SEVEN SEEDS TRANSPARENCY REPORT

KAMAGOGO AA · KENYA · FULLY WASHED

ROASTER NOTES

Kamagogo is one of 4 factories operated by the Kiru Farmers Cooperative society and is located in Muranga County. This region is centrally located, and lies to the south of Nyeri, north of Thika, and West of Embu, all famed for producing outstanding coffee. Muranga County was formally part of Kenya's Central Province up until 2013 when the Provincial system was replaced by a system of Counties.

ROASTING IS SUBJECTIVE. TRANSPARENCY IS CLEAR.

We believe in the future of coffee so we're publishing the price we pay for coffee, so farmers don't need to turn to other crops. We've listed the FOB (Freight on Board) price we paid to the exporter. The Farmgate price is money received directly by the farmer for their coffee as parchment. On top of FOB, this coffee was shipped to Melbourne, quality assessments completed, roasted (resulting in a 15% weight loss), & retailed, adding significant costs. You can read more about the way we source coffee via our website.

BRIGHT & JUICY PROFILE WITH NOTES OF BLACKBERRY, PLUM, TOFFEE

ROAST O • O O O O O SCALE LIGHT MEDIUM DARK

COMPARE THE DIFFERENT TRADING MODELS

TRADING MODEL	SEVEN SEEDS	COMMODITY	FAIRTRADE
FARMGATE	-	varies	varies
FOB	\$15.30	\$6.64	\$6.84

Figures are in SAU/kg, at the conversion rate at time of contract. Varies due to the different processing methods for each different coffee, so comparison isn't possible.



PROFILE SERVING YOU SINCE '07

PRODUCER: KAMAGOGO AA

HARVEST: NOVEMBER -

BUYER: MARK DUNDON

COUNTRY: KENYA

ALTITUDE: 1700 MASL

ORIGIN PARTNER: CAFE IMPORTS

ORIGIN: , MURANGA

PROCESS: FULLY WASHED

LENGTH OF RELATIONSHIP: 1ST YEAR

FARM / COOP: KAMAGOGO

VARIETIES: SL-28, SL-34, RUIRU 11, BATIAN, K7

QUALITY SCORE: 88.25

FIRST ROAST: 28TH JULY

LOT SIZE: 120 KG

POUR OVER

WET FILTER PAPER IN THE CONE, ADD 20G OF COFFEE, SATURATE WITH 60G FILTERED WATER OFF THE BOIL. AFTER 30 SEC ADD 140G OF WATER, AGITATE WITH SPOON FOR ONE ROTATION, AFTER 60 SEC ADD 150G, STIR AGAIN IN SAME MOTION. TOTAL BREW TIME SHOULD BE 2:30-3:00 MINS.

FILTER BATCH BREWING

SEVEN SEEDS TARGET RATIO: 16.5:1

ESPRESSO BREWING

18G BASKET	ROBUR	MYTHOS	EK	20G BASKET	ROBUR	MYTHOS	EK	21G BASKET	ROBUR	MYTHOS	EK	
DOSE	19 G	19 G	18 G	DOSE	21 G	21 G	20 G	DOSE	22 G	22 G	21 G	
TDS	8.5-8.9	8.5-8.9	8.5-8.9	TDS	8.5-8.9	8.5-8.9	8.5-8.9	TDS	8.5-8.9	8.5-8.9	8.5-8.9	
SHOT WEIGHT	42 G	42 G	42 G	SHOT WEIGHT	48 G	48 G	48 G	SHOT WEIGHT	54 G	54 G	54 G	
TIME	26-32 sec	26-32 sec	25-30 sec	TIME	28-32 sec	28-32 sec	25-30 sec	TIME	30-34 sec	30-34 sec	28-32 sec	
YIELD	19-20 %	19-20 %	19-20 %	YIELD	19-20 %	19-20 %	19-20 %	YIELD	19-20 %	19-20 %	19-20 %	
TEMP	95°	95°	95°	TEMP	95°	95°	95°	TEMP	95°	95°	95°	