



HISTORY

IN 1969, BILL & DOTTIE COLEY FOUNDED LEE INDUSTRIES IN A 7500 SQUARE FOOT FACILITY WITH TEN PEOPLE. THEY WANTED TO MANUFACTURE FURNITURE THEY WOULD BE PROUD TO HAVE IN THEIR OWN HOME. BILL IS AN ARCHITECT BY TRADE AND WITH HIS KNOWLEDGE OF DESIGN AND THE TALENTS OF DOTTIE CHOOSING THE COLOR AND FABRIC DIRECTION, LEE INDUSTRIES WAS BORN. IN 1972, WITH HIS EXPERTISE IN THE FIELD OF BUSINESS, CHIC ROBINSON JOINED LEE AS THE VICE PRESIDENT IN CHARGE OF FINANCIAL, PRODUCTION, AND ADMINISTRATIVE FUNCTIONS AT LEE. FOR OVER 40 YEARS, LEE HAS BEEN A LEADER IN THE UPHOLSTERY INDUSTRY BRINGING CONSUMERS COMFORTABLE, STYLISH, DESIGN CONSCIOUS HOME FURNISHINGS BY ADHERING TO OUR VALUES:

BELIEVE IF IT'S WORTH SPENDING TIME AND ENERGY, IT'S WORTH DOING RIGHT;

BE HONEST, FAIR AND RESPECTFUL;

BE ACCOUNTABLE FOR OUR ACTIONS;

STRIVE TO EXCEED EXPECTATIONS BY CONTINUOUS IMPROVEMENT;

DO WHAT IS RIGHT.

WE ARE COMMITTED TO THE GOOD OF OUR CUSTOMERS, OUR ASSOCIATES, OUR VENDORS, OUR COMMUNITY, AND OUR ENVIRONMENT.

AS A LEADER IN UPHOLSTERY MANUFACTURING, LEE HAS 514 ASSOCIATES THAT ENSURE OUTSTANDING PRODUCTS, SUPERB CUSTOMER SERVICE, AND CUTTING EDGE TECHNOLOGY. THANKS TO THE CRAFTSMANSHIP AND TEAM SPIRIT THAT IS THE HALLMARK OF LEE'S SUCCESS, EVERY MASTERPIECE IS BUILT WITH PRIDE IN THE USA.

WE MANUFACTURE IN FOUR FACILITIES IN NEWTON AND CONOVER, NC. OUR TOTAL SQUARE FOOTAGE OF SPACE IS 375,000. ALL OF OUR PRODUCTS ARE PROUDLY MADE IN AMERICA. BASED ON THE COST OF COMPONENTS USED TO MAKE OUR PRODUCTS, 98% ARE FROM AMERICA, AND MOST ARE FROM LOCAL VENDORS. COMPONENTS MADE LOCALLY INCLUDE WOOD, FRAMES, FOAM, FIBER, COTTON TICKING, DECKING, SPRINGS, AND PACKAGING. 69% OF OUR CONSUMED FABRICS ARE MADE IN AMERICA, MOSTLY COMING FROM NORTH CAROLINA. LEE IS EVER CONSCIOUS OF USING LOCAL VENDORS TO HELP STIMULATE JOBS IN OUR COMMUNITY. IF WE WERE TO SELL 16 MORE SOFAS PER WEEK, WE WOULD BE ABLE TO HIRE 5 MORE LEE ASSOCIATES; 160 MORE SOFAS PER WEEK WOULD BE 50 NEW HIRES AT LEE!

SUSTAINABILITY FOR LEE MEANS MAKING RESPONSIBLE DECISIONS TODAY THAT WILL HAVE A POSITIVE IMPACT IN THE FUTURE. LEE INDUSTRIES IS ONE OF ONLY TWO UPHOLSTERY MANUFACTURERS TO HOLD BOTH SFI (SUSTAINABLE FORESTRY INITIATIVE) AND FSC (FORESTRY STEWARDSHIP COUNCIL) CERTIFICATES. THE CERTIFICATES LET US KNOW THE CHAIN OF CUSTODY FOR ALL THE WOOD PRODUCTS USED IN OUR FURNITURE. WE ARE ALSO A FOUNDING MEMBER AND SILVER EXEMPLARY MEMBER OF THE SUSTAINABLE FURNISHINGS COUNCIL, WHICH PROMOTES SUSTAINABLE PRACTICES AMONG FURNITURE MANUFACTURERS, RETAILERS, AND CONSUMERS. WITH OUR COMMITMENT TO PLANT TREES WITH AMERICAN FORESTS GLOBAL RELEAF EFFORTS, WE ARE ABLE TO HELP CLEAN AIR AND WATER, AND SEQUESTER CARBON DIOXIDE.

LEE IS VERY ACTIVE IN OUR COMMUNITY. WE SUPPORT RELAY FOR LIFE, MARCH OF DIMES, UNITED WAY, RED CROSS, COMMUNITY BLOOD SERVICES, WOMEN'S RESOURCE CENTER, SUSAN G. KOMAN RACE FOR THE CURE, CLEAN AIR CAROLINA 5K, CATAWBA SCIENCE CENTER, KEEP CATAWBA COUNTRY BEAUTIFUL, AND EDUCATION MATTERS. LEE HAS A SCHOLARSHIP PROGRAM THAT DONATES \$20,000/YEAR TO AREA STUDENTS FOR COLLEGE. WE HOLD AN ANNUAL GOLF TOURNAMENT THAT THAT HAS RAISED OVER \$100,000 FOR BOYS SCOUTS OF AMERICA CAMPSHIP FUND, SAFE HARBOR RESCUE MISSION, AND MARTIN LEATHERMAN FOUNDATION. OUR EMPLOYEE WELLNESS IS VERY IMPORTANT AT LEE. WE OFFER FREE BIRTHDAY WELLNESS CHECK UPS; WE HAVE A FULL-TIME ON-SITE NURSE; WE OFFER DISCOUNTS TO AREA FITNESS CENTERS; WE HOLD HEATH FAIRS AND SPONSOR WEIGHT LOSS CHALLENGES. THE HEALTH OF THE LEE ASSOCIATE, OUR COMMUNITY AND THE ENVIRONMENT IS PARAMOUNT TO LEE'S CULTURE.