

BLUFFWORKS

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NEW WOMEN’S CLOTHING, PAGES 18-23



WOMEN’S THRESHOLD T-SHIRT

Meet your new favorite tee. Super soft with a flattering drape, it’s also moisture-wicking and seriously odor- and wrinkle-resistant. UPF 50+ protection. Machine washable. 66% polyester, 29% lyocell, 5% elastane. Available in crew & v-neck styles in a range of colors; see online.

WM502 V-Neck &
WM504 Crew Short Sleeve
\$45 each | Buy more & save
WM506 Long Sleeve Crew
\$55 each | Buy more & save



PETALUMA PONTE PANTS

Your favorite leggings disguised as your favorite trousers. Detailed seams add length, plus we slipped in a few pockets. Machine washable. 68% rayon 28% nylon 4% spandex. Available in Eclipse Black.

WM120 \$88

It’s all machine washable, moisture wicking & wrinkle resistant.



30% OFF
USE CODE BLUFF30

50% OFF
ALL BLAZERS & SUITS
APPLIED AT CHECKOUT

See details at bluffworks.com

BLUFFWORKS
GO ANYWHERE. DO ANYTHING. LOOK GREAT.



GO ANYWHERE.
DO ANYTHING.
LOOK GREAT.



LET'S BE HONEST.
NO ONE LIKES
TO HASSLE WITH
THEIR CLOTHES.

It's important to look good, but why waste time (and money) with ironing or dry cleaning? Bluffworks is all about using machine washable fabrics to innovate on the classics. Our secret is that you'll never guess what our garments are hiding at first glance. From discreetly designed travel pockets to technical performance, some of our best features are intended to be invisible (while making your life easier). Because sometimes looks can be deceiving in a good way.

Bluff on,
Stefan



WELL-MANNERED & WASHABLE

All the details of a formal suit in a lightweight, machine washable fabric — for a tailored look that’s always cool, comfortable, and collected.



PRESIDIO SUIT

Formally speaking, you don’t have to sweat it. Made with a wrinkle resistant, stretch fabric that’s luxurious, lightweight, and drapes like tropical wool, this suit is ideal for warm weather. Machine washable. 100% technical polyester. Available in Blue Smoke (on Stefan and above), Thunder Grey & Ash Grey.

BW312 Blazer \$295 BW141 Pants \$140



THESE SUITS ARE **GAME-CHANGING**

Cross the dry cleaners off your list and retire your iron — for good. Our machine washable suit separates are made with soft, lightweight fabrics that won't hold wrinkles.



