



PARLEE

OURAY

Media Kit

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O U R A Y

Joy is in the ride

The Ultimate High-Performance All-Road Bike is Here.

A ride isn't just a ride anymore, it's an experience. It's an opportunity to explore our surroundings and ourselves. A chance to venture further or faster. To connect with friends over a shared passion.

The new Parlee Ouray is built for all of these things, offering the perfect platform for exploring new roads and seeking new adventures... or just crushing climbs and capturing QOMs.





Inspired by the town of Ouray, located deep in the San Juan Mountains of Colorado, where all roads deliver epic experiences, our new road bike is purpose built for conquering its curvy roads, epic climbs, and ripping descents.

Prefer the abundant dusty backroads cutting through the rugged landscape? No problem, the Ouray is the perfect all-road bike for turning this, or any road, into your own personal drop bar playground.

A true clean-sheet design

All-new from the ground up, the Ouray (pronounced “yur-ay”) is a fully modern design with a single-piece monocoque frame. It blends Bob Parlee’s 25 years of masterful custom carbon fiber expertise and the brand’s legendary ride quality with a fresh new design and all-new construction.

Handmade in the EU, our new precision layup process creates a perfect frame, both functionally and aesthetically.

Each unidirectional carbon fiber ply is meticulously placed to create a frame that requires no cosmetic layers, filler, bonding agents, or paint. It looks so good, it’s our first production bike to be offered in a stunning nude finish!

This level of finish quality is extremely hard to do -it’s why almost no one else does it- so we’re proud to show our work.





Light, but not a lightweight

Our unique construction method delivers a true monocoque one-piece frame that's incredibly lightweight, yet durable enough for real-world adventures.

This layup process gives us complete control over the ride quality. In fact, the Ouray is the most comfortable bike we've ever made.

But, the sloping top tube and dropped stays do more than add tuned compliance for all day comfort. The compact design delivers improved lateral and torsional stiffness for immediate power transfer.



Fully modern, and plays well with others

Clearance for wider 700x38 tires provide confidence on packed gravel and less than perfect asphalt, and updated geometry delivers stable, predictable handling.

Modern touches like full internal routing with integrated cockpits, electronic-only shifting, and minimalist front brake mounts combine with proven open standards like a T47 threaded bottom bracket and UDH derailleur hanger for easy (and future-proof) component compatibility.



Built to order

Every frame is made one at a time, in small batches, then individually built to order at our US headquarters. Choose from five frame sizes that can be built in standard or tall configurations, then choose your desired cockpit (including bar width, stem length, seat and seatpost configuration), wheels, tires, drivetrain, and accessories.

Parlee #Paintlab has set the standard for custom paint for many years. We offer our full scope of custom paint options on this bike as well. Our team can recreate anything from mild to wild to deliver a bike that is 100% unique to you.

The Ouray is the next generation of Parlee, delivering our signature ride quality and handling on a modern machine that's ready for your next adventure, wherever that may be.

This is the ultimate all-road bike.





Tech Highlights

Single-Piece Monocoque Frame

A true one-piece, unidirectional carbon fiber frame & fork, handmade in the EU.

Nude Carbon

Precision layups allow us to offer an unpainted frame with perfect carbon fiber layers visible through an ultralight clearcoat.

Universal Derailleur Hanger (UDH™)

Futureproof compatibility with all standard and direct-mount rear derailleurs.

T47 Bottom Bracket

Proven threaded bottom bracket with modern crankset compatibility and improved bearing durability.

Open Standards

Concealed cables, disc brakes, and aero bar compatibility use modern standards for easy parts swaps and service.

Lower Standover

Designed to fit smaller riders better while still offering our signature “tall” frame config.

No-Cost Custom Builds

Every Parlee is built to fit you, with no extra charge for choosing your stem length, handlebar width, seatpost height and setback, crank length, and tire width.

