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A4 Folded Leaflet (Half Fold) Artwork Template



Panel 4

Panel 1

297mm

148.5mm

148.5mm

210mm

← this is where the product will be folded

↓ this is where the product will be cut

3mm bleed (run your artwork into this area - this will be trimmed off)

Panel 2

Panel 3

297mm

148.5mm

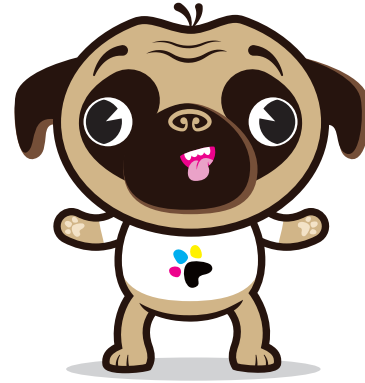
148.5mm

210mm

← this is where the product will be folded

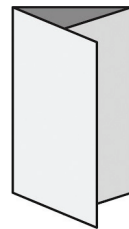
↓ this is where the product will be cut

3mm bleed (run your artwork into this area - this will be trimmed off)



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A4 Folded Leaflet (Letter Fold) Artwork Template



210mm

97mm

297mm

100mm

100mm

Panel 5

Panel 6

Panel 1

← this is where the product will be folded

← this is where the product will be folded

↓ this is where the product will be cut

3mm bleed (run your artwork into this area - this will be trimmed off)

210mm

297mm

100mm

100mm

97mm

Panel 2

Panel 3

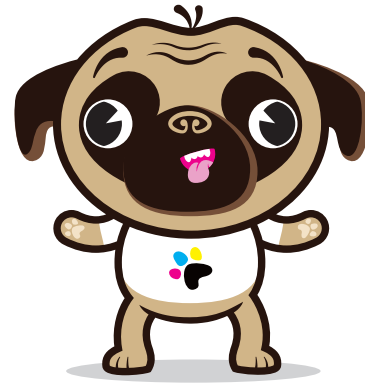
Panel 4

← this is where the product will be folded

← this is where the product will be folded

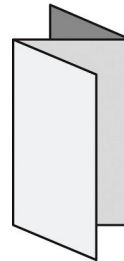
↓ this is where the product will be cut

3mm bleed (run your artwork into this area - this will be trimmed off)



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A4 Folded Leaflet (Z-Fold) Artwork Template



210mm

99mm

297mm

99mm

99mm

Panel 3

Panel 2

Panel 1

← this is where the product will be folded

← this is where the product will be folded

↓ this is where the product will be cut

3mm bleed (run your artwork into this area - this will be trimmed off)

210mm

99mm

297mm

99mm

99mm

Panel 4

Panel 5

Panel 6

← this is where the product will be folded

← this is where the product will be folded

↓ this is where the product will be cut

3mm bleed (run your artwork into this area - this will be trimmed off)