

SEVEN SEEDS TRANSPARENCY REPORT

WATURI ESTATE PB • KENYA • FULLY WASHED

**TART & TANGY PROFILE WITH NOTES OF PASSIONFRUIT,
PEACH, SHERBET**

ROAST SCALE ☐ ☒ ☐ ☐ ☐ ☐
LIGHT MEDIUM DARK

COMPARE THE DIFFERENT TRADING MODELS

TRADING MODEL	SEVEN SEEDS	COMMODITY	FAIRTRADE
FARMGATE	\$9.79	varies	varies
FOB	\$12.93	\$6.64	\$6.84

Figures are in \$AU/kg, at the conversion rate at time of contract. Varies due to the different processing methods for each different coffee, so comparison isn't possible.

ROASTER NOTES

David Murathe cultivates his SL varieties at Waturi Estate in Thika, Muranga. The farm sits at an elevation of 1800 masl; the high altitude provides the warm sunny days and cool nights that promote sweet, dense cherry. The cooler weather also minimises the number of pests and diseases that affect coffee trees. David receives regular training from KenyaCof in good agricultural practices, including fertiliser application, pruning guidance and renovation advice, which helps him to keep his small farm in optimal condition. His years of working with KenyaCof have enabled him to improve yields and quality, and he looks forward to his hard work paying off by creating new relationships with roasters like Seven Seeds.

ROASTING IS SUBJECTIVE. TRANSPARENCY IS CLEAR.

We believe in the future of coffee so we're publishing the price we pay for coffee, so farmers don't need to turn to other crops. We've listed the FOB (Freight on Board) price we paid to the exporter. The Farmgate price is money received directly by the farmer for their coffee as parchment. On top of FOB, this coffee was shipped to Melbourne, quality assessments completed, roasted (resulting in a 15% weight loss), & retailed, adding significant costs. You can read more about the way we source coffee via our website.



PROFILE

SERVING YOU SINCE '07

PRODUCER: DAVID MURATHI

HARVEST: NOV - JAN

BUYER: COURTS

COUNTRY: KENYA

ALTITUDE: 1800 MASL

ORIGIN PARTNER: KENYACOF

ORIGIN: THIKA, MURANGA

PROCESS: FULLY WASHED

LENGTH OF RELATIONSHIP: 1ST YEAR

FARM / COOP: WATURI ESTATE

VARIETIES: SL-14, SL-28, SL-34

QUALITY SCORE: 87.5

FIRST ROAST: SEPTEMBER 23

LOT SIZE: 120

POUR OVER

WET FILTER PAPER IN THE CONE, ADD 20G OF COFFEE, SATURATE WITH 60G FILTERED WATER OFF THE BOIL. AFTER 30 SEC ADD 140G OF WATER, AGITATE WITH SPOON FOR ONE ROTATION, AFTER 60 SEC ADD 150G, STIR AGAIN IN SAME MOTION. TOTAL BREW TIME SHOULD BE 2:30-3:00 MINS.

FILTER BATCH BREWING

SEVEN SEEDS TARGET RATIO: 16.5 : 1

ESPRESSO BREWING

18G BASKET	ROBUR	MYTHOS	EK	20G BASKET	ROBUR	MYTHOS	EK	21G BASKET	ROBUR	MYTHOS	EK
DOSE	19 G	19 G	18 G	DOSE	21 G	21 G	20 G	DOSE	22 G	22 G	21 G
TDS	8.5-8.9	8.5-8.9	8.5-8.9	TDS	8.5-8.9	8.5-8.9	8.5-8.9	TDS	8.5-8.9	8.5-8.9	8.5-8.9
SHOT WEIGHT	42 G	42 G	42 G	SHOT WEIGHT	48 G	48 G	48 G	SHOT WEIGHT	54 G	54 G	54 G
TIME	26-32 sec	26-32 sec	25-30 sec	TIME	28-32 sec	28-32 sec	25-30 sec	TIME	30-34 sec	30-34 sec	28-32 sec
YIELD	19-20 %	19-20 %	19-20 %	YIELD	19-20 %	19-20 %	19-20 %	YIELD	19-20 %	19-20 %	19-20 %
TEMP	95°	95°	95°	TEMP	95°	95°	95°	TEMP	95°	95°	95°

