

# SEVEN SEEDS TRANSPARENCY REPORT

## F.BOMB FILTER BLEND 50% COL / 50% ETH

### POUR OVER

WET FILTER PAPER IN THE CONE, ADD 20G OF COFFEE, SATURATE WITH 60G FILTERED WATER OFF THE BOIL. AFTER 30 SEC ADD 140G OF WATER, AGITATE WITH SPOON FOR ONE ROTATION, AFTER 60 SEC ADD 150G, STIR AGAIN IN SAME MOTION. TOTAL BREW TIME SHOULD BE 2:30-3:00 MINS.

JUICY & FRUITY WITH NOTES OF WATERMELON,  
STONE FRUIT, STRAWBERRY

ROAST SCALE ○ ● ○ ○ ○ ○ ○ ○  
LIGHT MEDIUM DARK

### FILTER BATCH BREWING

SEVEN SEEDS TARGET RATIO: 16.5 : 1

THUMBS UP TO TRANSPARENCY. LEARN ABOUT THE PLEDGE  
[WWW.SEVENSEEDS.COM.AU/SEVEN-SEEDS-BLOG](http://WWW.SEVENSEEDS.COM.AU/SEVEN-SEEDS-BLOG)

## ROASTING IS SUBJECTIVE. TRANSPARENCY IS CLEAR.

We believe in the future of coffee. We're publishing the price we pay for coffee, so farmers don't need to turn to other crops. We've listed the FOB (Freight on Board) price we paid to the exporter & within that, the Farmgate price, what the farmer directly earned for their coffee as parchment. On top of FOB, this coffee was shipped to Melbourne, quality assessments completed, roasted (resulting in a 15% weight loss), & retailed, adding significant costs. You can read more about the way we source coffee via our website.

SEVEN SEEDS COFFEE ROASTERS



# LOS ROSALES, COLOMBIA

COMPONENT, 50%

PRODUCER: 40 SMALL HOLDER GROWERS  
 ORIGIN: BUESACO & TABLON DE GOMEZ, NARINO  
 FARM / COOP: VARIOUS  
 HARVEST: JANUARY - FEBRUARY 20  
 ALTITUDE: 1750 - 1850 MASL  
 PROCESS: FULLY WASHED  
 VARIETIES: CATURRA, TYPICA, CASTILLO, COLOMBIA  
 BUYER: MATT  
 ORIGIN PARTNER: CARAVELA COFFEE  
 LENGTH OF RELATIONSHIP: 2ND YEAR  
 QUALITY SCORE: 85.5  
 LOT SIZE: 1050KG

## COMPARE THE DIFFERENT TRADING MODELS

TRADING MODEL	SEVEN SEEDS	COMMODITY	FAIRTRADE
FARMGATE	\$5.34	VARIES	VARIES
FOB	\$8.95	\$4.02	\$4.51

FIGURES ARE IN SAU/KG, AT THE CONVERSION RATE AT TIME OF CONTRACT.  
 VARIES DUE TO THE DIFFERENT PROCESSING METHODS FOR EACH DIFFERENT

# ADADO, ETHIOPIA

COMPONENT, 50%

PRODUCER: VARIOUS SMALLHOLDER FARMERS  
 ORIGIN: YIRGACHEFFE, GEDEO ZONE  
 FARM / COOP: VARIOUS SMALLHOLDER FARMERS  
 HARVEST: NOV 19 - JAN 20  
 ALTITUDE: 2000-2350 MASL  
 PROCESS: FULLY WASHED  
 VARIETIES: VARIED SEMI FOREST COFFEES  
 BUYER: MATT  
 ORIGIN PARTNER: CAFE IMPORTS  
 LENGTH OF RELATIONSHIP: 1ST YEAR PURCHASING  
 QUALITY SCORE: 87  
 LOT SIZE: 600 KG

## COMPARE THE DIFFERENT TRADING MODELS

TRADING MODEL	SEVEN SEEDS	COMMODITY	FAIRTRADE
FARMGATE	N/A	VARIES	VARIES
FOB	N/A	-	-

FIGURES ARE IN SAU/KG, AT THE CONVERSION RATE AT TIME OF CONTRACT.  
 VARIES DUE TO THE DIFFERENT PROCESSING METHODS FOR EACH DIFFERENT  
 COFFEE, SO COMPARISON ISN'T POSSIBLE.

# SEVEN SEEDS COFFEE ROASTERS

