholders connected to the business should prosper as it prospers.

We are majority female owned and operated, source the highest quality, Australian products and have eliminated plastic from our packaging. We recycle everything we can and support a number of local not-for-profits.

Being environmentally conscious is one of our core values and as such we hold ourselves accountable. It doesn't matter if you're a large corporation, or a small boutique shop owner, Bindle believe we should all be striving to be eco-friendly.

**Certified**



**Corporation**





“ We worked with Bindle on a brand campaign for Dan Murphys at Christmas and had a fantastic experience. Catherine, Janet and the team were so accomodating and allowed us to customise our gift pack and packaging as we needed to bring the campaign to life. We loved the outcome so much we ended up using it as our staff gift for Christmas and the packs were a sell out to customers. Having the packaging, packing and distribution all handled by Bindle made the campaign a super seamless and easy experience. ”

— Emily Beasley  
Marketing, Broadsheet

“ I ordered Bindle Christmas gifts for our workplace. These were very well received by our suppliers. The gifts were packaged professionally and personalised with our business logo and branded tissue paper. Highly recommend Catherine and the Bindle team ”



## Contact & Connect

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