



zazen Water Ambassador School Gifting Program

"Children today are at risk of being the first generation to have a shorter lifespan than their parents"

New England Journal of Medicine 2005

What is the single most important thing we can do TOGETHER immediately?

Address the quantity & quality of the water our children drink everyday.

"The simple truth is that dehydration can cause disease."

F. Batmanghelidj M.D.
Author of 'Your Body's Many Cries for Water'



What's Hiding in Our Water?

The quality of our children's health is under threat from the toxic chemicals and poisons found in our modern environments, including our drinking water.

Today, our children are growing up in a very different biochemical environment to when we grew up 30 to 50 years ago.

We must take more precautions as children are most at risk.

They take up twice the amount of minerals they are exposed to compared to adults, as their bodies have higher nutrient needs. So with more heavy metals & toxins in our water, air & food supplies, children are the most affected.



The GOOD NEWS ... Our body is designed for combat and can heal itself; if it is given what it needs to fight, which starts with being properly hydrated.

Finding Permanent Solutions

"Taking soft drinks & sugared drinks out of canteens is a temporary solution only"

At zazen, we believe the permanent solution is for children to recognise how regularly drinking water impacts their achievements, ability to concentrate and focus, as well as their mood and general feeling of wellbeing. Empowering them with the information they need to make smart choices in their lives.

Did you Know ... ?

- ✗ All of the water in a child's body is already fully engaged in vital body functions.
- ✗ A child's body has no reserve of water to draw on. They operate solely on the amount of water from their daily intake.
- ✗ A child loses up to 12 cups of water every day through normal bodily functions. If this water is not replaced, dehydration occurs and has a compound effect.



What happens when a child is Water-Deficient?

A mere 2% drop in body water can trigger:

- 💧 fuzzy short term memory loss
- 💧 trouble with basic maths
- 💧 difficulty focusing
- 💧 fatigue and yawning
- 💧 erratic and moody behaviour
- 💧 constipation
- 💧 aches & pains unrelated to injury
- 💧 craving sugar, sweets and caffeine

Studies show without proper hydration, the brain cannot function properly, focus, concentrate or remember.

Creating a Wellness Generation ... together

How does our School Gifting Program work?



2 Key Goals

1. ACCESS: Simply, we provide zazen Alkaline Water systems free to primary school classrooms so children have access to high quality water ... all day, every day.

2. EDUCATION: Aids and lessons are provided so children can experience the "Secret of Water" and how it can improve the way they feel, behave and perform.

In this way, the Program contributes to improving the overall performance, health and wellbeing of all children.

Who can Qualify?

If your primary school is committed to giving children access in the classroom to quality drinking water and will educate the children on its benefits, it will qualify for free systems.

No Cost to Schools or Parents

All systems and replacement filters are free, funded 100% by zazen Water, its customers and philanthropists.

We also ask that schools do not promote or market the zazen Alkaline Water system in anyway.

Free Systems in Classrooms

The zazen Alkaline Water system is used to:

- 1 Educate children on the "Secret of Water"
- 2 Demonstrate Mother Nature's Water Cycle in the classroom
- 3 Help children develop Healthy Drinking Habits

All resources available free online at our School Support site:

www.waterambassador.com



About zazen Water... a social business enterprise

Who is zazen Water?

zazen Water was created in 2008 as a Social Business Enterprise, focused on addressing child hydration through Access and Education.

We're professional women with backgrounds in commerce, marketing & natural health. In the past decade, we became aware of the increasingly alarming health trends in children.

With this Awareness

We Felt a Deep Responsibility To Act

We asked ourselves a single question "What can we do, knowing what we know?"

We understood the critical importance of proper hydration as the foundation to overall wellbeing and the prevention of disease. That without being hydrated at a cellular level, the body cannot complete its metabolic processes to release toxins, which over time can build up and cause illness and disease.

We also knew not all water is the same.

Why us?

Our research showed there was no focus on proper child hydration and the essential health properties of water. All existing government health initiatives were focused on healthy food education, with no focus given to what children were drinking daily.

Water Systems for a Mission

In collaboration with some of the world's leading water scientists, zazen created a State-of-the-Art natural water system ideal for the classroom (and the home).

zazen Water markets its product range to consumers direct and wholesales to Natural Health Practitioners - this funds the School Program.

A simple model - for every 5 water systems sold, a FREE system is given to a Primary School Classroom with free maintenance for life.

Our Mission

To create a Wellness Generation of Children, by giving every primary school child access to high quality water all day every day in the classroom. We believe that it is their right and critical to their future health & longevity.

Our Success is measured simply by the number of free systems for primary school classrooms and children educated on the Secret of Water.

Get Involved

Become a Community Water Angel and help us to put free systems into classrooms.

Call us or visit our web site:

Phone: 1300 78 24 25

Web: www.waterambassador.com
www.zazen.com.au

Email: contactus@zazen.com.au