LOQI

New Textures

Catalogue 2019
Who we are

Born with a spirit of adventure, curiosity drives us to make good things even better. We love bringing creativity and good design into people's everyday lives. We are expressive, colourful, everywhere. Oh, and internationally connected. We’ve come a long way, and there’s so much more to discover.
Our Textures

Our materials and textures are pretty fantastic. Let’s get a bit nerdy here and learn about transparent, reflective, quilted and other special effects. Touch me. Feel me.
Pleated

Pleat by pleat. Line by line. Shape by shape. Every pleat is a movement. Carry all happiness, wittiness, jolliness and flashiness with you at all times. Ride the plissé waves, explore the power of form and fold with our extra-loving, extra-classy fabric. Increase me. Decrease me. Play me.
Quilted

Finest fabrics. Smooth stitching. Layers and lines. Take a trip on a ship with your friend at the hip. Have a nap on it's back, it will keep you on track. Hold tight, enjoy the ride and love every quilted bit. **Hug me.**
Metallic

It’s the new black, millennial pink and red carpet red. Yes, it’s the magic of metallic. Jazz up your moves and dazzle everyone on the dance floor with shiny metallic madness. All the way to the stars! Disco me.
Transparent


Surprise me.
Reflective

Faster than light. Brighter than a meteorite. Get ready to take flight with the white-hot reflective fabric. Space cadets, astronauts, and cosmonauts, coming through! This fabric has hi-reflective glass bead coating that helps to shine a light through the stormiest nights. Lifting off the orbit has never been so fun before. Blind me.
Our Products

We make extra-loveable, super-strong backpacks, bags, zip pockets, luggage covers and weekenders. Our products are also just like you and me – great looking, smart and dependable. We are proud to be STANDARD 100 by OEKO-TEX® certified.
Walk the catwalk on Fifth Avenue. Get under the spotlight and wear your beret on the Champs-Élysées. Shine and sparkle amidst the lions of Piccadilly Circus. Be your own style icon with a dashing passion for fashion by LOQI.
Artists Collection

We've climbed the mountains of Romania. Stumbled through the streets of Tokyo. Got lost in London and buzzed in Berlin. We'll do just about anything to hunt down a LOQI artist.
Museum Collection

From the Louvre to the Uffizi. From the Guggenheim to Centre Pompidou. You can find a LOQI anywhere on this planet. Finally there is enough art to go around. Who is your number one artist of all time?
Zip Pockets

Backpack
May the road be fun. May the road be fast. May it be full of friendly twists and flavourful turns. May the road be a fantastic blast. This one is for our dearest, fearless friends. This one is one for the road.

Bag
Strong like a (wo)man. Loyal like a dog. Eco-friendly, chemical-free, long-lasting, water-resistant. And extremely good looking. No, it’s not too much to ask. You can have your cake and eat it too.

Weekender
Grab the weekend. Meditate on Mount Makalu. Walk the Dragon’s Backbone. Hike the Isle of Skye. Ooooh. We are light and made for adventure. Hello World. We’re off to explore.

Luggage Cover
Bring bliss to the baggage claim. Get giggles at the gate. You’ll earn miles and miles of smiles with a LOQI luggage cover. Sometimes what’s on the outside counts too. Give the old boy a makeover.
We’re Doing Good

Wake up feeling good about yourself. Even if you don’t make it to the gym first thing in the morning, just look over at your LOQI.

Our Factory

LOQI is made in China, the Land of the Red Dragon. It is a family factory with 150 workers. Our factory has 30% shares in our LOQI brand, this is how we ensure our quality. Good quality also means production meets high ethical standards. The factory has received accreditation from the third-party BSCI, a leading supply chain management system controlling all workers benefits from fair health to fair pay, safety, work hours and legal rights. LOQI makes products that both the environment and people love. We love our factory. And our factory loves us. It’s a match made in heaven.

Oeko-Tex Certified

LOQI is an eco-friendly, STANDARD 100 by OEKO-TEX® certified. This is proof of our commitment to producing sustainable products without harmful substances. The certification includes tests for illegal substances, legally regulated substances which are harmful but not yet regulated, and also includes precautionary measures to safeguard consumer health around colour-fastness and skin-friendly pH-value and food safe. Phew!

Waterless Printing & Recycled Paper

Here comes our favourite part! We make sure all our products are printed using waterless printing. Our eco-friendly dyes have been STANDARD 100 by OEKO-TEX® certified. There is zero dye wastage. Our sublimation printing papers are recycled to make our cartons for transport. These cartons are recycled again and again shipping our goods from our warehouses to our prized customers.

Our Dyes

At the LOQI factory there is no dye waste product from printing. We recycle the leftover colours and mix them to create black for monochromatic designs. By the way, no bleaches are used either. Doesn’t this sound good?
Our Materials

Here at LOQI, the quality and durability of our bags have always been a priority. We are proud to say all our products are sustainably produced. And we promise they will also make you smile along the way. That’s a promise!

Meet our Polyester Taffeta

Textile strength is the wonder of this material. That’s why LOQI lasts and lasts. Sustainability also means wear it as long as possible. Or to be more precise, to wear it until it’s broken beyond repair. This material has multiple properties. Water resistant. Colour fast. Food safe. A simple hand wash to clean has low energy impact – use less water than some natural fabrics like cotton.

Meet our TPU

We would like you to meet TPU. Elastic, breathable, water resistant, impact resistant, abrasion resistant, oil resistant. Oh, and it does not stiffen or discolour over time. Bam. TPU is not toxic. It is safe in many applications. It is even used in biomedical cases. TPU material is not to be confused with plastic PVC or PET which are harmful to the environment and to humans. PVC contains dangerous chemical additives such as phthalates and chlorine. TPU not only differs from them by its safety certification but also by its many quality properties. Wait, that’s not it – it is mechanically recyclable and can be melted and moulded over and over again! We told you we love to reuse.
Our Community

Say YES to a LOQI that brightens up your day, every day. Say no to one use plastic bags. Let’s reduce the use of plastic bags together, we care for the environment as much as we can. Our community is making a difference by always carrying a LOQI. It means the World, Mars, and Venus to us.