

## Internet Sales Policy (“ISP”)

### 1. Introduction

Spinster Sisters, Inc. offers a complete line of all natural skin care products, handcrafted in Golden, CO, from the finest natural ingredients available. We use locally-sourced and/or fair-trade ingredients whenever possible, and grow many of our own herbs and botanicals that are used in our products.

We recognize that our success is tied to the success of our network of authorized resellers. We also know that many of our resellers invest significant time and resources to deliver an extraordinary customer experience. We want to protect their ability to do so, while at the same time discouraging ecommerce advertising that would be detrimental to our resellers’ service and support efforts. As a result, Spinster Sisters, Inc. has unilaterally established the Internet Sales (“ISP”) Policy.

### 2. Policy Statement

Spinster Sisters, Inc., in its sole discretion, reserves the right to discontinue doing business with any reseller that advertises Spinster Sisters, Inc. products on large-scale ecommerce sites, such as Amazon.com or ebay.com, without express written permission of Spinster Sisters, Inc.

### 3. Internet Sales Guidelines

Spinster Sisters, Inc. recognizes that resellers are free to make their own decisions to advertise and sell any Spinster Sisters, Inc. product on any website they choose, without consulting or advising Spinster Sisters, Inc.. Similarly, Spinster Sisters, Inc. will exercise its right to make its own decisions regarding the Spinster Sisters, Inc. Authorized Reseller Program (“ARP”), supplemental marketing materials, point-of-purchase displays, product allocation, new product availability, or future promotional, joint marketing, or sponsorship programs.

Spinster Sisters, Inc. believes in maintaining a well-regulated and fair marketplace for all its authorized resellers. As such, we have made the business decision to not allow our products to be sold on any large-scale ecommerce site such as amazon.com or ebay.com. Sales on individual store-based websites are approved, as long as Minimum Advanced Pricing (“MAP”) guidelines are met.

### 6. Policy Enforcement

If a reseller with multiple store locations violates this ISP Policy at any one store location, or on any associated website, then Spinster Sisters, Inc. will consider this to be a violation by the reseller.

Spinster Sisters, Inc. reserves the right to cancel any pending orders, restrict future orders, or suspend resellers account if Spinster Sisters, Inc. reasonably believes:

- i. a dealer has violated the provisions of this policy; or
- ii. a dealer intends to violate this policy.

Spinster Sisters, Inc.'s ISP Policy Administrator is solely responsible for determining whether a violation of the ISP Policy has occurred, as well as determining appropriate actions to remedy the violation.

Waivers to this ISP Policy may be granted in Spinster Sisters, Inc.'s sole discretion by the ISP Policy Administrator in writing. Spinster Sisters, Inc. Sales, Marketing, or other personnel are not authorized to modify or grant exceptions to the ISP Policy. In the event that the ISP Policy Administrator authorizes a waiver to the ISP Policy, resellers must strictly adhere to the terms of the waiver letter. Deviation from the terms of a waiver letter is a violation of the ISP Policy.

Spinster Sisters, Inc. monitors these large scale ecommerce sites, either directly or via the use of 3rd party agencies or tools. Resellers are expected to provide reasonable cooperation in any Spinster Sisters, Inc. investigations regarding possible ISP Policy violations. Hindering, obstructing, delaying, or otherwise failing to cooperate with a Spinster Sisters, Inc. ISP Policy investigation is a violation of this ISP Policy.

The ISP Policy will be enforced by Spinster Sisters, Inc. in its sole discretion and without notice. Violations of this policy may result in any of the aforementioned sanctions up to and including termination of our business relationship, as well as any available remedies at law. All questions related to this ISP Policy should be directed to: [sales@spinstersistersco.com](mailto:sales@spinstersistersco.com).