

# A THREAD OF HOPE

AN EVENING OF FASHION, FUN, MUSIC, & FRIENDS  
BENEFITTING SAM'S FANS

Dear Friend,

Sam's Fans, a non-profit 501(c) (3) organization created in memory of Samantha McCarthy and dedicated to providing music and art therapy to children diagnosed with life-threatening illnesses, would be honored if you would join us in supporting our 4th annual A THREAD of Hope fundraising event. This year's event will be held on Thursday, October 25, 2018 at 7:00 p.m. at The Exchange at Bridge Park, a stunning venue from Cameron Mitchell Premier Events. By supporting A THREAD of Hope, you will help support Sam's Fans' mission of providing therapeutic music and art interventions to children facing life-threatening illnesses.

A THREAD of Hope is an evening full of great music, great food, and great friends! Live music, local bites, a silent auction with one-of-a-kind offerings, and an even bigger and better fashion presentation from THREAD Boutique are all on the agenda.

We would appreciate your support by pledging your sponsorship to A THREAD of Hope. Your sponsorship will help offset the cost of this event and will support the mission of Sam's Fans.

Attached please find a sponsorship table detailing benefits of participation as well as a pledge form. If you have any questions, please contact me at 614.302.2364 or by email at [hbuck@cameronmitchell.com](mailto:hbuck@cameronmitchell.com).

Thank you so much for your consideration!

Sincerely,

Nikki McCarthy  
Planning Committee, A THREAD of Hope

[www.samsfans.org](http://www.samsfans.org)  
[www.shopthreadonline.com](http://www.shopthreadonline.com)

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## WHO WE ARE & WHAT WE DO

Sam's Fans is a non-profit 501(c) (3) organization created by Nikki & Dan McCarthy, in memory of their daughter, Samantha. Sam, born in 1998, was diagnosed with Fanconi Anemia (FA), an inherited anemia that leads to bone marrow failure, in the first grade. She underwent a bone marrow transplant at just ten years old. Following her transplant, Sam spent much of the next fourteen months in the hospital. During those long, arduous days in the hospital, music and art therapy was one of the few things that brought Sam joy and comfort. It allowed her to better express her emotions, relieved stress, and was often the highlight of her day. Despite her courageous battle, Samantha McCarthy passed away on October 15, 2009 at the age of eleven. In 2015, to honor Sam's life and legacy, her parents founded Sam's Fans with the mission of providing therapeutic music and art interventions to children with life-threatening illnesses.

## 2018 GOALS

- Raise over \$150,000 to benefit Nationwide Children's Hospital and Flying Horse Farms.
- Increase mission awareness of Sam's Fans by reaching an audience of 350 attendees.
- Fund a "Spotlight Club" for the summer camp season at Flying Horse Farms. This club helps campers develop creative and emotional healthy outlets through activities in the arts.
- Fund the Sam's Fans scholarship, awarded to a central Ohio high school senior pursuing a career in music & art therapy.
- Continue our funding of the outpatient music therapist at Nationwide Children's Hospital.

## IMPACT

Every dollar raised positively impacts the lives of children faced with life-threatening illnesses by providing therapeutic music and art interventions.

## EVENT DETAILS

THURSDAY, OCTOBER 25, 2018, 7-10 P.M.

THE EXCHANGE AT BRIDGE PARK, 6520 RIVERSIDE DRIVE

A cocktail, music, and tasting event featuring a fashion presentation, as well as a Silent Auction with one-of-a-kind experiential offerings.

(VIP cocktail hour begins at 6:00 p.m.)

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## SPONSORSHIP OPPORTUNITIES

	Tickets	Event Invite	Digital & Print	Publicity	In-Event Program
<b>Presenting \$15,000</b>	4 VIP* Tickets, 6 General Admission, 2 Reserved Tables	Logo featured in header	Logo featured on THREAD & Sam's Fans websites, and Event Advertising	Press Release recognition, Social Media mentions (8 posts)	Recognition from event emcee, Logo featured on Step & Repeat, and event signage
<b>Platinum \$5,000</b>	4 VIP* Tickets, 4 General Admission, 1 Reserved table	Logo	Logo	Social Media mentions (4 posts)	Mention from event emcee, Logo on event signage
<b>Gold \$2,500</b>	2 VIP* Tickets, 2 General Admission	Listing	X	Social Media mentions (2 posts)	Listed on event signage
<b>Silver \$1,000</b>	2 VIP* Tickets	Listing	X	X	X
<b>Bronze \$500</b>	2 VIP* Tickets	X	X	X	X

\*VIP Cocktail hour begins at 6pm. Enjoy enhanced bites, special music and early access to the Silent Auction.

THURSDAY, OCTOBER 25, 2018  
THE EXCHANGE AT BRIDGE PARK



# SPONSORSHIP PLEDGE FORM

PLEASE RESPOND BY FRIDAY, AUGUST 1, 2018 FOR INCLUSION ON EVENT INVITATION.

Name/Company: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name/Company to be used in sponsorship listings: \_\_\_\_\_

## SPONSORSHIP LEVELS

Yes! I want to support Sam's Fans and a Thread of Hope 2017 at the following level:

\$15,000 Presenting sponsor  
\$5,000 Platinum sponsor  
\$2,500 Gold sponsor  
\$1,000 Silver sponsor  
\$500 Bronze sponsor

I/We cannot attend, but wish to make a donation of \$ \_\_\_\_\_

I/We cannot attend, but wish to donate the following item to the silent auction:

\_\_\_\_\_

We will contact you to confirm receipt and to obtain guest names, if needed.

## PAYMENT OPTIONS

My check is enclosed, payable to Sam's Fans.

Credit card (circle one): VISA    Mastercard    American Express    Discover

Credit Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name (as it appears on card): \_\_\_\_\_ CVV # \_\_\_\_\_