



NO TICKET NEEDED

Bring the excitement of the world of soccer to a field near you. Imagine USA versus Brazil, a match between Arsenal and United, or a tournament with all the great soccer cities of the USA. Offer a unique soccer experience to your soccer organization and create memories that will last a lifetime.

AND YOU DON'T NEED A TICKET TO GET IN!

BRING THE EXCITEMENT OF THE WORLD OF SOCCER TO YOUR FIELDS!

3 UNIQUE PROGRAMS

3 DISTINCTIVE SOCCER EXPERIENCES



INTERNATIONAL SERIES

The global game of soccer; introduce your members to soccer on an international scale and create a soccer experience that will last a lifetime.

CHAMPIONSSERIES

Club soccer around the world; introduce your members to the biggest clubs from across the globe and ignite their passion for the game.



CITYSERIES

An American soccer experience; bring your season to life and let your imagination create lasting soccer memories with teams from across America.



THE INTERNATIONAL JERSEY

POWERED BY **XARA** SOCCER

The International Series begins with 14 unique national team crests that represent the passion, color and identity of each country.



THE EXCITEMENT OF INTERNATIONAL SOCCER

There is nothing more exciting than soccer on a global scale. In countries around the world soccer is known as “the beautiful game” and in many of these countries soccer is the national sport. The USA has built a strong reputation in both the men’s and women’s game through their success in the sports ultimate competition the “World Cup.” Now you can introduce your members to the fun and excitement of playing soccer at the International level with the International Series product, programs and support materials. This product will bring an authentic soccer experience to your program, and your members will thank you for introducing them to a very exciting and unique aspect of the game. The product, the on the field flags, the valuable online support materials and your imagination, will allow you to create an International soccer experience that will turn a “Season of Games into a Lifetime of Memories.”

The jersey is designed to perform on the field, engineered in Xara X-Lite microfiber fabric with Dri-X technology. Each jersey reflects the color, style and flavor of each nation.

15 JERSEYS AVAILABLE IN ADULT AND YOUTH SIZES

ONLY \$30.00

Visit xarasoccer.com or email customersupport@xarasoccer.com to learn more.

DISCOUNT TEAM PRICING AVAILABLE!

THE INTERNATIONAL JERSEY COLLECTION

POWERED BY **XARA** SOCCER

ARGENTINA



BELGIUM



BRAZIL



ENGLAND



GERMANY



HOLLAND



IRELAND



ITALY



JAPAN



MEXICO



PORTUGAL



SPAIN



URUGUAY



USA



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THE CHAMPIONS JERSEY

POWERED BY **XARA** SOCCER

The Champions Series begins with 15 unique club crests that represent the passion, color and identity of the most revered clubs in soccer.

Celtic



EXPERIENCE THE PINNACLE OF THE CLUB GAME ACROSS THE GLOBE.

Soccer is a game that on an international level creates passion and excitement that goes way beyond anything seen in traditional US sports. Clubs in countries around the world are supported by a massive army of fans that travel thousands of miles to support their club. The passion and tradition of club soccer around the world is the inspiration behind the Champions Series. Xara has created this range of product to honor the passion that these international clubs have developed. It introduces your members to the club soccer at the International level and helps bring this excitement and knowledge of the game to soccer families in your club.

The jersey is designed to perform on the field, engineered in Xara X-Lite microfiber fabric with Dri-X technology. Each jersey reflects the color, style and flavor of each club.

15 JERSEYS AVAILABLE IN ADULT AND YOUTH SIZES

ONLY \$30.00

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DISCOUNT TEAM PRICING AVAILABLE!

THE CHAMPIONS JERSEY COLLECTION

POWERED BY **XARA** SOCCER

AMERICA



ARSENAL



BARCELONA



CELTIC



CHELSEA



DORTMUND



FLUMINESE



INTER



JUVE



LIVERPOOL



MADRID



MILAN



MUNICH



PARIS



UNITED



Visit xarasoccer.com or email customersupport@xarasoccer.com to learn more.



THE CITY JERSEY

POWERED BY XARA SOCCER

The City Series begins with 17 unique city team crests that represent the passion, color and identity of great American soccer cities.



