

InStyle

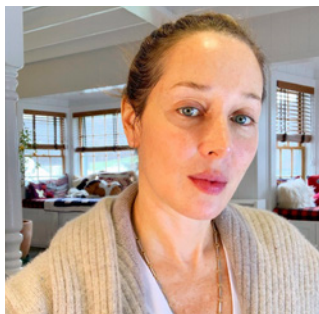
JULY 2021

Salma
Hayek



women On Top

Where Is Your Favorite Summer Destination?



“The island of Capri [in Italy], where I spend beach days with my kids, and the tropical paradise at One&Only Mandarin in Mexico.”

TATA HARPER
Founder of Tata Harper Skincare,
“Nature’s Touch,” p. 52

“Copenhagen. In July, it’s the greatest. I can’t vouch for February.”



“Taipei, my birthplace, to see family and friends. From street-food stands to Michelin-starred restaurants, you will never go hungry.”

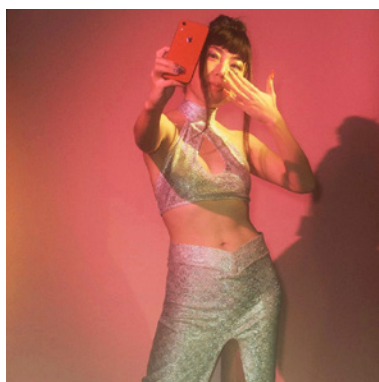
TINA CRAIG
Founder of U Beauty, “The Way Forward,” p. 46



CHRISTOPHER BAGLEY
Writer, “Portrait of a Foxy Lady,” p. 76

“Cabo San Lucas. Las Ventanas. Heaven.”

KRISTIN CHENOWETH
Actress and singer,
“The Show Must Go On,” p. 68



“Japan. I love to visit family and friends and shop for the newest nail products and fashion.”

MEI KAWAJIRI
Manicurist, “The Way Forward,” p. 46



“Since I first discovered it, Fire Island [N.Y.] has been my favorite place. No roads or cars. Just the beach and old friends.”

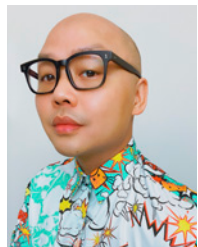
MICHAEL BULLOCK
Writer, “Dr. T & The Women,” p. 92



The Way Forward

THREE BELOVED BEAUTY PROS ON THEIR EXPERIENCES

IN THE INDUSTRY AND HOW AAPI REPRESENTATION CAN IMPROVE



Daniel Martin

TATCHA GLOBAL DIRECTOR OF ARTISTRY & EDUCATION

I've gained the courage to feel like I am a voice in the beauty space, but I haven't always thought of myself in that way. Until someone brought it to my attention, I didn't realize that I am the first Asian American to have this position at a beauty brand. There's Peter Philips at Dior, Lucia [Pica] at Chanel, and Tom [Pecheux] at YSL. I definitely discovered my courage because of the Black Lives Matter movement and [the murder of] George Floyd. Up until that point I never spoke publicly about politics or where I stood on social matters, but what happened to Floyd was an awakening to me. Now I know I need to be vocal to make a difference. It's interesting because my father is white, he's French, and my mother is Vietnamese. I have a very white name. I've had to deal with showing up to jobs where they thought I was the assistant to Daniel Martin because they were expecting someone white to be the makeup artist. I've also been mistaken for the nail tech. This is why education about the Asian experience in this country is so important. We don't read about it in our history books at school. We need more Asians in executive positions to have seats at the table. It's why I embrace diversity in my artistry. I'm very fortunate to have such a range of inspiring women [Jessica Alba, Meghan Markle, and Jessica Biel] whom I work with to bring out their own beauty. Makeup isn't about covering up; it is about empowering that person's strengths.

INSPIRATIONS

"I remember watching Nancy Kwan movies with my mom as a kid. Coming to the U.S., this was the first time my mom saw someone like her, on the big screen."

—DANIEL MARTIN

Chinese & British actress Nancy Kwan in *Kung Fu: The Cenotaph* I & II.



Tatcha The Silk Powder, \$48; tatcha.com



Martin's grandparents on their wedding day (above). Martin's grandmother influenced his love for makeup and beauty. His mother (right) lost her family in the Vietnam War and moved to the U.S. while pregnant with him.



