

# SEVEN SEEDS TRANSPARENCY REPORT

## GOLDEN GATE ESPRESSO BLEND 40% ETH / 60% GUAT

### CHOCOLATE, BIG & BOLD

ROAST SCALE ○ ○ ○ ○ ● ○  
LIGHT MEDIUM DARK

### ESPRESSO BREWING

18G BASKET	ROBUR	MYTHOS	EK	20G BASKET	ROBUR	MYTHOS	EK	21G BASKET	ROBUR	MYTHOS	EK
DOSE	19 G	19 G	19 G	DOSE	21 G	19 G	19 G	DOSE	19 G	19 G	19 G
TDS	8.5-8.9	8.5-8.9	8.5-8.9	TDS	8.5-8.9	8.5-8.9	8.5-8.9	TDS	8.5-8.9	8.5-8.9	8.5-8.9
SHOT WEIGHT	42 G	42 G	42 G	SHOT WEIGHT	48 G	42 G	42 G	SHOT WEIGHT	42 G	42 G	42 G
TIME	26-30 SEC	26-30 SEC	26-30 SEC	TIME	28-32 SEC	26-30 SEC	26-30 SEC	TIME	26-30 SEC	26-30 SEC	26-30 SEC
YIELD	19-20 %	19-20 %	19-20 %	YIELD	19-20 %	19-20 %	19-20 %	YIELD	19-20 %	19-20 %	19-20 %
TEMP	95°	95°	95°	TEMP	95°	95°	95°	TEMP	95°	95°	95°

### POUR OVER

WET FILTER PAPER IN THE CONE, ADD 20G OF COFFEE, SATURATE WITH 60G FILTERED WATER OFF THE BOIL. AFTER 30 SEC ADD 140G OF WATER, AGITATE WITH SPOON FOR ONE ROTATION, AFTER 60 SEC ADD 150G, STIR AGAIN IN SAME MOTION. TOTAL BREW TIME SHOULD BE 2:30-3:00 MINS.

### FILTER BATCH BREWING

SEVEN SEEDS TARGET RATIO: 16.5 : 1

THUMBS UP TO TRANSPARENCY. LEARN ABOUT THE PLEDGE  
[WWW.SEVENSEEDS.COM.AU/SEVEN-SEEDS-BLOG](http://WWW.SEVENSEEDS.COM.AU/SEVEN-SEEDS-BLOG)

### ROASTING IS SUBJECTIVE. TRANSPARENCY IS CLEAR.

We believe in the future of coffee. We're publishing the price we pay for coffee, so farmers don't need to turn to other crops. We've listed the FOB (Freight on Board) price we paid to the exporter & within that, the Farmgate price, what <<Name>> directly earned for their coffee as parchment. On top of FOB, this coffee was shipped to Melbourne, quality assessments completed, roasted (resulting in a 15% weight loss), & retailed, adding significant costs. You can read more about the way we source coffee via our website.

# FINCA ROSMA, GUATEMALA

COMPONENT, 60%

PRODUCER: FREDY MORALES & FAMILY  
 ORIGIN: MICHICOY, HUEHUETENANGO  
 FARM / COOP: FINCA ROSMA  
 HARVEST: JAN 19  
 ALTITUDE: 1500-1900 MASL  
 PROCESS: FULLY WASHED  
 VARIETIES: BOURBON, CATURRA, VILLA SARCHI  
 BUYER: MATT  
 ORIGIN PARTNER: DIRECT PURCHASE  
 LENGTH OF RELATIONSHIP: 6TH YEAR  
 QUALITY SCORE: 85  
 LOT SIZE: 1000KG

## COMPARE THE DIFFERENT TRADING MODELS

TRADING MODEL	SEVEN SEEDS	COMMODITY	FAIRTRADE
DIRECT TRADE		VARIES	VARIES
FARMGATE & FOB COMBINED	\$9.59	\$3.14	\$4.48

FIGURES ARE IN \$AU/KG, AT THE CONVERSION RATE AT TIME OF CONTRACT.  
 VARIES DUE TO THE DIFFERENT PROCESSING METHODS FOR EACH DIFFERENT

# KOLLA BOLCHA, ETHIOPIA

COMPONENT, 40%

PRODUCER: KOLLA BOLCHA CO-OPERATIVE  
 ORIGIN: GERA, AGARO  
 FARM / COOP: KOLLA BOLCHA  
 HARVEST: DEC 18  
 ALTITUDE: 1985 - 2200 MASL  
 PROCESS: FULLY WASHED  
 VARIETIES: VARIED SEMI-FOREST COFFEE  
 BUYER: MATT  
 ORIGIN PARTNER: KATA MUGUDA FARMERS CO-OPERATIVE UNION  
 LENGTH OF RELATIONSHIP: 2ND YEAR  
 QUALITY SCORE: 87  
 LOT SIZE: 600KG

## COMPARE THE DIFFERENT TRADING MODELS

TRADING MODEL	SEVEN SEEDS	COMMODITY	FAIRTRADE
FARMGATE	\$3.86	VARIES	VARIES
FOB	\$8.98	\$2.94	\$4.38

FIGURES ARE IN \$AU/KG, AT THE CONVERSION RATE AT TIME OF CONTRACT.  
 VARIES DUE TO THE DIFFERENT PROCESSING METHODS FOR EACH DIFFERENT

SEVEN SEEDS COFFEE ROASTERS

