SEVEN SEEDS TRANSPARENCY REPORT

F.BOMB FILTER BLEND 50% ETHIOPIA | 50% HONDURAS

JUICY & FRUITY WITH NOTES OF PEACH, JELLY, PURPLE GRAPES

ROAST O O O O O O SCALE LIGHT MEDIUM DARK

POUR OVER

WET FILTER PAPER IN THE CONE, ADD 20G OF COFFEE, SATURATE WITH 60G FILTERED WATER OFF THE BOIL. AFTER 30 SEC ADD 140G OF WATER, AGITATE WITH SPOON FOR ONE ROTATION, AFTER 60 SEC ADD 150G. STIR AGAIN IN SAME MOTION. TOTAL BREW TIME SHOULD BE 2:30-3:00 MINS.

FILTER BATCH BREWING

SEVEN SEEDS TARGET RATIO: 16.5:1

THUMBS UP TO TRANSPARENCY. LEARN ABOUT THE PLEDGE WWW.SEVENSEEDS.COM.AU/SEVEN-SEEDS-BLOG

ROASTING IS SUBJECTIVE. TRANSPARENCY IS CLEAR.

We believe in the future of coffee. We're publishing the price we pay for coffee, so farmers don't need to turn to other crops. We've listed the FOB (Freight on Board) price we paid to the exporter & within that, the Farmgate price, what the farmer directly earned for their coffee as parchment. On top of FOB, this coffee was shipped to Melbourne, quality assessments completed, roasted (resulting in a 15% weight loss), & retailed, adding significant costs. You can read more about the way we source coffee via our website.

KEFYALEW DERESSA TULU

COMPONENT, 50%

PRODUCER: 120 CONTRIBUTING FARMERS

ORIGIN: GERA, OROMIA, ETHIOPIA

FARM / COOP: GENJI CHALLA

HARVEST: OCTOBER - DECEMBER

ALTITUDE: 2250 MASL

PROCESS: FULLY WASHED

VARIETIES: MIX OF 74110, 74165, LOCAL LANDRACE

BUYER RYAN

ORIGIN PARTNER: COQUA

LENGTH OF RELATIONSHIP: 1ST YEAR

QUALITY SCORE: 87.5

LOT SIZE: 1800 KG

COMPARE THE DIFFERENT TRADING MODELS

TRADING MODEL	SEVEN SEEDS	COMMODITY	FAIRTRADE
FARMGATE	\$10.42	VARIES	VARIES
F∩R	\$11.34	\$7.06	\$7.26

FIGURES ARE IN SAU/KG, AT THE CONVERSION RATE AT TIME OF CONTRACT. VARIES DUE TO THE DIFFERENT PROCESSING METHODS FOR EACH DIFFERENT COFFEE, SO COMPARISON ISN'T POSSIBLE.

FRANKLIN MADRID

COMPONENT, 50%

PRODUCER: FRANKLIN MADRID

ORIGIN: EL SAUCE, SANTA BARBARA, HONDURAS

FARM / COOP: LA PATEPLUMA

HARVEST: DEC - MAY

ALTITUDE: 1580 MASL

PROCESS: FULLY WASHED

VARIETIES: PACAS, PARAINEMA

BUYER: RYAN

ORIGIN PARTNER: SAN VICENTE

LENGTH OF RELATIONSHIP: 3RD YEAR

QUALITY SCORE: 87.25

LOT SIZE: 690 KG

COMPARE THE DIFFERENT TRADING MODELS

TRADING MODEL	SEVEN SEEDS	COMMODITY	FAIRTRADE
FARMGATE	\$13.17	VARIES	VARIES
FOB	\$15.98	\$7.18	\$7.38

FIGURES ARE IN SAU/KG, AT THE CONVERSION RATE AT TIME OF CONTRACT. VARIES DUE TO THE DIFFERENT PROCESSING METHODS FOR EACH DIFFERENT COFFEE, SO COMPARISON ISN'T POSSIBLE.