

SEVEN SEEDS TRANSPARENCY REPORT

ESPERANZA LOT 02 GUATEMALA FULLY WASHED

ROASTER NOTES

Another lot coming to you from Aurelio Villatoro. We have been buying the top lots of Esperanza since we commenced purchasing from Aurelios farms, 6 year ago. Made up of Bourbon and Caturra cultivars, it's perfect for a well developed medium to dark roast, bourbon being particularly suited to espresso style preparation. This coffee has a bright pronounced acidity that balances with a sticky sweetness and rounded finish. Coffees out of the northern region of Huehuetenango, where this coffee is grown, often tend towards this kind of profile. A fitting climate, soil composition and altitude seem to be conduit to this end result cup profile.

TROPICAL & SWEET PROFILE WITH NOTES OF
MANGO, TOFFEE, CHOCOLATE

ROAST SCALE ○ ○ ○ ● ○ ○ ○
LIGHT MEDIUM DARK



ROASTING IS SUBJECTIVE. TRANSPARENCY IS CLEAR

We determined a sustainable, profitable price for the growing longevity with the producer. As this coffee was purchased directly from Finca Villaure, who also completed the milling & export, we've listed the FOB (Freight on Board) inclusive of the Farmgate price. On top of FOB, we then pay to ship the coffee to Melbourne, quality assess, roast (resulting in a 15% weight loss), & retail it, adding significant costs & risk. You can read more about the way we source coffee via our website.

COMPARE THE DIFFERENT TRADING MODELS

TRADING	SEVEN SEEDS	COMMODITY	FAIRTRADE
FARMGATE	\$11.99	varies	varies
FOB	\$11.99	3-14	4-48

Figures are in \$AU/kg, at the conversion rate at time of contract. Varies due to the different processing methods for each different coffee, so comparison isn't possible.

PROFILE

SERVING YOU SINCE '07

PRODUCER: AUREILO VILLATORO

HARVEST: DECEMBER - MARCH

BUYER: MATT

COUNTRY: GUATEMALA

ALTITUDE: 1380-1750 MASL

ORIGIN PARTNER: DIRECT PURCHASE FROM PEDRO

ORIGIN: HOJA BLANCA, CUILCO, HUEHUETENANGO

PROCESS: FULLY WASHED

LENGTH OF RELATIONSHIP: 6TH YEAR

FARM / COOP: FINCA VILLAURE

VARIETIES: CATURRA, BOURBON

QUALITY SCORE: 85.5

FIRST ROAST: 6TH FEB

LOT SIZE: 552KG

POUR OVER

WET FILTER PAPER IN THE CONE, ADD 20G OF COFFEE, SATURATE WITH 60G FILTERED WATER OFF THE BOIL. AFTER 30 SEC ADD 140G OF WATER, AGITATE WITH SPOON FOR ONE ROTATION, AFTER 60 SEC ADD 150G, STIR AGAIN IN SAME MOTION. TOTAL BREW TIME SHOULD BE 2:30-3:00 MINS.

FILTER BATCH BREWING

SEVEN SEEDS TARGET RATIO: 16.5 : 1

THUMBS UP TO TRANSPARENCY. LEARN ABOUT THE PLEDGE
WWW.SEVENSEEDS.COM.AU/SEVEN-SEEDS-BLOG

ESPRESSO BREWING

18G BASKET	ROBUR	MYTHOS	EK	20G BASKET	ROBUR	MYTHOS	EK	21G BASKET	ROBUR	MYTHOS	EK
DOSE	19 G	19 G	18 G	DOSE	21 G	21 G	20 G	DOSE	22 G	22 G	21 G
TDS	8.5-8.9	8.5-8.9	8.5-8.9	TDS	8.5-8.9	8.5-8.9	8.5-8.9	TDS	8.5-8.9	8.5-8.9	8.5-8.9
SHOT WEIGHT	42 G	42 G	42 G	SHOT WEIGHT	48 G	48 G	48 G	SHOT WEIGHT	54 G	54 G	54 G
TIME	26-30 sec	26-30 sec	26-30 sec	TIME	28-32 sec	28-32 sec	28-32 sec	TIME	30-34 sec	30-34 sec	30-34 sec
YIELD	19-20 %	19-20 %	19-20 %	YIELD	19-20 %	19-20 %	19-20 %	YIELD	19-20 %	19-20 %	19-20 %
TEMP	95°	95°	95°	TEMP	95°	95°	95°	TEMP	95°	95°	95°

SEVEN SEEDS COFFEE ROASTERS

