

Graphic Designer/Creative Content Strategist

Details:

- Part-Time (15-25 hours/week) with a Full-Time opportunity
- Local to Downtown LA area
- Related degree or coursework required
- Pay TBD based on experience

What we're looking for:

- 3+ years experience
 - Excellent working knowledge of Adobe Photoshop and Illustrator
 - Creative portfolio with previous campaign, writing, and design samples
 - Excellent communication skills (written and verbal)
 - Ability to work on own initiative, as well as part of a team
 - Ability to juggle various projects and handle tight deadlines
 - Capable of handling and maintaining a high level of confidentiality
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- Desired Qualifications:
 - Web design/Mobile application design
 - General HTML/CSS knowledge
 - Previous experience in the fashion industry

Job Responsibilities:

The Graphic Designer will be responsible for creating content that resonates with Lili Claspe's target market. Responsibilities include, but are not limited to:

- Design, develop and maintain brand elements
- Formulate newsletter layouts and create artwork for advertising, internal documents, print and web/social media
- Work alongside Web Director and Digital Marketing Director on e-commerce initiatives