

SEVEN SEEDS TRANSPARENCY REPORT

SEVEN SEEDS ESPRESSO BLEND 40% BRA / 60% PERU

CARAMEL, SWEET & BALANCED

ROAST SCALE ○ ○ ○ ○ ● ○ ○
LIGHT MEDIUM DARK

ESPRESSO BREWING

18G BASKET	ROBUR	MYTHOS	EK	20G BASKET	ROBUR	MYTHOS	EK	21G BASKET	ROBUR	MYTHOS	EK
DOSE	19 G	19 G	18 G	DOSE	21 G	21 G	20 G	DOSE	22 G	22 G	21 G
TDS	8.5-8.9	8.5-8.9	8.5-8.9	TDS	8.5-8.9	8.5-8.9	8.5-8.9	TDS	8.5-8.9	8.5-8.9	8.5-8.9
SHOT WEIGHT	42 G	42 G	42 G	SHOT WEIGHT	48 G	48 G	48 G	SHOT WEIGHT	54 G	54 G	54 G
TIME	26-32 sec	26-32 sec	25-30 sec	TIME	28-32 sec	28-32 sec	25-30 sec	TIME	30-34 sec	30-34 sec	28-32 sec
YIELD	19-20 %	19-20 %	19-20 %	YIELD	19-20 %	19-20 %	19-20 %	YIELD	19-20 %	19-20 %	19-20 %
TEMP	95°	95°	95°	TEMP	95°	95°	95°	TEMP	95°	95°	95°

POUR OVER

WET FILTER PAPER IN THE CONE, ADD 20G OF COFFEE, SATURATE WITH 60G FILTERED WATER OFF THE BOIL. AFTER 30 SEC ADD 140G OF WATER, AGITATE WITH SPOON FOR ONE ROTATION, AFTER 60 SEC ADD 150G, STIR AGAIN IN SAME MOTION. TOTAL BREW TIME SHOULD BE 2:30-3:00 MINS.

FILTER BATCH BREWING

SEVEN SEEDS TARGET RATIO: 16.5 : 1

THUMBS UP TO TRANSPARENCY. LEARN ABOUT THE PLEDGE
WWW.SEVENSEEDS.COM.AU/SEVEN-SEEDS-BLOG

ROASTING IS SUBJECTIVE. TRANSPARENCY IS CLEAR

WE BELIEVE IN THE FUTURE OF COFFEE. WE'RE PUBLISHING THE PRICE WE PAY FOR COFFEE, SO FARMERS DON'T NEED TO TURN TO OTHER CROPS. WE'VE LISTED THE FOB (FREIGHT ON BOARD) PRICE WE PAID TO THE EXPORTER & WITHIN THAT, THE FARMGATE PRICE, WHAT THE PRODUCER DIRECTLY EARNED FOR THEIR COFFEE AS PARCHMENT. ON TOP OF FOB, THIS COFFEE WAS SHIPPED TO MELBOURNE, QUALITY ASSESSMENTS COMPLETED, ROASTED (RESULTING IN A 15% WEIGHT LOSS), & RETAILED, ADDING SIGNIFICANT COSTS. YOU CAN READ MORE ABOUT THE WAY WE SOURCE COFFEE VIA OUR WEBSITE.

GERAIS, BRAZIL

COMPONENT, 40%

PRODUCER: MARIDALTO SANTANA

ORIGIN: PIATÁ, CHAPADA DIAMANTINA, BRAZIL

FARM / COOP: GERAIS

HARVEST: AUG 19

ALTITUDE: 1350 MASL

PROCESS: PULP NATURAL

VARIETIES: RED CATUCAI

BUYER: MATT

ORIGIN PARTNER: TORREFAÇÃO PROGRESSO LTDA

LENGTH OF RELATIONSHIP: 3RD YEAR

QUALITY SCORE: 85

LOT SIZE: 4380 KG

COMPARE THE DIFFERENT TRADING MODELS

TRADING MODEL	SEVEN SEEDS	COMMODITY	FAIRTRADE
DIRECT TRADE		VARIES	VARIES
FARMGATE & FOB COMBINED	\$9.66	\$3.32	\$4.51

FIGURES ARE IN \$AU/KG, AT THE CONVERSION RATE AT TIME OF CONTRACT.
VARIES DUE TO THE DIFFERENT PROCESSING METHODS FOR EACH DIFFERENT

CHIRINOS BLEND, PERU

COMPONENT, 60%

PRODUCER: 10 PRODUCERS OF THE CHIRINOS DISTRICT

ORIGIN: CHIRINOS, CAJAMARCA, PERU

FARM / COOP: VARIOUS

HARVEST: SEP 19

ALTITUDE: 1820 MASL

PROCESS: FULLY WASHED

VARIETIES: RED BOURBÓN, RED CATURRA, PACHE, TYPICA

BUYER: MATT

ORIGIN PARTNER: FINCA CHURUPAMPA

LENGTH OF RELATIONSHIP: 1ST YEAR PURCHASING

QUALITY SCORE: 85.5

LOT SIZE: 4140 KG

COMPARE THE DIFFERENT TRADING MODELS

TRADING MODEL	SEVEN SEEDS	COMMODITY	FAIRTRADE
FARMGATE	\$7.64	VARIES	VARIES
FOB	\$10.02	\$4.02	\$4.51

FIGURES ARE IN \$AU/KG, AT THE CONVERSION RATE AT TIME OF CONTRACT.
VARIES DUE TO THE DIFFERENT PROCESSING METHODS FOR EACH DIFFERENT
COFFEE, SO COMPARISON ISN'T POSSIBLE.

SEVEN SEEDS COFFEE ROASTERS

