SEVEN SEEDS TRANSPARENCY REPORT

ICHUGA PB · KENYA · FULLY WASHED

ROASTER NOTES

Nyeri County is one Kenya's most famous growing regions. The name Nyeri is derived from the Masaai word¬†nyiro, meaning red, after the red volcanic soil in the area. Nyeri,Äôs red volcanic soil is rich in organic matter and nutrients, making it an excellent region for growing coffee. Ichuga is one of 5 factories owned and operated by Kiama Farmer Cooperative Society (FCS). Located near the town of Karatina, The KenyaCof field team provides training to farmers and washing station employees. The station also receives pre-financing to support maintenance and operating costs. Once dry, parchment is delivered to Kahawa Bora Millers, a sister company of KenyaCof. The mill has the capacity to process smaller lots separately to help preserve quality and traceability.

ROASTING IS SUBJECTIVE. TRANSPARENCY IS CLEAR.

We believe in the future of coffee so we're publishing the price we pay for coffee, so farmers don't need to turn to other crops. We've listed the FOB (Freight on Board) price we paid to the exporter. The Farmgate price is money received directly by the farmer for their coffee as parchment. On top of FOB, this coffee was shipped to Melbourne, quality assessments completed, roasted (resulting in a 15% weight loss), & retailed, adding significant costs. You can read more about the way we source coffee via our website.

CRISP & REFRESHING PROFILE WITH NOTES OF CRANBER-RY, LIME, LEMONADE

ROAST O O O O O O SCALE LIGHT MEDIUM DARK

COMPARE THE DIFFERENT TRADING MODELS

RADING MODEL	SEVEN SEEDS	COMMODITY	FAIRTRADE
FARMGATE	\$10.62	varies	varies
FOR	\$13.70	\$6.64	\$6.84

Figures are in SAU/kg, at the conversion rate at time of contract. Varies due to the different processing methods for each different coffee, so comparison isn't possible.



PROFILE SERVING YOU SINCE '07

PRODUCER: ICHUGA PB HARVEST: NOV - JAN BUYER: COURTS

COUNTRY: KENYA ALTITUDE: 1700 MASL ORIGIN PARTNER: KENYACOF

ORIGIN: KARATINA, NYERI PROCESS: FULLY WASHED LENGTH OF RELATIONSHIP: 1ST YEAR

FARM / COOP: ICHUGA WASHING STATION VARIETIES: SL-28, SL-34, RUIRU 11 QUALITY SCORE: 87.75

FIRST ROAST: AUGUST 19 LOT SIZE: 180

POUR OVER

WET FILTER PAPER IN THE CONE, ADD 20G OF COFFEE, SATURATE WITH 60G FILTERED WATER OFF THE BOIL. AFTER 30 SEC ADD 140G OF WATER, AGITATE WITH SPOON FOR ONE ROTATION, AFTER 60 SEC ADD 150G, STIR AGAIN IN SAME MOTION. TOTAL BREW TIME SHOULD BE 2:30-3:00 MINS.

FILTER BATCH BREWING

SEVEN SEEDS TARGET RATIO: 16.5:1

ESPRESSO BREWING

18G BASKET	ROBUR	MYTHOS	EK	20G BASKET	ROBUR	MYTHOS	EK	21G BASKET	ROBUR	MYTHOS	EK	
DOSE	19 G	19 G	18 G	DOSE	21 G	21 G	20 G	DOSE	22 G	22 G	21 G	
TDS	8.5-8.9	8.5-8.9	8.5-8.9	TDS	8.5-8.9	8.5-8.9	8.5-8.9	TDS	8.5-8.9	8.5-8.9	8.5-8.9	
SHOT WEIGHT	42 G	42 G	42 G	SHOT WEIGHT	48 G	48 G	48 G	SHOT WEIGHT	54 G	54 G	54 G	
TIME	26-32 sec	26-32 sec	25-30 sec	TIME	28-32 sec	28-32 sec	25-30 sec	TIME	30-34 sec	30-34 sec	28-32 sec	
YIELD	19-20 %	19-20 %	19-20 %	YIELD	19-20 %	19-20 %	19-20 %	YIELD	19-20 %	19-20 %	19-20 %	
TEMP	95°	95°	95°	TEMP	95°	95°	95°	TEMP	95°	95°	95°	