AN AMERICAN SOCCER EXPERIENCE

For many parents and children at the younger age groups their introduction to the game is when Mom and Dad sign their child up to play soccer for the first time. They enter a world that is unfamiliar in everyway, the skills of the game, the rules of the game, even how the game is played are all new things yet to be learned. This lack of understanding can be unnerving for many new soccer families. That is why Xara created an exciting soccer experience built around something that will be familiar to everyone: famous US cities. This exciting City Series product range brings Xara's most detailed and unique designs to life and they capture the richness of what makes each of these famous cities different. Cities you may have lived in, cities where family memories have been shared, even teams from other sports that have brought these great cities both joy and heartache. All of these things make the cities of this product familiar to everyone involved and adds richness and familiarity to their early soccer experience. That is why the City Series product is perfect for programs that have many families who are not familiar with the game.

The jersey is designed to perform on the field, engineered in Xara X-Lite microfiber fabric with Dri-X technology. Each jersey reflects the color, style and flavor of each city.

15 JERSEYS AVAILABLE IN ADULT AND YOUTH SIZES

ONLY \$30.00

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DISCOUNT TEAM PRICING AVAILABLE!

THE CITY JERSEY COLLECTION

POWERED BY XARA SOCCER

BOSTON



CHICAGO



COLUMBUS



DALLAS



DENVER



HOUSTON



KANSAS CITY



LOS ANGELES



NEW YORK



PHILADELPHIA



PORTLAND



SALT LAKE CITY



SAN JOSE



SEATTLE



TORONTO



VANCOUVER



WASHINGTON



MAKE YOUR PLAYERS FEEL LIKE THE PROS

xarasoccer.com

The design team at Xara Soccer have engineered the Nation Short, League Short and League Sock in a sequence of color options that will give you the ability to kit your players with the perfect jersey, short and sock color combination.

DISCOUNT TEAM PRICING AVAILABLE!

ENGLAND
INTERNATIONAL SERIES



Nation Short ONLY \$20.00



League Sock

ONLY \$6.50

INTER
CHAMPION SERIES



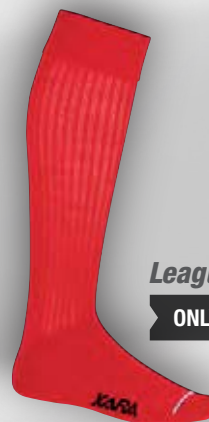
League Sock

ONLY \$6.50

WASHINGTON
CITY SERIES



League Short ONLY \$16.00



League Sock

ONLY \$6.50

Visit xarasoccer.com to view the available product range.



CHANGE EVERYTHING IN JUST ONE SEASON

Why should your soccer organization run a theme series season? In the simplest terms it allows you to create a platform that makes the soccer experience more enjoyable and makes success for the organization easier to achieve. But don't take our word for it. See what clubs around the country are saying.

▶ GROWTH

"Our program has grown from 300 players four years ago to almost 1,000 players today, and we continue to grow. We consider the Xara Themed Jersey's to be a key component in this success. We have also been able to raise the fees three times during this period and have seen no slow down in our growth or complaints from the parents."

Neighborhood Sports, TX

▶ COACHES

"Xara Theme Series jerseys created an exciting change that we couldn't have imagined. Our players wear these shirts throughout year promoting our club and the sponsors; there isn't a day when I don't see somebody wearing the jersey with tremendous pride. That one small change has instantly surpassed all of our expectations. It is a win - win for our youth players, coaches and sponsors."

Simsbury SC, CT

▶ FINANCE

"The Theme Series has changed the dynamic of our ability to engage local business in our community to become involved as sponsors. We raised \$20,000 in the first year because of the excitement created by the Theme Series product and the activities that we created with it."

North Rutherford Youth Soccer, TN

▶ RETENTION

"The use of Xara's 'Themed Series' products has been a 100% hit and a 100% success. Our retention of players season to season has increased significantly, and our association has grown in the past 3 years from 3000 to 4500 players."

