

# VOGUE

APRIL

## *Platinum* QUEEN

*Vogue* celebrates HER MAJESTY'S  
70 YEARS on the THRONE

ANYA TAYLOR-JOY  
HOLLYWOOD  
ROYALTY

NEW REGAL STYLE  
THE BAG  
THE GOWNS  
THE JEWELS

VOGUE'S GUIDE  
TO RADIANT SKIN





**THE NUE  
CO Skin  
Filter, £30**



**THE NUE  
CO Barrier  
Culture  
Moisturiser,  
£45**



**FRANCE: VIOLETTE SERRAT,  
FOUNDER OF VIOLETTE\_FR**

"In France we believe that being different means being unique. So at Violette\_FR we nurture that because, ultimately, we want to take care of what Mother Nature gave us instead of changing it. That's why the concept of celebrating who you are is so important for us. I saw that there was a need to create a brand that restores our relationship with beauty, with the skin you're in. It's skincare to celebrate yourself, rather than something to 'fix' yourself."

**VIOLETTE\_FR Bison Balm in Béaise,  
£24. Right: C'est La Cream, £62**



**COLOMBIA: JULES MILLER,  
FOUNDER OF THE NUE CO**

"I was born in London but moved to Colombia from an early age. My mother is from 'El Quindío', the coffee region, but beauty in Colombia is not about how you look, but how you feel about yourself! My grandfather was a chemist and lecturer at Cambridge University and he was part of the team that led significant research into vitamin B12. So through my Colombian mother taking me to herbalists in the local market and my grandfather schooling me on the ins and outs of clinical studies, I've learnt a lot about the powerful benefits of both natural and medical grade ingredients. It is how we develop our formulas."

**ENGLAND: CAROLE BAMFORD,  
FOUNDER OF BAMFORD**

"As a child in the English countryside, I remember being given rose hip syrup to heal cuts and scrapes and we now use rose hip seed oil in our skincare formulations because it can strengthen our skin's membranes, which deteriorate as we age. Our skin is our largest organ, so it makes sense to me that what I put on my body is as nourishing as what goes into it, so it was instinctive to look to nature to feed the skin."

**BRAZIL: FRANCISCO COSTA,  
FOUNDER OF COSTA BRAZIL**

"Growing up in Brazil, where the beach is the backdrop to life, there is an ease Brazilians have with their bodies – they are comfortable in their skin. There is an expression used by the people of Rio: instead of greeting people with "How are you doing?" they say "E aí, Beleza?", which literally means "Is everything beautiful?" So I'm inspired by the richness in spirit of the Brazilian people, hence Costa Brazil inspires a different definition of beauty – one that you find within yourself!"

**From left:  
COSTA  
BRAZIL  
Stainless Steel  
Massage Tool,  
£185. Kaya  
Anti-Aging Face  
Oil, £115**



**BAMFORD Nourishing  
Sleep Mask, £60**

## Destination BEAUTY

**FUNMI FETTO embarks on a  
world tour of skincare DISCOVERY**

A gamut of destinations across the world, including Brazil, India, China, France and Togo, are the unlikely inspirations for some of skincare's most exciting and progressive offerings. While the formulations are created for the rigours of modern times, the genesis of the brands are very much steeped in heritage. Ten beauty founders venture down memory lane to reveal how their roots have influenced the skincare lines we are coveting right now.

**TOGO & GHANA: ROGER  
DUPE, FOUNDER OF MELYON**

"The birth of Melyon – the ingredients, formulation and even packaging – represents my expression to close the gap between my West African – Togo and Ghana – and my Swedish heritage. I wanted to highlight unique ingredients, shea butter baobab and moringa oils, and traditions that have long been used by women and men in West Africa. My mother always taught me to take pride in my skin and that 'it's not OK to be dry!' Mothers would massage their babies with shea butter so they can sleep better. Having silky-soft skin was not only seen as an affordable status symbol, it was a spiritual practice."



**From left: MELYON Night Cream,  
£38. Detox Serum, £68. Both at  
[Candourbeauty.com](http://Candourbeauty.com)**

## CHINA: TINA CRAIG, FOUNDER OF U BEAUTY

"The Chinese believe that good skin is synonymous with self-confidence. Instead of covering up your face with make-up, embrace your healthy, glowy skin. It starts from the inside out, taking care of yourself holistically – my grandmother taught me this at a young age. The goal is simple: to feel good and be comfortable with yourself, feeling ready to face the world every single day. That's why, in addition to introducing proprietary science and high-performance products, one of my main motivations in launching U Beauty was to give the gift of 'good skin' – and the self-confidence that inherently comes with it – to the world."

*From top: U  
BEAUTY The  
Super Hydrator,  
from £65.  
Resurfacing  
Compound,  
from £85*



## SOUTH KOREA: CHRISTIN CHANG, CO-FOUNDER & CO-CEO OF GLOW RECIPE

"Being raised in a Korean household the act of caring for skin was always integrated into our upbringing. Our grandmothers used to apply cold watermelon rinds to soothe irritated and inflamed skin during the summer months. Seeing the soothing effect of this natural ingredient always sta