Gramercy Suit, pg. 8
Zenith Dress Shirt, pg. 12

6 FREE 2-DAY SHIPPING + EXCHANGES IN THE U.S.





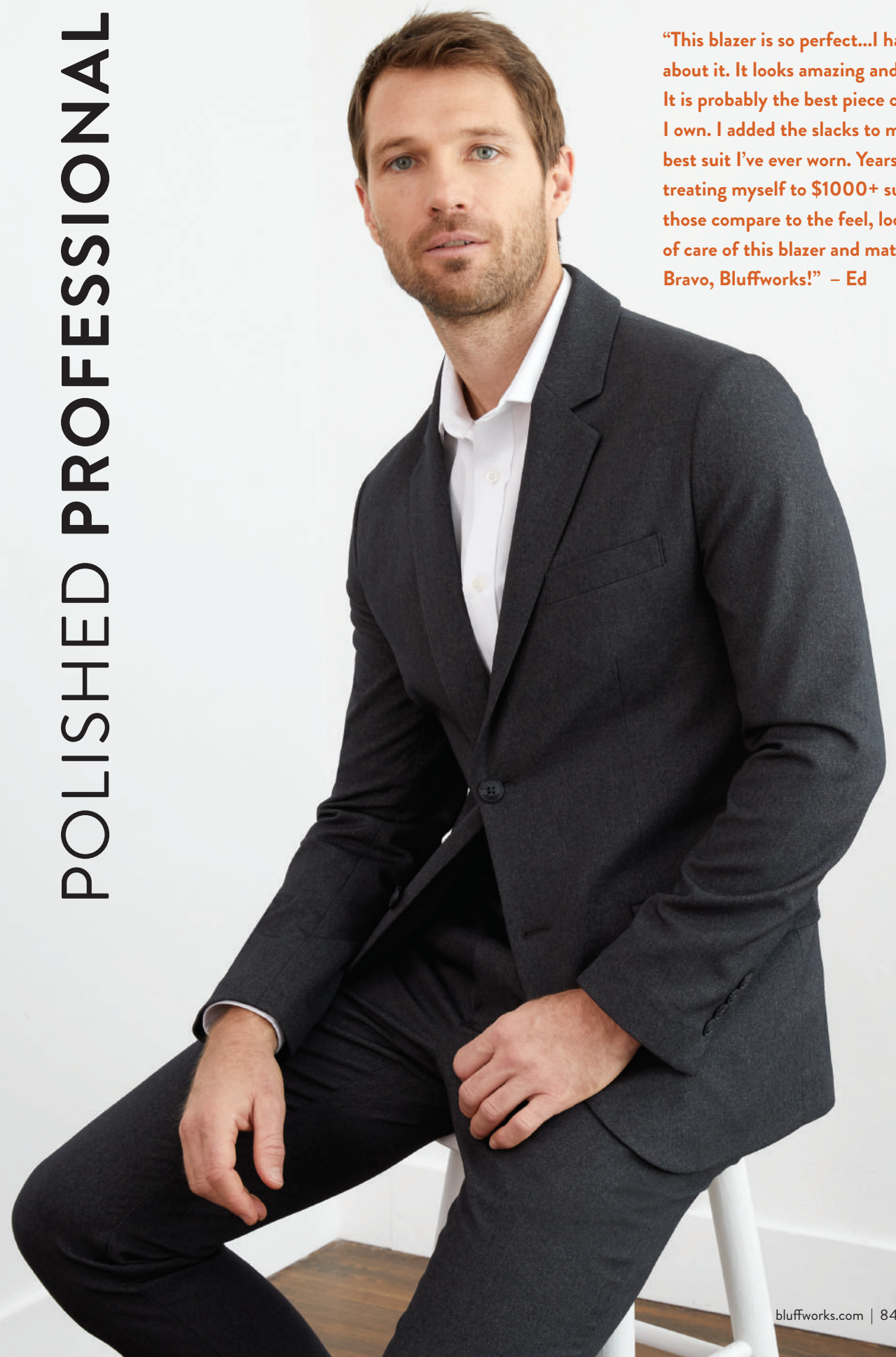
GRAMERCY SUIT

You might forget you're wearing a suit. The lightweight, wrinkle-resistant stretch fabric looks like wool (meeting-ready) but is incredibly comfortable and moisture-wicking (bike commute-ready). Machine washable. 100% technical polyester. Available in Blue Hour (above left), Northwest Grey (on model above) & Gotham Grey (on model right).

BW310 Blazer \$295 BW140 Pants \$140



POLISHED PROFESSIONAL



“This blazer is so perfect...I have to write about it. It looks amazing and feels great... It is probably the best piece of clothing I own. I added the slacks to make it the best suit I've ever worn. Years ago I started treating myself to \$1000+ suits. None of those compare to the feel, look and ease of care of this blazer and matching pants. Bravo, Bluffworks!” – Ed

CASUALLY COOL & COLLECTED



BLAZER, MEET BLUFFBAG™
Our blazers are so resilient to wrinkles that they come shipped with their own space-saving bag that you can toss into your briefcase. Roll, fold, or last-minute stuff your blazer back in, any way you like. Your blazer will emerge ready to go.

“The Hopsack Blazer is a versatile piece which has a natural and comfortable fit, feel and look to it... the perfect companion for a relaxed warm-weather vacation. Just as at home on the beach as it would be at a dinner party.” – Kevin



HOPSACK BLAZER

This ultra-lightweight sport coat is made of a machine washable, stretch fabric that mimics the look and feel of linen — without the wrinkles. 100% technical polyester. Available in Sandstone (left) or Midnight Navy (on Stefan).
BW311 \$265





ZENITH DRESS SHIRT

No one will know you're on day three. Made with a lightweight, antimicrobial stretch fabric that has a cool, dry handfeel. (Plus, hidden buttons keep the collar in place.) Machine washable. 94% polyester, 6% spandex. Available in Cobalt Blue Stripe, Blue Micro-Check (on model) & Multicolor Gingham.

BW201 \$98



MERIDIAN 2.0 DRESS SHIRT

Soft, stylish, and easy to care for. Concealed buttons ensure the collar stays flat, and the pattern-aligned pocket is almost hidden in plain sight. Machine washable. 98% polyester, 2% spandex. Available in Thistle Grey Check, Crimson Pine Plaid & Blue Black Plaid.

BW261 \$98





ASCENDER 5-POCKET PANTS

We used our Ascender fabric (insanely comfortable, moisture-wicking) for these pants that strike the perfect balance between denim and chino styling. Machine washable. 100% technical polyester. Available in Light Clay (on model), Desert Sage, Slate Blue (above), Voyager Grey & Asphalt Black.