Arlington Youth Soccer, TX

▶ PARENTS

"Our opening day event makes the start of the season something special, something that everyone looks forward to. We have even had some players sign up play just so they can be part of this event. We have an Olympic style parade with all of the kids coming out by team. We have food, games, bouncy castles and water slides; it's a big family event. We have even had a flyby done by the Air National Guard and a Bag Piper to kick off the day. The whole community gets involved and our sponsors love it. We pay a little bit more for the uniforms but we get the money back 10 fold."

Smithfield Soccer Club, RI



MORE THAN JUST A JERSEY

The **No Ticket Needed** experience is so much more than just a top class jersey. Enhance the overall soccer experience of your players and parents with flags and banners for the sideline. Sign up for the suite of online support materials that will assist your organization in creating the soccer experience of a lifetime.

PRE SEASON

Bring the community together with a pre season parade of nations using flags and banners. Create a family fun day with food from the various nations or cities. The pre season support brings awareness to families in the community to maximize registration and allows parents to get involved in the **No Ticket Needed** experience ahead of the season.



SEASON

During the season the apparel products, online support materials and creativity of your members will create a family soccer experience that turns a season of games into a lifetime of memories.



POST SEASON

Add richness and value to your organizations soccer experience by creating a No Ticket Needed experience. Unique uniforms and products are enhanced by free online support materials that include tournament organizers, team information, **player certificates**, photograph surrounds and parent's notes. Put it all together to build a truly memorable soccer experience for everyone.



TOURNAMENT ORGANIZER

Developed in a simple, but dynamic, spreadsheet format, the tournament organizers are functional sheets that allow you to plan and execute a variety of different tournaments from a classic 32 team World Cup down to a simple final match.

World Cup down to a simple final match.



- Editable Excel Format
- 7 Tournament Formats
- Printable
- Tournament Ideas

16 team tournament		First group stages round robin league play					
		Quarter Finals					
		Semi Finals					
		3rd vs. 4th					
		Final					
16 TEAM TOURNAMENT							
16 Team tournament							
Group A		Group B		Group C		Group D	
Team 1A		Team 1B		Team 1C		Team 1D	
Team 2A		Team 2B		Team 2C		Team 2D	
Team 3A		Team 3B		Team 3C		Team 3D	
Team 4A		Team 4B		Team 4C		Team 4D	
Match #	Matches	Match #	Matches	Match #	Matches	Match #	Matches
1	1A v 2A	7	1B v 2B	13	1C v 2C	19	1D v 2D
2	1A v 3A	8	1B v 3B	14	1C v 3C	20	1D v 3D

A TOURNAMENT THAT YOUR MEMBERS WILL NEVER FORGET!

Visit xarasoccer.com or email customersupport@xarasoccer.com to learn more.



A SEASON OF GAMES, A LIFETIME OF MEMORIES™

Sign up for the suite of online support materials that will assist your organization in creating the soccer experience of a lifetime for your players, parents and coaches.

Visit xarasoccer.com or email customersupport@xarasoccer.com to learn more.



- Player Photo Surrounds
- Team Photo Surrounds
- Graduation Certificates
- Interesting Facts About Your Country, City, or Club

A SEASON OF GAMES, A LIFETIME OF MEMORIES™



A SEASON OF GAMES A LIFETIME OF MEMORIES™



The use of Xara's 'Theme Series' products has been a 100% hit and a 100% success. Our retention of players season to season has increased significantly, and our Association has grown in the past 3 years from 3000 to 4500 players. More families are having a truly memorable family soccer experience. The experience with Xara's 'Theme Series' products and programs has far surpassed our greatest expectations."

Richard Leverenz, Executive VP Arlington Soccer Association



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MAKE SUCCESS EASY TO ACHIEVE

The full range of themed products means that you are sure to find the soccer experience that is right for your program. Each offers an experience that is rich, distinctive and memorable. Players will remember the team that they played on, parents will engage in creating a unique soccer experience, coaches will wear the colors with pride and administrators will honor their commitment to providing a fun, safe, and memorable experience. With Xara products and the imagination of your members you will create a season that delivers memories that will last a lifetime. *Get started today by emailing customersupport@xarasoccer.com or by calling Xara at 800-444-9272.*



Visit xarasoccer.com or email customersupport@xarasoccer.com to learn more.





XARA SOCCER

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