

LOQI



HALLO. 你好. HEI. こんにちは. CIAO.

LOQI collaborates with artists from every corner of the earth for our ever-expanding collection of eco-friendly, super-reusable, extra-loveable bags, backpacks, zip pockets and luggage covers. From Christopher Niemann to the Brosmind Brothers. Asako Masunouchi to Stephen Cheetham. Sagmeister & Walsh to Alex Trochut. There really is something for everyone.

The LOQI team is a happy, vibrant, disruptive bunch based in Berlin. We've also come together from different corners of the earth. Australia. Germany. Japan. Finland. China. Italy. We value difference—it's in our culture and in our products. And we're always up for trying something new and different.

100 individual designs. 5000 cities around the world. Airports. Bookstores. Pop-Ups. Concept Stores. Boutiques. You can find a LOQI just about anywhere.



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Products

BACKPACK

May the road be fun. May the road be fast. May it be full of friendly twists and flavorful turns. May the road be a fantastic blast. This one is for our dearest, fearless friends. This one is one for the road. The LOQI backpack.

REUSABLE BAGS

Strong like a man, loyal like a dog, eco-friendly, reusable, chemical-free, long-lasting, water-resistant, washable. And extremely good looking. No, it's not too much to ask. You can have your cake and eat it too.

ZIP POCKETS

Lipstick, a toothbrush, and clean underwear. Passport, camera, and warm socks. Cellphone, wallet, and keys. Each new adventure calls for its own set of tools. Pack small and go big.

LUGGAGE COVERS

Bring bliss to baggage claim. Get giggles at the gate. You'll earn miles and miles of smiles with a LOQI luggage cover. Sometimes what's on the outside counts too.

LOQI & Oeko-Tex

Wake up feeling good about yourself. Even if you don't make it to the gym first thing in the morning. Just look over at your LOQI. It's an eco-friendly, OEKO-TEX certified product.

Everyone loves LOQI

Check out some buzz from around the globe.



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