

SEVEN SEEDS TRANSPARENCY REPORT

RICARDO MIRANDA BRAZIL PULPED NATURAL

ROASTER NOTES

An auction purchase from the Micro Region Producer Showcase in Minas Geras, roaster Yoshi choose this coffee for it's vibrancy. The showcase, run by the BSCA was held to promote the smaller farmers in the region with late harvest coffees. It's no secret that Brazil is not the first county you think of for sourcing single origin filter coffees. Rather big volume blenders, or espressos around the 84-85 point score. But boy, this is a 90 pointer. Ricardo Miranda is a fourth generation producer, with a small farm of 6 ha, the coffee is a pulp natural, where the washing and separating fruit occurs at different points of maturation. There are just 80 bags of this stunning coffee.

ROASTING IS SUBJECTIVE. TRANSPARENCY IS CLEAR

We believe in the future of coffee so we're publishing the price we pay for coffee, so farmers don't need to turn to other crops. This is a special purchase in an auction environment. In this case, the whole amount FOB (Freight on Board) and Farmgate went directly to Ricardo. A terrific initiative by the Brazilian Specialty Coffee Association of others that ran the Micro Region Producer Showcase. On top of FOB, this coffee was shipped to Melbourne, quality assessment completed, roasted (resulting in a 15% weight loss), & retailed, adding significant costs. You can read more about the way we source coffee via our website.

VIBRANT & COMPLEX PROFILE WITH NOTES OF PEACH ICE TEA, PLUM, MAPLE SYRUP

ROAST SCALE ○ ● ○ ○ ○ ○ ○ ○
SCALE LIGHT MEDIUM DARK



COMPARE THE DIFFERENT TRADING MODELS

TRADING	SEVEN SEEDS	COMMODITY	FAIRTRADE
FARMGATE	\$96.56	varies	varies
FOB	\$96.56	the auction purchase is incomparable	

Figures are in \$AU/kg, at the conversion rate at time of contract. Varies due to the different processing methods for each different coffee, so comparison isn't possible.

PROFILE

SERVING YOU SINCE '07

PRODUCER: RICARDO MIRANDA

ALTITUDE: 1110-1250 MASL

BUYER: YOSHI

COUNTRY: BRAZIL

PROCESS: PULPED NATURAL

ORIGIN PARTNER: SEVEN SEEDS

ORIGIN: ARAPONGA, MINAS GERAIS

VARIETIES: CATUAI

LENGTH OF RELATIONSHIP: 1ST YEAR

FARM / COOP: SÍTIO SAO GABRIEL

LOT SIZE: 20KG

QUALITY SCORE: 90

FIRST ROAST: 16TH MARCH

POUR OVER

WET FILTER PAPER IN THE CONE, ADD 20G OF COFFEE, SATURATE WITH 60G FILTERED WATER OFF THE BOIL. AFTER 30 SEC ADD 140G OF WATER, AGITATE WITH SPOON FOR ONE ROTATION, AFTER 60 SEC ADD 150G, STIR AGAIN IN SAME MOTION. TOTAL BREW TIME SHOULD BE 2:30-3:00 MINS.

FILTER BATCH BREWING

SEVEN SEEDS TARGET RATIO: 16.5 : 1

THUMBS UP TO TRANSPARENCY. LEARN ABOUT THE PLEDGE
WWW.SEVENSEEDS.COM.AU/SEVEN-SEEDS-BLOG

ESPRESSO BREWING

18G BASKET	ROBUR	MYTHOS	EK	20G BASKET	ROBUR	MYTHOS	EK	21G BASKET	ROBUR	MYTHOS	EK
DOSE	19 G	19 G	18 G	DOSE	21 G	21 G	20 G	DOSE	22 G	22 G	21 G
TDS	8.5-8.9	8.5-8.9	8.5-8.9	TDS	8.5-8.9	8.5-8.9	8.5-8.9	TDS	8.5-8.9	8.5-8.9	8.5-8.9
SHOT WEIGHT	42 G	42 G	42 G	SHOT WEIGHT	48 G	48 G	48 G	SHOT WEIGHT	54 G	54 G	54 G
TIME	26-32 sec	26-32 sec	25-30 sec	TIME	28-32 sec	28-32 sec	25-30 sec	TIME	30-34 sec	30-34 sec	28-32 sec
YIELD	19-20 %	19-20 %	19-20 %	YIELD	19-20 %	19-20 %	19-20 %	YIELD	19-20 %	19-20 %	19-20 %
TEMP	95°	95°	95°	TEMP	95°	95°	95°	TEMP	95°	95°	95°

SEVEN SEEDS COFFEE ROASTERS