Tina Craig

FOUNDER OF SKIN-CARE BRAND U BEAUTY

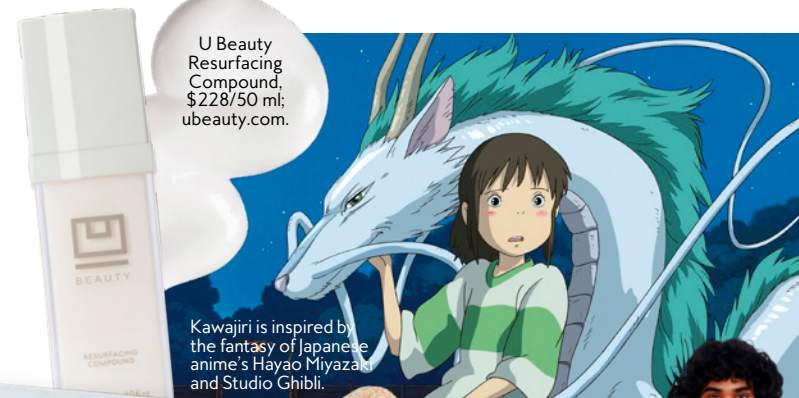
Ever since I immigrated here from Taiwan when I was 8, I've always looked at how fashion magazines and runways tried to Westernize our features. In the '90s, if I was getting my makeup done, the artist would contour my eyelids to look more Eurocentric instead of trying to highlight them. I'm proud of my eyelids, and it took years for me to accept myself. Once in a while, I still have to remind makeup artists of this. I've experienced micro-aggressions, like when publicists confuse me with other Asian women and tag us interchangeably on Instagram. It's a passive-aggressive way of saying all Asians look alike, which we don't. [When it comes to the industry,] I am totally in support of everyone using long-standing Asian beauty methods and tools. It's not offensive to me when non-Asian women perform these practices; it is only problematic when they try to tell us they can do it better than a 5,000-year-old culture. It is genuinely

"Gemma Chan exhibits even more courage in her real life than the superheroes she plays onscreen."

—TINA CRAIG



GEMMA CHAN



U Beauty Resurfacing Compound, \$228/50 ml; ubeauty.com.

Kawajiri is inspired by the fantasy of Japanese anime's Hayao Miyazaki and Studio Ghibli.



Japanese jewelry designer Tina Chow influenced Craig after she discovered Chow's creations at Bergdorf Goodman.

"Rei Kawakubo didn't change her Japanese style to cater to Western fashion."

—MEI KAWAJIRI



ManiMe Mei's Party by Mei Kawajiri, \$25; mani.me.co.



Whenever Kawajiri does nails backstage at Balenciaga shows, she feels free to create.



The originality of Japanese designer Rei Kawakubo reminds Kawajiri to stay true to herself.

appreciated when people have educated themselves about our traditions and cultural origins. Give credit where it is due and honor these practices. I know this sounds cliché, but if you are not part of the solution, you are part of the problem. When I was younger, the character Long Duk Dong from *Sixteen Candles* made thousands of young Asian American teenagers hate themselves. I went to see it in the theater and every time that character came on the screen my friends would laugh—I wanted to crawl into a hole in the floor and disappear. I always wished there was someone who would speak up for us and say, "This is not OK." It's actually a part of our culture to not cause trouble. Yet I was always labeled as a troublemaker by my family, which I kind of liked. [laughs] Speaking up for my community has made me really proud of myself and, for the first time ever, I don't have imposter syndrome.



Mei Kawajiri

MANICURIST

I moved to New York from Japan in 2012. Not many people know what it's like to leave their home country and start alone somewhere new. I am so lucky to have grown up in Japan and been surrounded by Asian singers, models, and actors in the media. It was surprising how little Asian representation [in the beauty industry] there was when I came here. I think that everyone would be more kind if they put themselves in other people's shoes. Just a few years ago, a client's husband told me to "speak English," even though I was, although not perfectly. I was shocked and never went back because I was never going to be treated that way again. Asian cultures are built on respect—we are strong-minded and choose our words wisely. I am so proud of how far I have come. I taught myself English with a textbook and practiced on photo shoots and in the salon where supportive people helped me learn new words every day. I use my platform to represent the AAPI community by sharing how amazing our culture is through style, food, and, of course, nails [her clients include Dua Lipa and Bella Hadid]. What makes the nail community so special is its roots in Asian traditions. Many [American] salons use Japanese gel [nail polish] and in the U.S. market, original products from Asia are becoming more mainstream. Being Japanese is such an honor, especially as an artist coming from a culture that is extremely detail-oriented and has such high standards for quality. It's sad that our contributions have been appropriated and sold with no real ties to the community. The industry needs to make an effort to understand our culture beyond the generalizations and stereotypes. Don't just order sushi or use our technology without supporting the people behind it. Travel to Asia to see for yourself how the cultures are so incredible in the way that they have respect for all people and care about every single thing. I'm most proud of the road I paved for nail art culture and artists who want to follow in my footsteps. I remember only a few places did nail art when I first came to New York, but now most salons offer it because there is such a demand. I'm happy we will continue to push boundaries together.