BW107 \$125



ASCENDER CHINO

Next-level comfort and utility. Made of a wrinkle-resistant stretch twill, these chinos are insanely soft (perfect for long flights) yet have a polished look. Features our “better than a money belt” travel pouch (pickpockets be gone). Machine washable. 100% technical polyester. Available in Desert Khaki (on model), Voyager Grey (above) & Midnight Navy.

BW102 \$125



“The material is very hardy and comfortable at the same time. Felt great confidence in wearing the jeans for all kinds of situations... Seamless for work meetings, casual gatherings, strenuous outings, cold trips, rainy dashes, furry friends, and overseas minimalist transits.”
– C. W.

DEPARTURE JEANS 2.0

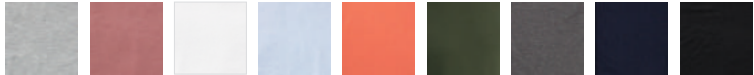
Your favorite jeans, but better. Made of high-performance, premium stretch denim, they’re lightweight and moisture-wicking. Machine washable. 68% cotton, 22% COOLMAX polyester, 9% rayon, 1% spandex. Available in Medium Wash (on model) & Black Dark Wash (below).
BW602 \$98



MEN’S THRESHOLD T-SHIRT

This is the t-shirt you could live in — literally. Made of super-soft, incredibly moisture-wicking, antimicrobial tech fabric, it can withstand days of wear. Machine washable. 66% polyester, 29% lyocell, 5% elastane. Available in crew & v-neck styles.

BW502 Crew & BW506 V-Neck Short Sleeve **\$45 each** | **Buy more & save**
BW504 Crew Long Sleeve **SALE \$35 \$55**



PITON POLO

You could play polo in this polo. Performance pique knit has the look and feel of the classic while being breathable, moisture-wicking and wrinkle- and odor-resistant. Machine washable. 100% technical polyester. Available in French Blue (left), Sky Blue, Spun Grey, Deep Olive & Classic Navy Blue.

BW501 \$68



POWER MOVES

Fabrics and styles designed to stay cool and last as long as you do.
Ready to wear, wash, and repeat.



AZORES BLOUSE

Luxe without the fuss. Breathable and wrinkle-resistant, this silk-like shirt is made of an antimicrobial (odor-controlling) stretch fabric. Hidden snap at the center to prevent the dreaded button-front gap. Machine washable. 86% polyester, 14% spandex Available in White Sand (on model), Pale Rose (above), Inky Navy & Shadow Black.

WM200 \$98



TREVI BLAZER

Easy to wear and easier to care for, this odor-resisting blazer is a not-so-basic, effortless essential that looks amazing — plus, it's got eight pockets. A modern slitted cuff and removable shoulder pads create a versatile silhouette. Machine washable. 98% polyester, 2% spandex. Available in Pitch Black (on model) & Evening Navy.

WM300 \$198





PETALUMA PONTE PANTS

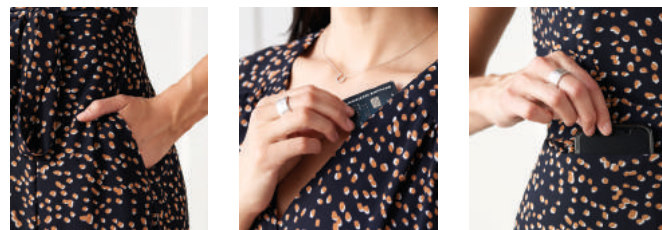
Your favorite leggings disguised as your favorite trousers. Detailed seams add length, plus we slipped in a few pockets. Machine washable. 68% rayon 28% nylon 4% spandex. Available in Eclipse Black.

WM120 \$88

ARIES WRAP DRESS

A lightweight wrap dress that resists odors and wrinkles — while discreetly holding everything you need, thanks to six thoughtfully designed pockets. Machine washable. 100% polyester. Available in Pebbled Navy.

WM600 \$140





WOMEN'S THRESHOLD T-SHIRT

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\$45 each | Buy more & save

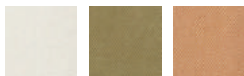
WM506 Long Sleeve Crew **\$55 each | Buy more & save**



PALMA CHINO PANTS

A modern classic. Roll up the cuffs (or leave them long) and take it easy in this stretch twill fabric that dries quickly and resists wrinkles. Machine washable. 100% polyester. Available in Light Clay (right), Olive Leaf & Toasted Tan (on model).

WM104 **\$125**



Signature
Bluffworks
waistband
phone pocket

6 total
pockets

Comfortable,
soft stretch
fabric



“Go ahead and get
one of each color...
this t-shirt is my
uniform. The material
is very comfortable.”
– Heidi

