

**INSTANT**  
TM

# INSTANT™

---

## Coffee Supreme Instant: The best coffee when you can't have the best coffee.

Coffee Supreme Instant is something else. It's made from 100% coffee and has no additives, no fillers. We simply take the same quality coffee you've come to expect from us, roast it, brew it and freeze dry it. Instant coffee with traceability, that's something new. For our first Instant, we sourced a delicious coffee from the Yacuanquer region in Colombia.

Instant coffee is a Kiwi invention, first patented by David Strang of Invercargill, 1890. It has been a staple of backcountry huts, rural tea rooms, thermos jugs and Arcoroc mugs since ages ago. Coffee Supreme Instant adds a chapter to that story, allowing you to have the best coffee experience in those far-to-reach places where you couldn't before.

---

THE NEXT BEST THING