Ouray Build Configurations

SRAM

SHIMANO

<p>R1</p> <p>SRAM Red AXS 2x Power Meter PRO Vibe EVO Cockpit Parlee Carbon Seatpost Zipp 353 NSW Goodyear Eagle F1 Parlee Carbon Cages</p>	<p>S1</p> <p>Shimano Dura-Ace R9200 Di2 PRO Vibe EVO Cockpit Parlee Carbon Seatpost Zipp 353 NSW Goodyear Eagle F1 Parlee Carbon Cages</p>
<p>R2</p> <p>SRAM Red AXS 2x Power Meter FSA SL-K Cockpit FSA SL-K Seatpost Zipp 303 Firecrest Goodyear Eagle F1 Parlee Carbon Cages</p>	<p>S2</p> <p>Shimano Dura-Ace R9200 Di2 FSA SL-K Cockpit FSA SL-K Seatpost Zipp 303 Firecrest Goodyear Eagle F1 Parlee Carbon Cages</p>
<p>R3</p> <p>SRAM Force AXS 2x PRO Vibe EVO Cockpit Parlee Carbon Seatpost Zipp 303 Firecrest Goodyear Eagle F1 Parlee Carbon Cages</p>	<p>S3</p> <p>Shimano Ultegra 8100 Di2 PRO Vibe EVO Cockpit Parlee Carbon Seatpost Zipp 303 Firecrest Goodyear Eagle F1 Parlee Carbon Cages</p>
<p>R4</p> <p>SRAM Force AXS 2x FSA SL-K Cockpit FSA SL-K Seatpost Zipp 303 S Goodyear Eagle F1 Parlee Carbon Cages</p>	<p>S4</p> <p>Shimano Ultegra 8100 Di2 FSA SL-K Cockpit FSA SL-K Seatpost Zipp 303 S Goodyear Eagle F1 Parlee Carbon Cages</p>
<p>R5</p> <p>SRAM Rival AXS 2x FSA SL-K Cockpit FSA SL-K Seatpost Zipp 303 S Goodyear Eagle Tubeless Parlee Carbon Cages</p>	<p>S5</p> <p>Shimano 105 7100 Di2 FSA SL-K Cockpit FSA SL-K Seatpost Zipp 303 S Goodyear Eagle Tubeless Parlee Carbon Cages</p>
<p>R6</p> <p>SRAM Rival AXS 2x FSA Energy SC Alloy Cockpit FSA SL-K Seatpost DT Swiss E1800 Goodyear Eagle Tubeless Parlee Carbon Cages</p>	<p>S6</p> <p>Shimano 105 7100 Di2 FSA Energy SC Alloy Cockpit FSA SL-K Seatpost DT Swiss E1800 Goodyear Eagle Tubeless Parlee Carbon Cages</p>





Geometry

	XS	S	M	L	XL
Stack	536	558	579	606	628
Reach	363	366	375	382	393
TT Length (virtual)	507	526	547	568	588
ST length (actual)	415	455	492	537	574
Head Tube Length	125	147	164	191	214
Top Tube Slope	19	17	15	13	11
Head Angle	70.75	71.00	71.50	72.00	72.50
Seat Tube Angle	75.00	74.00	73.50	73.00	72.75
Chainstay Length	420	420	420	420	420
BB Drop	80	80	80	80	77
Fork Rake	53	53	45	45	45
Standover Height	693	728	759	798	831
Front Center	584	592	595	606	619
Wheelbase	991	999	1002	1013	1027
Fork Length	380	380	380	380	380

Technical Features

Construction	One-piece, UD (uni-directional) carbon monocoque frame and fork
Design	All-road geometry with modular Flex-Fit system
TT Slope	Sloping, 11-19 degrees (size-specific)
Seat Stays	Twin, individual stays
Tire Clearance	28-38mm (measured)
Seatpost	31.6mm, round, 0mm or 25mm offset, replaceable external clamp
Cabling	Full internal routing, electronic drivetrain only
Bottom Bracket	T47, internal, 85.5mm width
Drop Outs	142mm thru-axle, UDH (Universal Derailleur Hanger) compatible, 140/160 rotors
F. Derailleur	Braze-on, removable, includes 1x blanking panel
Standard Finish	Nude, waxed carbon - Parlee Paintlab custom paint available
Fork Specs	Full carbon, integrated crown race, hidden cabling, flat mount disc, 100mm thru-axle, 160/180 rotor compatible
Headset	Integrated IS52 upper and lower, stainless bearings
Flex-Fit Spacers	Included ENVE, FSA, and PRO short and tall top caps