



FOR IMMEDIATE RELEASE

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**NAZARETH REGIONAL HIGH SCHOOL ANNOUNCED AS WINNER OF POINT 3 BASKETBALL'S "GET SPONSORED" CONTEST**

*Brooklyn, NY Varsity Squad Wins Head-to-Toe Uniform Gear and Other Prizes*

ATLANTA, GA (October 24, 2016) – POINT 3 Basketball has announced that Nazareth Regional High School (Brooklyn, NY) is the Grand Prize winner of POINT 3 Basketball's nationwide *Get Sponsored* sweepstakes. Randomly selected from a pool of over 800 entries, the boys' varsity basketball team from the Brooklyn school will be outfitted in the patented, proprietary DRYV® technology gear of the Atlanta-based basketball apparel company.

"The players are psyched about it," said head coach Todd Jamison. "I like to keep the guys dressed well. We want to play good and look good. This is a blessing. You just don't win uniforms every day. We're a small school, 400 kids, so any type of sponsorship we can get, we appreciate it."

As per contest rules, each Nazareth player will receive a set of POINT 3's industry-leading DRYV® uniforms (jersey and shorts), one pair of X-Wrap performance basketball socks, one warm-up shirt, and one of POINT 3's best-selling Road Trip basketball back packs. The coaches will also receive POINT 3 polo shirts.

"We're pumped to add Coach Jamison and the Nazareth Regional Kingsmen to the POINT 3 family," said Mikko Simon, VP of Marketing for POINT 3 Basketball. "Our *Get Sponsored* program is always an exciting time for us but it is also extremely gratifying to be able to sponsor such an appreciative squad. And in this case it is also pretty cool to be in Brooklyn, one of the original hotbeds of basketball."

POINT 3 will also be covering the Kingsmen's performance throughout the 2016-17 season on its blog and through the brand's social media channels.

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**POINT 3 Basketball ([www.POINT3Basketball.com](http://www.POINT3Basketball.com))** is the world's fastest growing basketball apparel brand, dedicated to helping ballplayers own the court in critical moments. Founded in 2010, POINT 3's exclusive focus on the on-court needs of the basketball player led to the development of DRYV® Moisture Control, a patented textile technology designed to absorb moisture where ballplayers need it most. POINT 3 outfits hundreds of basketball teams and leagues nationwide, and can be found online at [www.POINT3Basketball.com](http://www.POINT3Basketball.com).

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